



Congreso Internacional en
Tecnología y Management
Simposio Predoctoral en
Organización de Empresas

CITYM

2026



1st International Conference on Technology and Management

June 1 — 4, 2026 · Valencia, Spain

OFFICIAL PROGRAM

Universitat Politècnica de València · Departamento de Organización de Empresas · Building 7D



UNIVERSITAT
POLITÈCNICA
DE VALÈNCIA



Conference at a Glance

01

MON · JUN 1

Opening and First Sessions

- Registration and Opening Ceremony
- Posters (S00)
- S61 — Human Capital, Diversity & Inclusion (I)
- Keynote: Dayanis García-Hurtado — fsQCA

02

TUE · JUN 2

Logistics, Operations & Entrepreneurship

- S11/S12 — Logistics, Operations & Supply Chain
- S41/S42/S43 — Entrepreneurship & Innovation
- Keynote: Alberto Lacort — AI in Research

03

WED · JUN 3

Digital Transformation, ESG & Governance

- S21/S22/S23 — Digital Transformation & AI
- S31/S32 — Sustainability, Circular Economy & ESG
- S62 — Human Capital, Diversity & Inclusion (II)
- S71 — Governance, Healthcare & Tourism
- Keynote: Expósito-Langa
- Gala Dinner

04

THU · JUN 4


Closing, Publishing and Awards

- S52 — Educational Innovation & Competencies
- S72 — Governance, Healthcare & Tourism
- Keynotes: Rocío de la Torre · Óscar Lozano-Carrillo
- Closing Ceremony & Awards


Day-by-Day Schedule

	MON · JUN 1	TUE · JUN 2	WED · JUN 3	THU · JUN 6
09:00	—	Breakfast	Breakfast	Breakfast
09:30 – 11:00	—	S11 · S41	S21 · S62	S52 · S72
11:00 – 11:30	—	Coffee	Coffee	Coffee
11:30 – 13:30	—	Keynote · Lacort	Keynote · Expósito-Langa	Keynotes · de la Torre + Lozano-Carrillo
13:30 – 14:00	—	Lunch	Lunch	Closing Ceremony
14:00 – 15:00	Registration			Closing Reception
15:00 – 16:30	Opening · S00 · S61	S12 · S42	S22 · S31 · S71	—
16:30 – 17:00	Coffee	Coffee	Coffee	—
17:00 – 18:30	Keynote · García-Hurtado	S43	S23 · S51 · S32	—
20:30	—	—	Gala Dinner · René	—

 Parallel session

 Keynote

 Ceremony / Gala

 Break / Meal



DAY 01

MONDAY

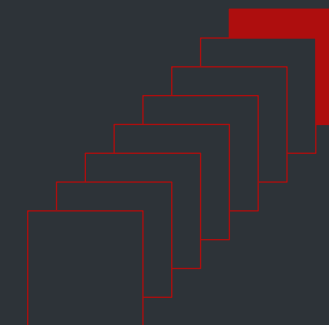
June 1, 2026

Institutional opening of the conference. The day starts with registration and the opening ceremony chaired by the UPV Vice-President for Teaching Staff and Academic Organization, followed by two parallel sessions — multidisciplinary posters (S00) and Human Capital, Diversity & Inclusion (S61) — and closes with the first keynote on fsQCA applied to research in business organization.

15:00 Opening Ceremony

15:30 Parallel Sessions
Posters · Human Capital

17:00 Keynote — fsQCA



MONDAY, JUNE 1, 2026

OPENING

15:00



Congreso Internacional en
Tecnología y Management
Simposio Predoctoral en
Organización de Empresas

Conference Opening Ceremony

[JOIN ONLINE ↗](#)

Dr. Juan Carlos Cano · Dr. Gabriela Ribes Giner

Official inauguration of the 1st International Conference on Technology and Management (CITYM 2026). The ceremony is hosted by Dr. Juan Carlos Cano, UPV Vice-President for Teaching Staff and Academic Organization, and Dr. Gabriela Ribes Giner, Head of the Department of Business Organization.

The session frames the scientific and academic goals of the conference and introduces the four-day working program.

DETAILS

Location

Auditorium · 1st Floor · DOE · Building 7D

Format

In-person + Microsoft Teams

MONDAY, JUNE 1, 2026

S00

Poster Presentations

TIME
15:30 – 16:30

LOCATION
Lab 0.01 · Ground Floor · DOE · Building 7D

CHAIR
Sofía Estelles-Miguel

HYBRID

[JOIN ONLINE ↗](#)

SESSION SUMMARY

Short poster-style presentations covering mathematical-programming applied to education, agroecology and circular economy, shrimp-waste valorization, fashion retail merchandising, innovation and leadership research evolution, medical-imaging clinical trials, and well-being of educational leaders.

Dynamic 7-minute slots per contribution, with authors attending in-person, hybrid and online.

THEMATIC AREA

Multidisciplinary posters

PRESENTATIONS

15:30 – 15:37	<i>Mathematical programming models for education</i>	Campos-Tinoco, P. V. & Maheut, J.	In-person
15:37 – 15:44	<i>Agroecology – Circular Economy: Bibliometric</i>	Contreras, R., Gavidia, I., Martinez-Gomez, V. & Puertas, R.	Hybrid
15:44 – 15:51	<i>Valorization of shrimp waste</i>	Henk, C., Maheut, J. & Ruiz, A.	Online
15:51 – 15:58	<i>Rethinking merchandising in fashion retail</i>	Lanz-Reig, Í., Golf-Laville, E., Expósito-Langa, M. & Millán-Tudela, L.	Online
15:58 – 16:05	<i>Innovation and leadership research evolution</i>	Lipok, K., Schöllhammer, S., Garcia-Ortega, B. & Perello-Marin, M.	In-person
16:05 – 16:12	<i>Medical imaging clinical trials unit</i>	Penadés-Blasco, A., Vivas-Consuelo, D. & Martí-Bonmatí, L.	Hybrid
16:12 – 16:19	<i>Well-being of educational leaders</i>	Molina-Figueres, MC. & Estelles-Miguel, S.	In-person

MONDAY, JUNE 1, 2026

S61

Human Capital, Diversity & Inclusion (I)

TIME
15:30 – 16:30

LOCATION
Auditorium · 1st Floor · DOE · Building 7D

CHAIR
Dayanis García-Hurtado

HYBRID

[JOIN ONLINE ↗](#)

SESSION SUMMARY

First session on human-capital management in contemporary organizations. Topics include AI-assisted HR selection and bias risks, transformational leadership models, organizational ethical-values assessment, and drivers of AI acceptance in higher education. Four 15-minute talks with an international perspective on people management in digital environments.

