

CALL FOR REGISTRATION

International Teaching Week

November 17th to 21st, 2025

Dear Partner,

We hope this message finds you well!

The Faculty of Business is proud to announce the opening edition of **International Teaching Week**, taking place from **November 17th to 21st, 2025**. This exciting week will be full of enriching academic and professional experiences centered around the theme: **"Business Education for the Future: Preparing Students for an Uncertain Global Economy."**

As part of this initiative, we warmly invite teaching staff from partner universities to contribute by **submitting proposals to teach one or two topics**. These topics should align with cutting-edge themes in global business education and be **structured for delivery in two sessions** (3 hours each).

Submission Deadline: **May 25th, 2025**

Submit your proposal **here**: <https://forms.office.com/e/jBHLvf4rVT>

In addition, all participating faculty will have the opportunity to take part in an interactive workshop:

"The Connection Between Research and Education"

This collaborative session will explore:

- ✓ **How research activities drive innovation in education (formats, methods, content, and challenges).**
- ✓ **How teaching experiences can inspire and shape future research projects.**



This event is an opportunity to:

- ✓ **Broaden your expertise with fresh insights and innovative teaching approaches.**
- ✓ **Connect with international peers and expand your professional network.**
- ✓ **Gain a global perspective on business education and intercultural collaboration.**



We look forward to your participation in this inspiring exchange of ideas!

About Cluj-Napoca: <https://www.youtube.com/watch?v=ivn6nbGxC1E>

About Faculty of Business, BBU Cluj-Napoca: <https://youtu.be/YW87ZhbFikk>

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