

UPV Strategic Plan 2015-2020

Executive Summary



UNIVERSITAT
POLITÈCNICA
DE VALÈNCIA

UPV2020
STRATEGIC PLAN



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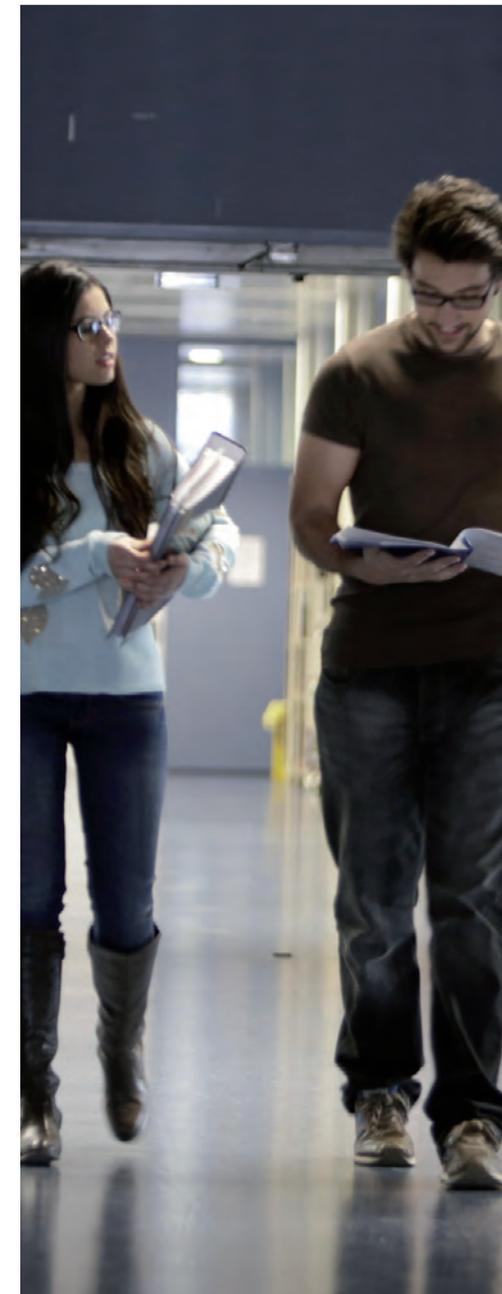


In his electoral programme, the Rector of the Universitat Politècnica de València, Francisco José Mora Mas, singled out as one of his main challenges the development of the second UPV strategic plan. He went on to explain how this new Strategic Plan should be strongly founded on the initiatives and development of the first UPV strategic plan. “This new plan, however, should take into consideration the contractionary trend in the economy and in our budget in order to make necessary corrections to the work hypothesis of the first plan as the context has changed due to the current economic and social climate, which we believe will lead to real sociocultural change in the future and which should be the strategic framework of the new plan”.

The UPV 2020 Strategic Plan has been developed taking into account both the environment of the Universitat Politècnica de València and the wider global context, with the aim of ensuring that the UPV is well-positioned from now up until the year 2020. This has meant that it has been necessary to define which areas need to be targeted, starting from the premise that any strategic projects should be ambitious but also realistic. All of this has made necessary a comprehensive knowledge of the institution and of the context in which it works from a local and global perspective.

One of the objectives in the design of the UPV 2020 Strategic Plan has been to involve the whole of the University Community, to this end the Social Team was created (open to the whole of the UPV Community and the society in general), in addition to project teams and the Strategic Plan Commission.

The UPV 2020 Strategic Plan has been designed on the basis of generating a series of **targeted** challenges and strategic elements derived from the mission statement, vision and values, which are the basis of the design of the plan and by way of the strategic requirements, the key strategic projects for the **differentiation** of UPV. The Strategic Plan has been designed to combine **results** and **capabilities**: it must provide results for the institution, but also it must be able to create the capabilities necessary for the future. The capabilities that we can generate today will allow UPV to achieve the results of the future, for this reason it seeks to find a good balance between the short and long term and at the same time to be a Plan which inspires the creation of new initiatives.



Mission Statement

The Universitat Politècnica de València educates people in order to enhance their skills; researches and generates knowledge, with the assurance of quality, rigor and ethics, in the fields of science, technology, art and business, with the aim of furthering the integral development of society and contributing to its technical, economic and cultural progress.