THEMATIC AREA

Human capital, diversity & inclusion

PRESENTATIONS

15:30 – 15:45	<i>AI-assisted HR selection and bias risk</i>	Foronda-Ortiz, L.	Online
15:45 – 16:00	<i>Transformational management and leadership model</i>	Gordillo-Benavente, L. & Ortega-de-la-Cruz, E. C.	Online
16:00 – 16:15	<i>Organizational ethical values assessment</i>	Troilo, F. & Canós-Darós, L.	Online
16:15 – 16:30	<i>Drivers of AI acceptance in higher education</i>	Martínez-Gómez, M., de-la-Poza-Plaza, E. & Caballero-Romero, E.	In-person

MONDAY, JUNE 1, 2026

KEYNOTE

17:00



Congreso Internacional en
Tecnología y Management
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Organización de Empresas

Fundamentals of fsQCA for Research in Business Organisation

[JOIN ONLINE ↗](#)

Dayanis García-Hurtado (UPV)

Opening keynote of the conference. Dr. García-Hurtado introduces the fundamentals of fuzzy-set Qualitative Comparative Analysis (fsQCA) as a methodological technique for research in business organization. The session focuses on configurational logic, necessary and sufficient conditions, and contemporary applications in management studies, complementing conventional statistical techniques.



DETAILS

Location

Auditorium · 1st Floor · DOE · Building 7D

Format

In-person + Microsoft Teams



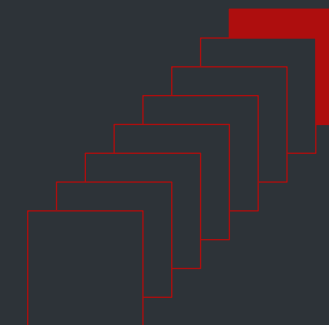
DAY 02

TUESDAY

June 2, 2026

An intensive day focused on operations, logistics and entrepreneurship ecosystems. The morning opens with S11 (Logistics, Operations & Supply Chain I) and S41 (Entrepreneurship & Innovation Ecosystems I); next, Alberto Lacort (UPV & Polytechnique Montréal) delivers the keynote on AI applied to research. The afternoon concentrates three parallel-session blocks with advances in LLM-powered optimization, clustering, AI in family SMEs, and innovation ecosystems.

- 09:30** Parallel Sessions
Logistics · Entrepreneurship
- 11:30** Keynote — AI in Research
- 15:00** Parallel Sessions
Logistics · Entrepreneurship
- 17:00** Parallel Sessions
Entrepreneurship



TUESDAY, JUNE 2, 2026

S11

Logistics, Operations & Supply Chain (I)

TIME
09:30 – 11:00

LOCATION
Auditorium · 1st Floor · DOE · Building 7D

CHAIR
Aída Saez-Mas

HYBRID

[JOIN ONLINE ↗](#)

SESSION SUMMARY

Opening of the operations and operational-research block. Includes robust routing optimization with time windows, GERT networks for hybrid project management, last-mile logistics with focus on Generation Z, barriers in humanitarian logistics after the 2024 Valencia DANA, and metrics of multi-skilling and operational resilience. Strong methodological line in mathematical programming and simulation.

THEMATIC AREA

Logistics, operations & supply chain

PRESENTATIONS

09:30 – 09:45	<i>Robust route optimization with TSPTW</i>	Caceres-Guirland, E. M. & Peidro-Paya, D.	In-person
09:45 – 10:00	<i>GERT Networks for hybrid project management</i>	Armijos-de-la-Cruz, A., Monterde-Díaz, R. & González-Jaramillo, V.	Online
10:00 – 10:15	<i>Generation Z and last-mile logistics</i>	Barreira-Cueva, V.	Online
10:15 – 10:30	<i>Humanitarian logistics barriers — 2024 Valencia DANA</i>	Ventura-Navarro, G. & Maheut, J.	Online
10:30 – 10:45	<i>Multi-skilling metric and operational resilience</i>	García-Manglano, S., Maheut, J. & Garcia-Sabater, J. J.	In-person

TUESDAY, JUNE 2, 2026

S41

Entrepreneurship & Innovation Ecosystems (I)

TIME
09:30 – 11:00

LOCATION
Lab 0.01 · Ground Floor · DOE · Building 7D

CHAIR
Gabriela Ribes-Giner

HYBRID

[JOIN ONLINE ↗](#)

SESSION SUMMARY

First block on entrepreneurship ecosystems with emphasis on the gender dimension, AI and creativity. Topics include female entrepreneurship in STEM, market awareness, mixology and creative talent, women entrepreneurs facing AI, leaderships in tech entrepreneurship, and the relationship between organizational ambidexterity, incentives and financial performance.

