



**BUDAPEST UNIVERSITY
OF ECONOMICS
AND BUSINESS**

Blended short-term mobility course 2026

26-30 October 2026

CURRENT ISSUES 3 – CURRENT ISSUES IN INTERNATIONAL BUSINESS AND COMMUNICATION

The course will be taught by

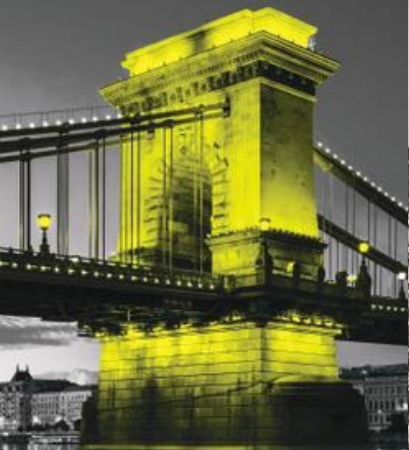
DR. LAURA FURCSA, DR. ÁGNES PÁL (BUEB)

Language of the course	English (B2)
Credit value	3 ECTS
Registration fee	FREE of charge for BUEB partner universities
Organizer	BUEB City Campus- Faculty of Marketing and Business Communication, Faculty of International Management
Venue	City Campus – H – 1054 Budapest, Alkotmány street 9-11
Participating level	1st, 2nd or 3rd year BA/BSc, MA/MSc

COURSE AIMS:

This course is designed to provide students with an in-depth understanding of contemporary challenges and practical applications in the field of international business and communication. Through participation in these lectures, students will be introduced to real-world case studies, current research findings and innovative practices. The interactive nature of the sessions encourages student engagement, critical thinking and meaningful dialogue with guest lecturers, allowing participants to actively explore and analyze global business issues.

**APPLY BY
25 May 2026**



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PRELIMINARY STRUCTURE OF THE COURSE:

26-30 October 2026

Online session:

Online introductory session date and time will be announced later.

DAY 1: Monday, 26th October: 9:00-13:30

- 9.00-10.30: Welcome and icebreaking
- 10.45-12.15: Lectures
- 12.30-13.30: Lectures

DAY 2: Tuesday, 27th October: 9:00-13:30

- 9.00-10.30: Lectures
- 10.45-12.15: Lectures
- 12.30-13.30: Lectures

DAY 3: Wednesday 28th October: 9:00-13:30

- 9.00-10.30: Lectures
- 10.45-12.15: Lectures
- 12.30-13.30: Lectures

DAY 4: Thursday 29th October: 9:00-13:30

- 9.00-10.30: Lectures
- 10.45-12.15: Lectures
- 12.30-13.30: Lectures

DAY 5: Friday 30th October: 9:00-13:30

- 9.00-10.30: Group work
- 10.45-12.15: Group work

**APPLY BY
25 May 2026**