

Welcome to a place
where your ideas lead
to something big.

Welcome to Bosch.

Let's be remarkable.

Retail Marketing Internship (Europe, Middle East, and Africa) **DREMEL®**

Breda, The Netherlands

Dremel, part of the Bosch Group, is the global market leader in versatile tool systems, such as rotary tools and other home solutions. The Dremel EMEA headquarters are situated in Breda, the Netherlands and takes care of all marketing and sales activities together with the local offices across Europe, Middle East, Africa, Latin America, and Asia Pacific. The international team works in various areas across the business, such as Sales, Marketing, Controlling and Business Development. The Dremel working environment is young, dynamic and a place where input and initiative of employees is highly valued. As an intern at Dremel, you will be working alongside highly motivated, experienced colleagues as well as a group of other interns in an environment which allows for students to develop on both a personal and professional level. Dremel's supportive working culture is a key part to its success. For more information regarding Dremel please visit: <https://www.dremel.com/gb/en>

During the 12-month internship you will have your own responsibilities alongside supporting the Sales Management Team in a range of their tasks. You will develop an understanding into the structure of a multinational organization through coordination of sales activities in 30 countries. This role involves frequent contact with local Retail Marketing Managers across Europe, the Middle East and Africa.

Job Description and Outline of Tasks

- ▶ Coordination and reporting of the monthly, quarterly and annual sales forecasting of the EMEA region
- ▶ Optimize the 'shelf presentations', category management, in the stores in cooperation with the local Retail Marketing Managers
- ▶ Use of the Software program Apollo
- ▶ Support in yearly sales and marketing plan: long-term business planning
- ▶ Daily support to the local Retail Marketing Managers of the different countries and the Central Retail Marketing Department
- ▶ Analyze market data and sales developments
- ▶ Monitoring the sales development of focus products (innovations) and promotional items
- ▶ Coordination with other departments both centrally and internationally

What we have to offer

- ▶ A diverse internship in an international environment
- ▶ A varied and hands-on/practical internship
- ▶ A fun and international team
- ▶ An open environment, where initiatives and new ideas are very much encouraged

Details

- ▶ Duration: July 1, 2023 – July 31, 2024
- ▶ Level: Bachelor Student
- ▶ Location: Breda - a cosy city in the province of North Brabant, within 1 hour to big and international cities, like Amsterdam, Rotterdam, Antwerp.

Qualifications

- ▶ Our need-to-haves:
- ▶ You are currently enrolled in a business-related degree **and your average grade is 2:1 or above**
- ▶ Written and verbal communication skills in English are necessary. You're good with words and you pay attention to detail.

Perfect candidate would be:

- ▶ You should be internationally orientated and have good communication skills
- ▶ You're energetic and hands on
- ▶ Some experience with a second language is a plus
- ▶ You offer good knowledge in MS office applications, particularly Excel
- ▶ You are a motivated individual, who shows initiative and can manage challenges independently
- ▶ You have strong analytical and numerical skills, with experience during your studies and/or previous employment which demonstrates this will be considered as a plus