THEMATIC AREA

Entrepreneurship & innovation

PRESENTATIONS

09:30 – 09:45	<i>AI and female entrepreneurship in STEM</i>	Antón-López, A., Enri-Peiró, S. & Guijarro-García, M.	In-person
09:45 – 10:00	<i>Market awareness and ecosystem barriers</i>	Donaldson, C.	In-person
10:00 – 10:15	<i>Mixology and creative talent</i>	Cota-Cota, C., Cabrera-Flores, M., Peris-Ortiz, M. & León-Pozo, A.	Online
10:15 – 10:30	<i>Women entrepreneurship and artificial intelligence</i>	Nikolaeva-Nikolova, E. & Ribes-Giner, G.	In-person
10:30 – 10:45	<i>Weaving leaderships in tech entrepreneurship</i>	Puchades-Antequera, R., Aparisi-Torrijo, S. & Ribes-Giner, G.	In-person
10:45 – 11:00	<i>Ambidexterity incentives and financial performance</i>	Vidal-Malonda, M., Mas-Tur, A. & Martínez-Climent, C.	In-person

TUESDAY, JUNE 2, 2026

KEYNOTE

11:30

AI in Research

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Alberto Lacort (UPV & Polytechnique Montréal)

Keynote on the integration of artificial intelligence and large-language models throughout the scientific-research cycle. The session captures methodological experience on LLM-assisted systematic reviews, automation of reproducible tasks, and academic workflows powered by AI agents. A cross-cutting view applicable to researchers in business organization, industrial engineering and management sciences.



DETAILS

Location

Auditorium · 1st Floor · DOE · Building 7D

Format

In-person + Microsoft Teams

TUESDAY, JUNE 2, 2026

S12

Logistics, Operations & Supply Chain (II)

TIME
15:00 – 16:30

LOCATION
Auditorium · 1st Floor · DOE · Building 7D

CHAIR
Sofía García-Manglano

HYBRID

[JOIN ONLINE ↗](#)

SESSION SUMMARY

Continuation of the operations block with emphasis on AI applied to combinatorial-optimization problems. Includes an LLM-supervised ALNS with telemetry for CVRPTW, AI for multi-product single-machine, fuzzy clustering for inventory design, a systematic review on floriculture, DES models for hospital patient flow, and an LLM ensemble for systematic-review screening.

THEMATIC AREA

Logistics, operations & supply chain

PRESENTATIONS

15:00 – 15:15	<i>LLM-supervised ALNS for CVRPTW with telemetry</i>	Raofi, M., Maheut, J. & Talens, A.	In-person
15:15 – 15:30	<i>AI for multiproduct single-machine review</i>	Jones, F. & Vidal-Carreras, P. I.	Online
15:30 – 15:45	<i>Fuzzy clustering for inventory design</i>	Seni-Molina, M. J. & Peidro-Paya, D.	Online
15:45 – 16:00	<i>Systematic review of decisions in floriculture</i>	Tigre-Ortega, F., Maheut, J. & Ruiz, A.	Online
16:00 – 16:15	<i>Review of DES models for patient flow</i>	Lacort, A., Maheut, J. & Lahrichi, N.	In-person
16:15 – 16:30	<i>LLM ensemble for systematic review screening</i>	Lacort, A., Maheut, J. & Lahrichi, N.	In-person

TUESDAY, JUNE 2, 2026

S42

Entrepreneurship & Innovation Ecosystems (II)

TIME
15:00 – 16:30

LOCATION
Lab 0.01 · Ground Floor · DOE · Building 7D

CHAIR
Carla Martínez-Climent

HYBRID

[JOIN ONLINE ↗](#)

SESSION SUMMARY

Block focused on university-business R&D transfer, AI in SMEs, university entrepreneurial intention and new innovation-ecosystem models. Includes COS and problem structuring in start-ups, profiles of companies that co-create with users, and the HIVE model as an evolution of the triple helix. Methodological line combining qualitative and bibliometric approaches.

THEMATIC AREA

Entrepreneurship & innovation

PRESENTATIONS

15:00 – 15:15	<i>University-business R&D transfer</i>	Contreras, R.	Hybrid
15:15 – 15:30	<i>Entrepreneurial profiles and AI in SMEs</i>	González-Reyes, C., Ficapal-Cusí, P. & Torrent-Sellens, J.	Online
15:30 – 15:45	<i>University entrepreneurial intention</i>	Ordóñez-Abril, D., Tormo-Carbó, G. & García-Martínez, G.	Online
15:45 – 16:00	<i>COS and problem structuring in start-ups</i>	Moncho-Muñoz, J. & González-Ladrón-de-Guevara, F.	In-person
16:00 – 16:15	<i>Traits of firms that co-create with users</i>	Peiro-Signes, A., Trull-Dominguez, Ó., Gomez-Palacios, C. & Segarra-Oña, M.	Online
16:15 – 16:30	<i>Women in AI: resilience under uncertainty</i>	Martínez-Climent, C., Enri-Peiró, S., Ribes-Giner, G. & Cerdà-Mansilla, E.	In-person

TUESDAY, JUNE 2, 2026



Congreso Internacional en
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S43

Entrepreneurship & Innovation Ecosystems (III)

TIME
17:00 – 18:30

LOCATION
Lab 0.01 · Ground Floor · DOE · Building 7D

CHAIR
Maria Alejandra Millán-Franco

HYBRID

[JOIN ONLINE ↗](#)

SESSION SUMMARY

Closing of the entrepreneurship block with focus on immigrant entrepreneurial intention, valuation of customer concentration risk, research on project-based communities of practice, healthcare innovation ecosystems, and collective configurations in meta-organizations. Combines bibliometric, financial and network approaches.

