



UNIVERSITAT
POLITÈCNICA
DE VALÈNCIA

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Creativity + Innovation & Technology

Project:	Creation of Multimedia Elements on Cultural, Natural and Immaterial Heritage for the O-City Platform
Code:	P 025261 (Autumn Term)
Code:	P 025262 (SpringTerm)
Workload:	6 ECTS
Duration:	October to December and/or March to May
Language of Instruction:	English
Contact:	incomings@epsg.upv.es

The aim of this project is to create a multi-layered cultural map of the city of XXXXX (or, if it is a big city, part of it). For this purpose, you will create multimedia elements and link them to the O-City application.

The project can be complemented with the development of a simple communication piece guided by the O-City training plans, such as a podcast or an infographic. You may undertake this work individually or in a group together with mates.

In order to be able to execute this project, you will have weekly meetings with your supervisor. During the first part of the course, you will learn how to create multimedia elements and later on meetings will be for guidance. Usually, there is an excursion as well to visit one of the heritage elements you have worked on.

Project Description

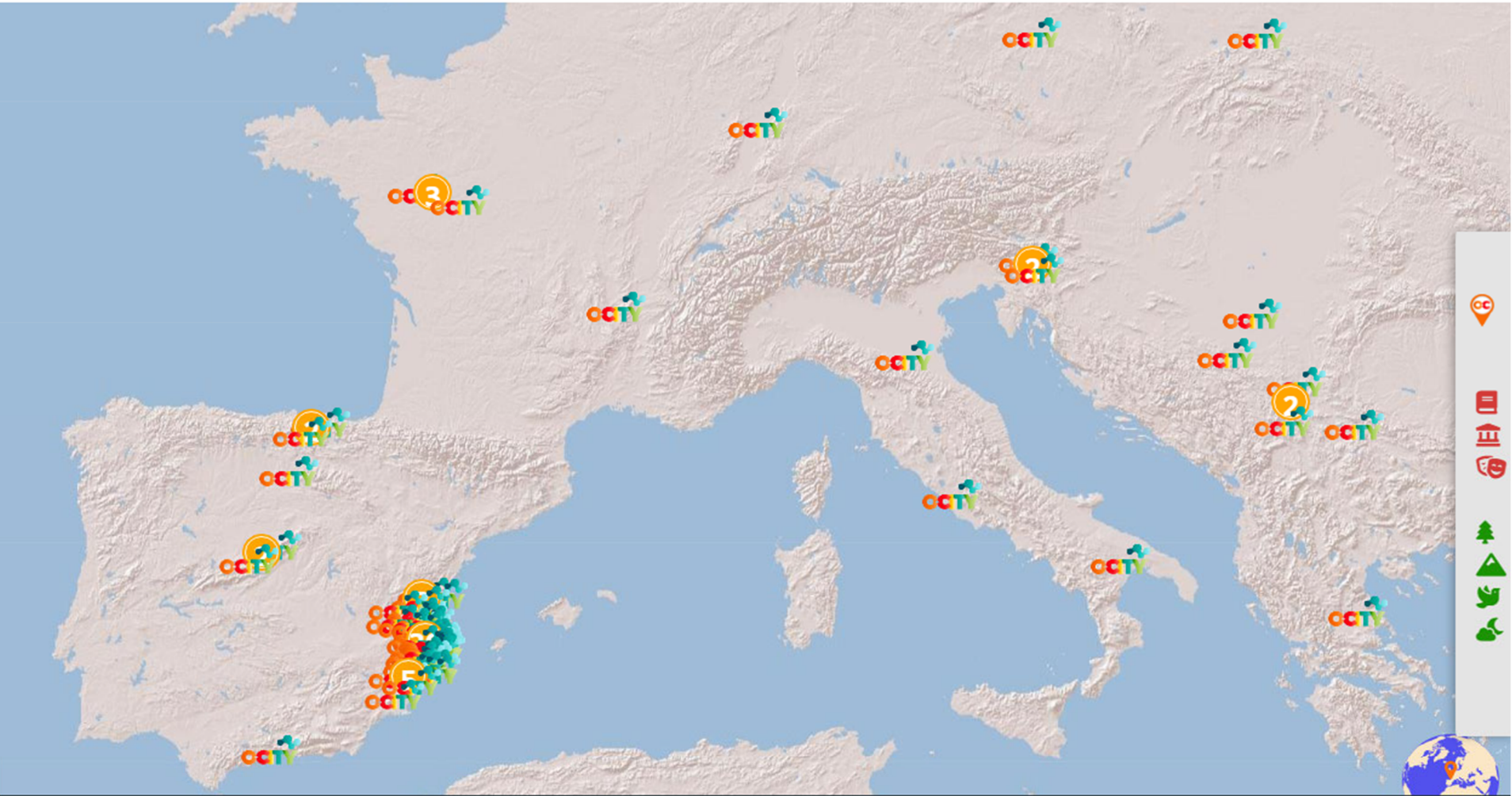
The [O-City.org](https://o-city.org) application has been designed within a project funded by the EU through the Erasmus+ programme.

This tool allows the geolocation of natural, cultural and immaterial heritage of cities around the world in an easy and simple way. The development of this project is being coordinated by a team of teachers from the UPV Gandia Campus.

For this project, the collaboration of the city council of the selected city is recommended, especially the departments of culture, heritage and tourism.

The O-CITY Platform

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A map of Europe with numerous O-CITY locations marked by colorful icons. The icons are primarily orange and green, with some featuring numbers like '3' and '5'. The map shows a high concentration of locations in the Iberian Peninsula, particularly in Spain, and a more sparse distribution across France, Germany, Italy, and the Balkans. A vertical sidebar on the right contains several icons: a location pin, a document, a building, a person, a tree, a mountain, a bird, and a leaf. A small globe icon is visible in the bottom right corner of the map area.

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Many tourists want to experience communities the way residents do, and not just see and visit the major and traditional tourist attractions. This includes gastronomy and entertainment venues, that residents like most and frequent most often, interesting stories about a community's development and different "cultural layers" over time, residents' favourite haunts and hideaways, eye-soars and small gems, people as well as the places, and many other items that are distinctive and help to create community identity.

Project:

Creation of Multimedia Elements on Cultural, Natural and Inmaterial Heritage for the O-City Platform



Credit Points: 6 ECTS (depending on the workload, another amount of credit points may be agreed.)

Workload: 120 hours

Duration: 1 semester (Sept. to Dec. or Feb. to May)

Contact Person: Michaela Muszynski

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TEAMS: mmus@upv.edu.es

If you want to inscribe for this project, please, send an email to incomings@epsq.upv.es