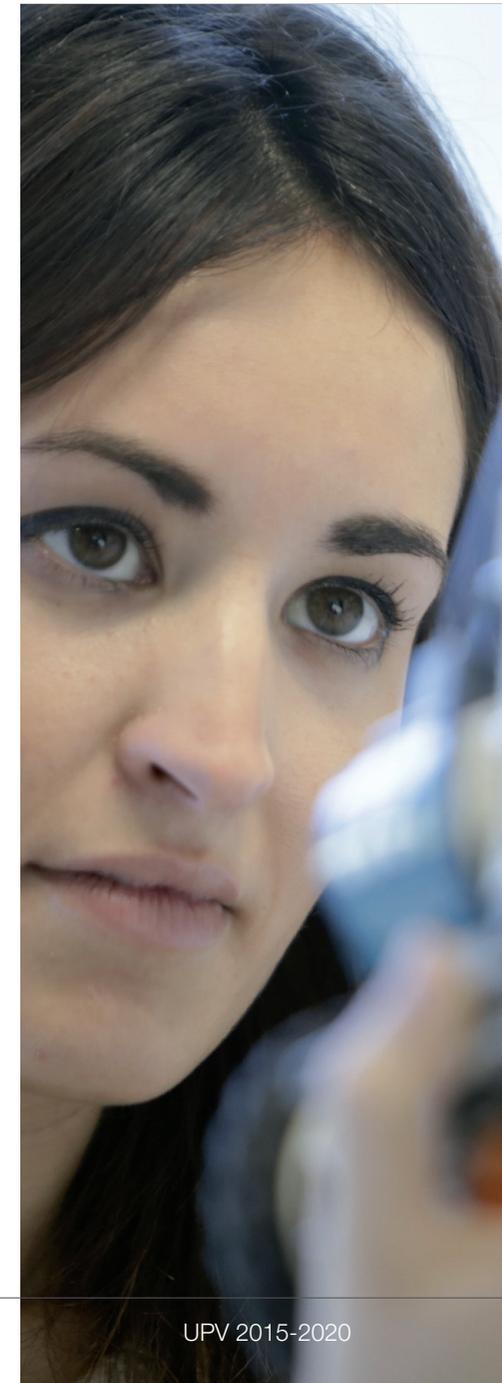
Vision

In 2020 the Universitat Politècnica de València is a modern, innovating and efficient institution which:

- Is able to offer quality structured training geared towards the necessities of society.
- Develops research which is relevant and has an impact.
- Transfers its results both nationally and internationally.
- Is considered as a strategic partner for universities and institutions at a global level.
- And stands out in its commitment to social responsibility as a public university.

Values

- We believe in and practise the values of honesty, integrity, equality, solidarity and integration.
- We develop our activity in a professional and committed way –and also with creativity, dynamism and a spirit of innovation– from an international perspective.
- We seek to provide satisfaction, at the same time making efficient use of the resources under our control and be accountable to society in a transparent way.
- And ensure a practise of government of the University which encourages the participation of different groups.



Once the mission statement, vision and values are defined, the strategic challenges that the Universitat Politècnica de València will focus on during the new strategic plan will be determined.

Strategic Challenges

- CH1 To be a quality benchmark institution in teaching and training geared towards the needs of society.
- CH2 To develop research which is relevant and has an impact.
- CH3 To transfer results both nationally and internationally.
- CH4 To be considered a strategic partner by universities, businesses and institutions at a global level.
- CH5 To stand out in its commitment to social responsibility as a public university.

As regards Challenge 1, the Universitat Politècnica de València has the objective of moving forwards towards educational models which allow their students to acquire the necessary skills to obtain an appropriate place in the job market. This education must be seen from a wide perspective, linked to the general integrated education cycle, which includes both degrees and post-graduate degrees.

As regards Challenge 2, the Universitat Politècnica de València seeks active and recognised participation in research projects and networks both nationally and internationally and its research structures will have internal and external coordination procedures to foster a multidisciplinary approach and focus on results.

In the year 2020, in the context of Challenge 3, the Universitat Politècnica de València will be recognised for the quality and quantity of transfer of technology carried out in both national and international projects and for a management of transfer projects which is efficient both for Business and for the University itself. In addition the UPV will have established mechanisms for the transfer and visibility of educational and research results using formats which allow open access





without technical, linguistic, geographic or any other type of restrictions. The Universitat Politècnica de València is a benchmark institution at a national and European level as regards entrepreneurship, with a presence in Latin America, which is able to count on an intelligent and legitimised entrepreneurial ecosystem with successful start-ups, which has become recognised as an exemplifying hallmark of the UPV and one which attracts resources and talent.

In the context of Challenge 4, the Universitat Politècnica de València aims to be considered as a strategic partner by universities, businesses and institutions at a global level. In addition it will take part in national and international networks based on productive and relevant collaboration in business and academic fields. The Universitat Politècnica de València will generate funds provided through sponsorship from businesses and institutions, which will be used to undertake socio-economic, academic and research projects.

As regards Challenge 5, in the year 2020 the Universitat Politècnica de València will be an organisation with structures, processes, systems and resources geared towards providing a service for its internal and external users. It will be a transparent organization which is aware of the cost and value of the processes and services which it provides and has a recognised and accepted system for assessing the performance of all its personnel. It is recognized as one of the leading European Universities in Environmental sustainability and has in place a University Social Responsibility Plan, as a reflection of its commitment to society.