THEMATIC AREA

Entrepreneurship & innovation

PRESENTATIONS

17:00 – 17:15	<i>Immigrant entrepreneurial intention — bibliometric</i>	Moreno-González, F., Arias-Vargas, F. & Ribes-Giner, G.	In-person
17:15 – 17:30	<i>Valuation of customer concentration risk</i>	Hagel, A. & Meitner, M.	Online
17:30 – 17:45	<i>Technoentrepreneur in project-based CoPs research</i>	Lega-Barco, J. C., Castelló-Sirvent, F. & Peris-Ortiz, M.	Online
17:45 – 18:00	<i>Healthcare innovation ecosystem</i>	Gómez-Caballero, R. M., López-Gualdrón, C. I. & Acevedo-Argüello, C.	Online
18:00 – 18:15	<i>Beyond the triple helix: The HIVE model</i>	Veritier, M. G., Devece, C. & Palacios-Marqués, D.	Online
18:15 – 18:30	<i>Collective configurations in meta-organizations</i>	Millán-Franco, M., García-Hurtado, D., Aparisi-Torrijo, S. & Estelles-Miguel, S.	In-person



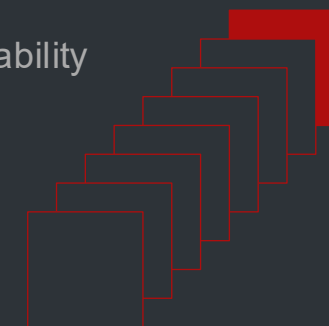
DAY 03

WEDNESDAY

June 3, 2026

Central day of the conference. Concentrates the blocks on digital transformation, AI and data analytics (S21–S23), sustainability and ESG (S31–S32), governance, healthcare and tourism (S71), human capital (S62) and educational innovation (S51). Keynote on social-network analysis applied to research, and closing with the Gala Dinner at the René restaurant in the heart of Valencia.

- 09:30** Parallel Sessions
Digital Transformation · Human Capital
- 11:30** Keynote — Social Networks
- 15:00** Parallel Sessions
Digital · Sustainability · Governance
- 17:00** Parallel Sessions
Digital · Education · Sustainability
- 20:30** Gala Dinner



WEDNESDAY, JUNE 3, 2026

S21

Digital Transformation, AI & Data Analytics (I)

TIME
09:30 – 11:00

LOCATION
Auditorium · 1st Floor · DOE · Building 7D

CHAIR
Andreea-Elena Fotă-Dochia

HYBRID

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SESSION SUMMARY

Opening of the digital-transformation block with hybrid community detection in social networks, female resilience in AI, exploratory work on industrial polishing, CUSUM and process-capability indices, drivers of CI innovation in Spain, and smart management in occupational safety and health. Combines advanced analytics techniques with industrial application.

THEMATIC AREA

Digital transformation, AI & analytics

PRESENTATIONS

09:30 – 09:45	<i>Hybrid community detection in social networks</i>	Blicar, M., González-Ladrón-de-Guevara, F. & Fernández-Diego, M.	In-person
09:45 – 10:00	<i>Initial exploration of industrial polishing</i>	Burguera-Sierra, E., Lengua-Lengua, I., Tortajada-Montañana, I. & Seguí-Verdú, I.	Hybrid
10:00 – 10:15	<i>Technological advances in industrial polishing</i>	Burguera-Sierra, E., Lengua-Lengua, I., Tortajada-Montañana, I. & Moncho-Santonja, M.	Hybrid
10:15 – 10:30	<i>CI innovation drivers in Spain</i>	Peiro-Signes, A., Segarra-Oña, M. & Trull-Dominguez, Ó.	Online
10:30 – 10:45	<i>CUSUM and capability indices</i>	Guzmán-Duque, A. & Carrión-García, A.	In-person

WEDNESDAY, JUNE 3, 2026

S62

Human Capital, Diversity & Inclusion (II)

TIME
09:30 – 11:00

LOCATION
Lab 0.01 · Ground Floor · DOE · Building 7D

CHAIR
Sofía Estelles-Miguel

ONLINE

[JOIN ONLINE ↗](#)

SESSION SUMMARY

Second session on human capital with focus on the social and solidarity economy, the impact of automation and robotics on human capital, and a systematic review of the glass ceiling in organizations. Three contributions with international scope addressing diversity and inclusion challenges in automated environments.

THEMATIC AREA

Human capital, diversity & inclusion

PRESENTATIONS

09:30 – 09:45	<i>Human capital, diversity & inclusion in the SSE</i>	Couturier-Bañuelos, D.	Online
09:45 – 10:00	<i>Automation, robotics, and human capital</i>	González-Fernández, S. M.	Online
10:00 – 10:15	<i>Glass ceiling literature review</i>	Mustafa, S. M., Aparisi-Torrijo, S. & Estelles-Miguel, S.	Online
10:15 – 10:30	<i>Smart management at occupational safety and health</i>	Alhurr, H. A. & Garrigos-Simon, F. J.	Online

WEDNESDAY, JUNE 3, 2026

KEYNOTE

11:30

Social Networks Analysis

[JOIN ONLINE ↗](#)

Manuel Expósito Langa (UPV)

Keynote on Social Network Analysis (SNA) applied to research in business organization and innovation ecosystems.



DETAILS

Location

Auditorium · 1st Floor · DOE · Building 7D

Format

In-person + Microsoft Teams

WEDNESDAY, JUNE 3, 2026

S22

Digital Transformation, AI & Data Analytics (II)

TIME
15:00 – 16:30

LOCATION
Auditorium · 1st Floor · DOE · Building 7D

CHAIR
Emilio Golf-Laville

HYBRID

[JOIN ONLINE ↗](#)

SESSION SUMMARY

Session focused on the emerging AI ecosystem: intelligent agents, AI agents and Agentic AI; a bibliometric analysis of the Digital Maturity Index (IMD); technological advances in industrial polishing; AI in retail; conversational AI as an organizational sensemaking artifact; and drivers of AI acceptance in higher education.

