

Academic year:
2026/2027



Call for Visiting Course Leader (full course)

Deliver a Short Course in Business Studies in 5 Days in Person in Budapest

The **Budapest University of Economics & Business (BU EB)** is pleased to invite applications from faculty members of European universities. In each semester BU EB organises two weeks dedicated for short courses to foster academic exchange and enhance intercultural and linguistic competences of our students. BU EB students can complete elective courses in English for 3 ECTS during these weeks and have an international experience by having visiting lecturers from abroad in the classroom.

Course Details

Duration:

5 days

- 31 August-4 September 2026
- 26-30 October 2026

Total 24 x 45 minutes contact hours (including assessment)

Location: Budapest, Hungary

Audience: 30-100 students (mainly undergraduate level) from BU EB, with a possibility of opening the course for students from partner universities.

Assessment: to be included in the 5 days of the course. The assessment instrument must be summative, can include a group component, as well as a digital element (e.g. video presentation recorded by the participating students).

Course topic: any area of business studies, including but not limited to:

- Business Communication
- Finance and Accounting
- International Business
- Management
- Marketing
- Tourism

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Eligibility:

- The applicant must be a current faculty member of a European higher education institution (preferably with a high QS/THE ranking in the respective discipline).
- The applicant must propose a detailed course outline, including objectives, syllabus, teaching methodology, and assessment criteria. The course should be designed to be engaging and provide valuable insights into the selected area of business studies.
- The proposed course must be structured to fit within the five-day time frame, including a suitable balance between lectures, discussions, and assessment.

Application Requirements:

- A **curriculum vitae (CV)** of the applicant with proof of current affiliation with a European university (e.g. link to the personal page on the institutional website).
- **Course proposal**, including title of the course, learning objectives, syllabus (including daily breakdown), proposed teaching methods (lectures, case studies, discussions, group work, etc.) and assessment details.
- A **short statement** outlining why the applicant is interested in exploring academic cooperation with BUEB.

Benefits:

- An honorarium of **2,500 EUR** for the course delivery (the applicant is expected to arrange own transportation, accommodation and meals). Continuous support by a BUEB faculty member.
- Optional cooperation with a relevant Hungarian company (with a corporate guest lecture and/or a study visit).
- Business lunch with a BUEB faculty member from the respective academic area to discuss further academic cooperation (e.g. joint research).
- Access to university facilities, including classrooms and technology support.

Application deadline: 25th May 2026

Please submit your application, including all required documents, via email to mobility@uni-bge.hu by the deadline. Indicate "Call for Visiting Course Leader - full short course in Autumn 2026" in the subject of your email.

We look forward to receiving your application and to welcoming you at BUEB.