



BACHELOR DEGREE IN BUSINESS ADMINISTRATION AND MANAGEMENT

SUBJECT

ETHICS AND SOCIAL CORPORATE RESPONSIBILITY

NUMBER OF CREDITS (ECTS)

4.5

YEAR/SEMESTER

4th/1st

LEARNING OUTCOMES

Today our world is facing important challenges that affect everyone life: climate change, extreme poverty, international security, peaceful intercultural relations, increase competitiveness for scarce resources, etc.

Dealing with these situations demands the contribution of every actor (person or institutions) and at every level: local, regional, national and international. Especially companies and the world of business have to get involved in this task for two reasons: one is because they are one of the principal actors responsible for this situation, and second because they have the power to make a powerful contribution to solve them.

The world of business and civil society in general are aware of that and have been developing some concepts, ideas and process for improving their contribution to a fairer world. For the last four decades, academia, international institution and innovative companies are working in increasing their level of ethical commitment and responsibility. That is an ongoing process that has to be reinforced and stronger supported. There is so much at stake!!

The aim of this topic is to present, discuss and develop concepts, ideas and processes for managing ethics in organizations. The specifics objectives of this curse are:

- To be aware of the relevance of ethics and social Responsibility in business
- To be able to identify and analyze the main ethical problems in business
- To know the impact of ethical values in decision making
- To know the main processes and models for managing responsibility

	<p>- To know the main concepts and processes for developing the Corporate social responsibility in business.</p>
<p>SYLLABUS</p>	<ol style="list-style-type: none"> 1. Business ethics: key concepts and theories 2. Ethical Values and Decision Making in organizations 3. Business ethics and Human Rights 4. Corporate Social Responsibility 5. Management of Corporate Social Responsibility: ISO 26000 6. Communication and certification of Corporate Social Responsibility: GRI and SA8000
<p>ASSESSMENT</p>	<p>The evaluation consists of three types of tests, all mandatory:</p> <ol style="list-style-type: none"> 1. two exams with open questions (40% of the final grade) 2. three exercises performed in the computer room (30% of the final grade) 3. six exercises to be done in the classroom (30%) <p>There is no minimum grade in any of these tests.</p> <p>All tests outcomes can be reviewed, and tests can be retaken.</p>