THEMATIC AREA

Digital transformation, AI & analytics

PRESENTATIONS

15:00 – 15:15	<i>Intelligent agent, AI agent and Agentic AI</i>	Almudéver-Galán, M. Á., de-Miguel-Molina, B. & de-Miguel-Molina, M.	Hybrid
15:15 – 15:30	<i>Bibliometric analysis of the Digital Maturity Index</i>	Borredá-Parreño, C., Golf-Laville, E., Valdivieso-Uvidia, J. & Expósito-Langa, M.	In-person
15:30 – 15:45	<i>AI and retail innovation</i>	Valencia-Chica, M. I., Aparisi-Torrijo, S. & Estelles-Miguel, S.	Online
15:45 – 16:00	<i>Conversational AI as a sensemaking artifact</i>	Moncho-Muñoz, J. & González-Ladrón-de-Guevara, F.	In-person
16:00 – 16:15	<i>AI adoption in family SMEs</i>	Alvarez-Vercet, R., Aparisi-Torrijo, S., Asensio-Soto, J. & García-Hurtado, D.	In-person

WEDNESDAY, JUNE 3, 2026

S31

Sustainability, Circular Economy & ESG (I)

TIME
15:00 – 16:30

LOCATION
Lab 0.01 · Ground Floor · DOE · Building 7D

CHAIR
Manuel Exposito-Langa

IN-PERSON

[JOIN ONLINE ↗](#)

SESSION SUMMARY

Opening of the ESG block. Includes greenwashing and trust in eco-lodgings, managing green transformation in the chemical industry, sustainability and eco-design in the furniture sector, circular economy and WEEE in wind turbines, and the profile of demanders of sustainable tourism labels. Applied research line with contrasted sector cases.

THEMATIC AREA

Sustainability, circular economy & ESG

PRESENTATIONS

15:00 – 15:15	<i>Greenwashing and trust in eco-lodgings</i>	Ortiz-Masiá, G., Trull-Dominguez, Ó., Peiro-Signes, A. & Segarra-Oña, M.	In-person
15:15 – 15:30	<i>Managing green transformation in chemical industry</i>	Hernández-Esteve, P., Garcia-Ortega, B., Galan-Cubillo, J. & de-Miguel-Molina, B.	In-person
15:30 – 15:45	<i>Sustainability and eco-design in the furniture sector</i>	Marcos-Vicente, Á., Estelles-Miguel, S. & Rius-Sorolla, G.	In-person
15:45 – 16:00	<i>Circular economy and WEEE in wind turbines</i>	Zanon-Martinez, L. & Carrascosa-Lopez, C.	In-person
16:00 – 16:15	<i>Profile of demanders of sustainable tourism labels</i>	Ortiz-Masiá, G., Trull-Dominguez, Ó., Peiro-Signes, A. & Segarra-Oña, M.	In-person

WEDNESDAY, JUNE 3, 2026



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S71

Governance, Healthcare & Tourism Management (I)

TIME
15:00 – 16:30

LOCATION
Lab S.01 · Basement Level · DOE · Building 7D

CHAIR
Vicent Guerola-Navarro

HYBRID

[JOIN ONLINE ↗](#)

SESSION SUMMARY

Cross-cutting block with crisis, monetary policy, banking and entrepreneurship; institutional omission and discrimination; overtourism and social rejection of tourism; global uncertainty and strategic adaptation; scientific trends in sustainable hospitality; and a proposal for measuring behavioral biases. Multidisciplinary session with a Latin American and international perspective.

THEMATIC AREA

Governance, healthcare & tourism

PRESENTATIONS

15:00 – 15:15	<i>Crisis, monetary policy, banking and entrepreneurship</i>	Arciniegas-Ortega, D., García-Hurtado, D. & Devece, C.	Online
15:15 – 15:30	<i>Institutional omission and discrimination</i>	Arellano-Rodríguez, C.	Online
15:30 – 15:45	<i>Overtourism and social rejection of tourism</i>	Valero-Rello, E., Estelles-Miguel, S. & Lengua-Lengua, I.	Online
15:45 – 16:00	<i>Global uncertainty and strategic adaptation</i>	Vargas-Parra, H., Estelles-Miguel, S. & Garcés-Bautista, J.	Online
16:00 – 16:15	<i>Scientific trends in sustainable hospitality</i>	Martínez-Cueto, K. & Segarra-Oña, M.	Online

WEDNESDAY, JUNE 3, 2026

S23

Digital Transformation, AI & Data Analytics (III)

TIME
17:00 – 18:30

LOCATION
Auditorium · 1st Floor · DOE · Building 7D

CHAIR
Marcela Valdivieso-Uvidia

HYBRID

[JOIN ONLINE ↗](#)

SESSION SUMMARY

Closing of the digital block with AI models in finance, Industry 4.0/5.0 and circular economy, the digital audit function, AI adoption in family SMEs, multi-agent systems with hexagonal architecture, and the legal and ethical regulation of AI. A complete view from industrial application to normative governance of AI.

THEMATIC AREA

Digital transformation, AI & analytics

PRESENTATIONS

17:00 – 17:15	<i>AI models in finance</i>	Caballero-Márquez, J., Gómez-Sandoval, B., Arenales-Anaya, A. & Florez-Rueda, J.	Hybrid
17:15 – 17:30	<i>Industry 4.0, 5.0 and circular economy</i>	Maldonado-Gómez, G., Tomás-Miquel, J. & Capó-Vicedo, J.	Hybrid
17:30 – 17:45	<i>Digital audit function: a conceptual review</i>	Armijos-de-la-Cruz, A., Morocho-Román, Z. & Vera-Alcívar, C.	Online
17:45 – 18:00	<i>Multi-agent system with hexagonal architecture</i>	Rivas-Monferrer, V., Alberola, J., Sánchez-Anguix, V. & Ribes-Giner, G.	In-person
18:00 – 18:15	<i>Legal and ethical regulation of AI</i>	Lozano-Carrillo, Ó., Torres-Ramírez, A. & Couturier-Bañuelos, D. P.	In-person

S51

Educational Innovation & Competencies (I)

TIME
17:00 – 18:30

LOCATION
Lab 0.01 · Ground Floor · DOE · Building 7D

CHAIR
Lourdes Canós-Darós

HYBRID[JOIN ONLINE ↗](#)

SESSION SUMMARY

Opening of the educational-innovation block. Includes validation of a classroom-climate scale, Lean Startup and Design Thinking in the classroom, leadership as an entrepreneurial competency, academic supervision in doctoral programs, and optimal assignment of students to teams in project-based learning (PBL). Strong link with good university-teaching practices.