In the quest to meet these strategic challenges six necessary strategic elements have been identified in order to specify, focus on and measure the progress of the institution throughout the development of the strategic plan. The fostering and continuous improvement of these elements throughout the development of the strategic plan should provide the basis for meeting the strategic challenges.



Strategic Elements

- Reputation
- Internationalisation
- Collaboration
- Innovation
- Efficiency
- Commitment

From the basis of the Strategic Challenges and Elements, **68 Strategic Requirements** have been defined from which **21 Strategic Projects** have been set out, with their corresponding objectives, indicators and plans of action.

Strategic Projects

<i>Code</i>	<i>Name</i>	<i>Delegate</i>
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Challenge 1	To be a quality benchmark institution in teaching and training geared towards the needs of society	Miguel Àngel Fernàndez Prada
SP1.1.	Degree-Masters Model	José Luis Martínez de Juan
SP1.2.	PhD Doctorate Model	Amparo Chiralt Boix
SP1.3.	Lifelong learning Model	José Aguilar Herrando
SP1.4.	Alumnus/Alumni	M ^a Victoria Vivancos Ramón



Challenge 2	To develop research which is relevant and has an impact	José Esteban Capilla Romá
SP2.1.	Impact on research and comparative analysis with other university institutions	Ana García Fornes
SP2.2.	Fostering of and collaboration in research	Ana García Fornes
SP2.3.	Participation in projects and research networks	Carlos Ripoll Soler
SP2.4.	Mobilising research activity	Salvador Coll Arnau

Challenge 3	To transfer results both nationally and internationally	José Esteban Capilla Romá
SP3.1.	Meeting the innovation challenges and demands of business and capabilities, portfolios and transferable results	Fernando Conesa Cegarra
SP3.2.	Transference of results nationally and internationally	Fernando Conesa Cegarra
SP3.3.	Development, circulation, visibility and accessibility of information and results	Vicent Botti Navarro
SP3.4.	Entrepreneurship	José Millet Roig



Challenge 4	To be considered a strategic partner by universities, businesses and institutions at a global level	Juan Miguel Martínez Rubio
SP4.1.	Sponsorship and partnership networks	María Boquera Matarredona
SP4.2.	Strategic partnerships in teaching, research and management	Javier Orozco Messana
SP4.3.	Reputation and communication	José Luis Díez Ruano

Challenge 5	To stand out in its commitment to social responsibility as a public university	Miguel Martínez Iranzo
SP5.1.	University efficiency	Miguel Martínez Iranzo
SP5.2.	Personal development	Ismael Moya Clemente
SP5.3.	Open innovation	Ángel Ortiz Bas
SP5.4.	Environmental sustainability	Salvador López Galarza
SP5.5.	Social commitment	Rosa Puchades Pla
SP5.6.	2030 Strategy	Miguel Martínez Iranzo





Once the UPV 2020 Strategic Plan is designed, next comes its consequent launch and deployment. The first thing to take into account is that for any Strategic Plan concerning an institution as large and as complex as the Universitat Politècnica de València there is a need to put into place a process of prioritisation of the specified strategic projects. This prioritisation must, at a minimum, take into account aspects such as the importance to the institution of each Project from the point of view of scheduling, the impact of the results of the project and the resources (personnel, financial resources, time...) necessary for the carrying out of each project. Once the projects are prioritised, those responsible are defined and the resources are designated for correct execution we will then enter the phase of putting them into practice.

The UPV 2020 Strategic Plan will be reviewed on a yearly basis. The results of this monitoring may lead to possible modifications in order to improve the Strategic Projects, always taking into account the Challenges and Vision established by the Universitat Politècnica de València and also external aspects which may influence the carrying out of the Strategic Plan.

The Vice-Rectorate for Economic Affairs and Planning will give support to all the above mentioned activities.



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UNIVERSITAT
POLITÈCNICA
DE VALÈNCIA

Universitat Politècnica de València

VERA CAMPUS (VALENCIA)

Tel. +34 96 387 70 00

Fax +34 96 387 90 09

Camino de Vera, s/n

46022 Valencia

informacion@upv.es

www.upv.es

ALCOY CAMPUS

Tel. +34 96 652 84 02

Fax +34 96 652 84 09

Pl. Ferrándiz y Carbonell, s/n

03801 Alcoy (Alicante)

epsa@upvnet.upv.es

www.epsa.upv.es

GANDIA CAMPUS

Tel. +34 96 284 93 33

Fax +34 96 284 93 09

C/ Paranimf, 1

46730 Grao de Gandia, Gandia (Valencia)

epsg@upvnet.upv.es

www.epsg.upv.es