THEMATIC AREA

Educational innovation & competencies

PRESENTATIONS

17:00 – 17:15	<i>Validation of a classroom-climate scale</i>	Barbosa-da-Silva, A., Canós-Darós, L., García-Félix, E. & Castelló-Sirvent, F.	In-person
17:15 – 17:30	<i>Lean Startup and Design Thinking in the classroom</i>	González-Fernández, S. & Luna-García, M.	Online
17:30 – 17:45	<i>Leadership as an entrepreneurial competency</i>	San-Lorenzo-Gómez, C. & Canós-Darós, L.	Hybrid
17:45 – 18:00	<i>Academic supervision in doctoral programs</i>	Braga-Dias, C., Barbosa-da-Silva, A. & Canós-Darós, L.	Online
18:00 – 18:15	<i>Assignment of students to teams in a PBL</i>	Igualde-Sáez, A., Maheut, J., Garcia-Sabater, J. & Ruiz, A.	In-person

WEDNESDAY, JUNE 3, 2026

S32

Sustainability, Circular Economy & ESG (II)

TIME
17:00 – 18:30

LOCATION
Lab S.01 · Basement Level · DOE · Building 7D

CHAIR
Carlos Delgado Caro

HYBRID

[JOIN ONLINE ↗](#)

SESSION SUMMARY

Continuation of the ESG block with focus on leadership in green transformation, green intellectual capital and future agenda, green-finance standards for Colombia, and digitalization applied to industrial symbiosis. Four contributions that close the day and consolidate the ESG line of the conference.

THEMATIC AREA

Sustainability, circular economy & ESG

PRESENTATIONS

17:00 – 17:15	<i>Green transformation and leadership drivers</i>	Hernández-Esteve, P., Garcia-Ortega, B., Galan-Cubillo, J. & de-Miguel-Molina, B.	Hybrid
17:15 – 17:30	<i>Green intellectual capital and future agenda</i>	García-Cifuentes, N., Tomás-Miquel, J. & Hervás-Marín, D.	Online
17:30 – 17:45	<i>Green-finance standards for Colombia</i>	Manotas-Rodriguez, E., Canós-Darós, L. & Arias-Vargas, F.	Online
17:45 – 18:00	<i>Digitalization and industrial symbiosis</i>	Jordá-Ferrando, L., Estelles-Miguel, S. & Rius-Sorolla, G.	Hybrid
18:00 – 18:15	<i>Proposal for measuring behavioral biases</i>	Blanco-Alvarez, T., Estelles-Miguel, S., Peris-Ortiz, M. & Garcés-Bautista, J.	Hybrid

WEDNESDAY, JUNE 3, 2026

GALA

20:30



Congreso Internacional en
Tecnología y Management
Simposio Predoctoral en
Organización de Empresas

Gala Dinner — *René, Restaurante Brasas al Jospé*

[OPEN MAP ↗](#)

Official conference dinner

Official gala dinner of CITYM 2026 at René restaurant, located in El Pla del Real neighborhood of Valencia. An informal networking moment between speakers, authors, chairs and members of the organizing committee, in a gastronomic setting that combines contemporary Mediterranean cuisine with the institutional character of the conference.

DETAILS

Location

Carrer d'Èol, 7 · El Pla del Real · 46021
València

Format

Attendance confirmed with conference
registration



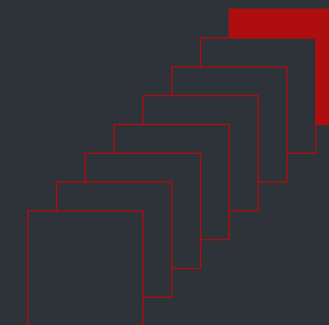
DAY 04

THURSDAY

June 4, 2026

Closing day. Starts with two parallel sessions — S52 (Educational Innovation & Competencies II) and S72 (Governance, Healthcare & Tourism Management II) — followed by two consecutive keynotes on publishing strategies and a book presentation. The day concludes with the Closing Ceremony and Awards Presentation.

- 09:30** Parallel Sessions
Education · Governance
- 11:30** Keynote — Publishing
- 13:00** Book Presentation
- 13:30** Closing & Awards



THURSDAY, JUNE 4, 2026

S52

Educational Innovation & Competencies (II)

TIME
09:30 – 10:45

LOCATION
Auditorium · 1st Floor · DOE · Building 7D

CHAIR
María de Miguel Molina

IN-PERSON

[JOIN ONLINE ↗](#)

SESSION SUMMARY

Second session on educational innovation with gender leadership and management simulators, bridging theory and practice in education, science communication as knowledge transfer, academic trajectory of engineering students, and reflections on learning supports (books and notebooks). A coherent line with contemporary university teaching.

THEMATIC AREA

Educational innovation & competencies

PRESENTATIONS

09:30 – 09:45	<i>Gender leadership and management simulators</i>	Guzmán-Duque, A. & Álvarez-Pérez, S.	In-person
09:45 – 10:00	<i>Bridging theory and practice in education</i>	Latorre-Carrascosa, T., Sáez-Martínez, P., Durán-González, A. & de-Moura, L.	In-person
10:00 – 10:15	<i>Science communication as knowledge transfer</i>	Vera-Garfias, G., Fajardo-Montaño, D., Ortiz-Leroux, J. & Toledo-Ramírez, F.	In-person
10:15 – 10:30	<i>Trajectory of engineering students</i>	Igualde-Sáez, A., Maheut, J., Garcia-Sabater, J. & Ruiz, A.	In-person
10:30 – 10:45	<i>Books and notebooks</i>	de-Miguel-Molina, M., Catala-Perez, D. & de-Miguel-Molina, B.	In-person

THURSDAY, JUNE 4, 2026



Congreso Internacional en
Tecnología y Management
Simposio Predoctoral en
Organización de Empresas

S72

Governance, Healthcare & Tourism Management (II)

TIME
09:30 – 10:45

LOCATION
Lab 0.01 · Ground Floor · DOE · Building 7D

CHAIR
Oscar Trull-Dominguez

HYBRID

[JOIN ONLINE ↗](#)

SESSION SUMMARY

Closing of the governance, healthcare and tourism block with grassroots sport diplomacy and digital media, business development as strategy orchestrator, tourism in informal MSMEs, self-leadership in nursing (integrative review), and a demographic indicator applied to the Hawaii case. International and multi-sector scope.

THEMATIC AREA

Governance, healthcare & tourism

PRESENTATIONS

09:30 – 09:45	<i>Grassroots sport diplomacy and digital media</i>	Cazorla-Milla, A., Ilaiwi, M. & Swart, K.	In-person
09:45 – 10:00	<i>Business development as strategy orchestrator</i>	Müller, D., de-Miguel-Molina, B. & Hedderich, B.	In-person
10:00 – 10:15	<i>MSME and informal tourism</i>	Caballero-Márquez, J., Pacheco-Gelvez, D. & Sierra-Sánchez, J.	Hybrid
10:15 – 10:30	<i>Self-leadership in nursing: an integrative review</i>	Aparisi-Torrijo, S., Deffayet, S., Heninnot, L. & Estelles-Miguel, S.	Online
10:30 – 10:45	<i>Demographic indicator in Hawaii</i>	Trull-Dominguez, Ó., Peiro-Signes, A., Ortiz-Masiá, G. & Gomez-Palacios, C.	In-person

THURSDAY, JUNE 4, 2026

KEYNOTE

11:30



Congreso Internacional en
Tecnología y Management
Simposio Predoctoral en
Organización de Empresas

Publishing Strategies

[JOIN ONLINE ↗](#)

Rocío de la Torre (UPV)

The presentation will address practical strategies for understanding and successfully navigating the peer review and acceptance process in scientific journals.

Recommendations will be shared on how to respond to reviewers, strengthen a manuscript, and approach the editorial process in a strategic and constructive manner. The goal is to provide useful tools to increase the chances of publication and enhance the experience of scientific communication.



DETAILS

Location

Auditorium · 1st Floor · DOE · Building 7D

Format

In-person + Microsoft Teams

THURSDAY, JUNE 4, 2026

KEYNOTE

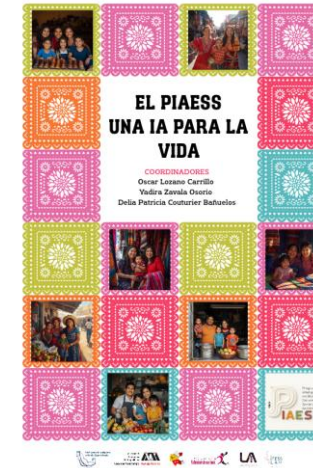
13:00

Book Presentation

EL PIAESS una IA para la vida

Óscar Lozano Carrillo (UAM)

Special book-presentation session by Dr. Óscar Lozano-Carrillo (Universidad Autónoma Metropolitana). The session covers the main arguments of the book, its contribution to the field of business organization and the regulation of emerging technologies, and opens a dialogue space with the academic community gathered at the conference.



[JOIN ONLINE ↗](#)

DETAILS

Location

Auditorium · 1st Floor · DOE · Building 7D

Format

In-person + Microsoft Teams

THURSDAY, JUNE 4, 2026

CLOSING

13:30

Closing Ceremony and Awards Presentation

[JOIN ONLINE ↗](#)

Gabriela Ribes Giner · Sofía Estelles-Miguel

Official closing of CITYM 2026. The ceremony is chaired by Dr. Gabriela Ribes Giner, Head of the Departamento de Organización de Empresas at the Universitat Politècnica de València, and Dr. Sofía Estelles-Miguel, Vice-Head of the same Department.

Includes the conference balance, awards for the best contributions and closing remarks. The day ends with the Farewell Reception (14:00) at Lab 0.03.



DETAILS

Location

Auditorium · 1st Floor · DOE · Building 7D

Format

In-person + Microsoft Teams



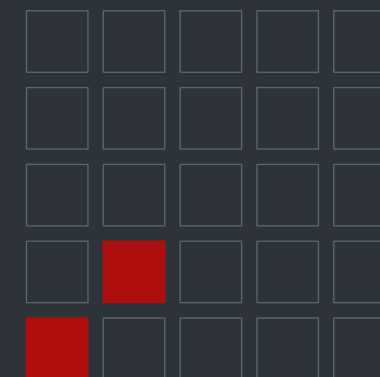
Thank You

Merci · Gracias

To all authors, speakers, chairs, keynote speakers, attendees and the organizing committee.

Special thanks to the Departamento de Organización de Empresas and the Universitat Politècnica de València (UPV) for making this first CITYM conference possible.

We would also like to acknowledge Facultad de Administración y Dirección de Empresas at UPV and the collaborating institutions and networks that have supported the participating researchers and students.



Session Quick Reference

All conference sessions · click links to join online

ID	Session	Date	Time	Chair	Join Online
OPENING	Conference Opening Ceremony	Mon, Jun 1	15:00 – 15:30	Gabriela Ribes Giner	https://teams.microsoft.com/meet/367654644546336?p=ueu10tIUfM3UVfZD17
S00	Poster Presentations	Mon, Jun 1	15:30 – 16:30	Sofía Estelles-Miguel	https://teams.microsoft.com/meet/348008137304393?p=D6hxF04sQ2DXJqtP5M
S61	Human Capital, Diversity & Inclusion (I)	Mon, Jun 1	15:30 – 16:30	Dayanis García-Hurtado	https://teams.microsoft.com/meet/376132754581349?p=9AEpT51mjZUIj2p2qu
KEYNOTE	Fundamentals of fsQCA	Mon, Jun 1	17:00 – 19:00	Dayanis García-Hurtado (UPV)	https://teams.microsoft.com/meet/357294480928614?p=I020I1wue1Y1YJAA0M
S11	Logistics, Operations & Supply Chain (I)	Tue, Jun 2	09:30 – 11:00	Aída Saez-Mas	https://teams.microsoft.com/meet/398752161253641?p=fWA0hx94qVqV4KLH
S41	Entrepreneurship & Innovation Ecosystems (I)	Tue, Jun 2	09:30 – 11:00	Gabriela Ribes-Giner	https://teams.microsoft.com/meet/332432526530709?p=Cjtk9Ic3Ic4SkuEgq
KEYNOTE	AI in Research	Tue, Jun 2	11:30 – 13:30	Alberto Lacort (UPV & Polytechnique Montréal)	https://teams.microsoft.com/meet/396904024350963?p=z5iQmW8zZsUH6TmKT2
S12	Logistics, Operations & Supply Chain (II)	Tue, Jun 2	15:00 – 16:30	Sofía García-Manglano	https://teams.microsoft.com/meet/346672588012417?p=diAhuvUBMYCR6nq9IB
S42	Entrepreneurship & Innovation Ecosystems (II)	Tue, Jun 2	15:00 – 16:30	Carla Martínez-Climent	https://teams.microsoft.com/meet/368544200773146?p=1cT0fhYzZkhMGEp4ZN
S43	Entrepreneurship & Innovation Ecosystems (III)	Tue, Jun 2	17:00 – 18:30	Maria Alejandra Millán-Franco	https://teams.microsoft.com/meet/354671086388761?p=Q4JPPdr987YnJWDXJb
S21	Digital Transformation, AI & Data Analytics (I)	Wed, Jun 3	09:30 – 11:00	Andreea Elena Fota Dochia	https://teams.microsoft.com/meet/376320236583861?p=fFzGX1VsKR3NCwBcZh
S62	Human Capital, Diversity & Inclusion (II)	Wed, Jun 3	09:30 – 11:00	Sofía Estelles-Miguel	https://teams.microsoft.com/meet/331761770530368?p=9odnWJ1IipubWxttkM
KEYNOTE	Social Networks Analysis	Wed, Jun 3	11:30 – 13:30	Manuel Expósito-Langa (UPV)	https://teams.microsoft.com/meet/376178790048534?p=WSoetd7pwqYeb8cCvW
S22	Digital Transformation, AI & Data Analytics (II)	Wed, Jun 3	15:00 – 16:30	Emilio Golf-Laville	https://teams.microsoft.com/meet/325082515897824?p=n1n90iVqJwrsEno2q2
S31	Sustainability, Circular Economy & ESG (I)	Wed, Jun 3	15:00 – 16:30	Manuel Exposito-Langa	https://teams.microsoft.com/meet/316635665233060?p=egMjdk1IaXXKcaYoPp
S71	Governance, Healthcare & Tourism Management (I)	Wed, Jun 3	15:00 – 16:30	Vicent Guerola-Navarro	https://teams.microsoft.com/meet/369693663323674?p=AubP1jTzWcO2vMaRsv
S23	Digital Transformation, AI & Data Analytics (III)	Wed, Jun 3	17:00 – 18:30	Marcela Valdivieso-Uvidia	https://teams.microsoft.com/meet/318913190495293?p=EEVRHnnEPwIT8mitWE
S51	Educational Innovation & Competencies (I)	Wed, Jun 3	17:00 – 18:30	Lourdes Canós-Darós	https://teams.microsoft.com/meet/387954205256594?p=SRP00chJMKpjbX10qj
S32	Sustainability, Circular Economy & ESG (II)	Wed, Jun 3	17:00 – 18:30	Carlos Delgado Caro	https://teams.microsoft.com/meet/386125625894989?p=pGE080KvdiVkszyew
S52	Educational Innovation & Competencies (II)	Thu, Jun 4	09:30 – 11:00	María de Miguel Molina	https://teams.microsoft.com/meet/385500380707162?p=wN9JNX29cyJhJhnew8
S72	Governance, Healthcare & Tourism Management (II)	Thu, Jun 4	09:30 – 11:00	Oscar Trull-Dominguez	https://teams.microsoft.com/meet/337221675891402?p=CX01xbenab12iGf1Sf
KEYNOTE	Publishing Strategies	Thu, Jun 4	11:30 – 13:00	Rocío de la Torre (UPV)	https://teams.microsoft.com/meet/352702541751939?p=PE0cae3mTiKiRycAcM
KEYNOTE	Book Presentation	Thu, Jun 4	13:00 – 13:30	Óscar Lozano Carrillo (UAM)	https://teams.microsoft.com/meet/397784389622535?p=T5T1HEhkdQJg7IKpF
CLOSING	Closing Ceremony and Awards Presentation	Thu, Jun 4	13:30 – 14:00	Gabriela Ribes Giner	https://teams.microsoft.com/meet/376953691164519?p=iLRQhWksYFY0CRAVto

CONFERENCE TEAM

1st International Conference on Technology and Management

CITYM 2026 · Chairs and organizing committee · Universitat Politècnica de València (UPV)

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