Introduction to the degree

This degree aims to train future professionals so that they will be able to manage, run, advise and assess business organizations. Graduates will acquire comprehensive knowledge of management and business organization, which will allow them to carry out managerial tasks within the global scope of organizations. They can also hold senior or intermediate positions in different departments in companies (production, human resources, finance, marketing, investment, management or accounting).

The curriculum includes 18 ECTS of optional subjects, which are grouped into two itineraries:

- One is taught at the Polytechnic School of Alcoy, and comprises the following elective subjects: Advisory and Finance, Management and Organization, Project Management, Quality and Environment.
- The other one is taught at the School of Design Engineering and includes the following elective subjects: Advisory and Financial Services, Industrial Business and Services Organization.

International mobility

Thanks to the different academic exchange programs, such as Séneca, Erasmus and Promoe, the UPV has signed agreements with universities in Spain, in Europe and around the world.

With the Séneca grants, you can study in Madrid, Barcelona and Sevilla. With the Erasmus programme, you can study in the United Kingdom, Netherlands, France, Belgium, Czech Republic, Germany, Portugal, Sweden, Switzerland, Norway, etc. The UPV has also its own grants, called Promoe, which allow you to do an academic exchange with universities in the USA, Singapore, China, Mexico, Argentina, Vietnam and Canada, among others.

Internships

Internships in companies and organisations are voluntary and in all such agreements remuneration is planned. You can do internships in those organisations that sign a collaboration agreement with the UPV. Currently, there are more than 350 agreements signed with different organizations, which include the main banks and savings banks, financial entities, etc.

Continuation of studies

With this degree, you will be able to access to:

- MD in Business Administration (MBA)
- MD in Financial and Fiscal Management
- MD in Business, Product and Service Management

Enjoy our huge campuses with spaces designed for you such as the Student Recreation House.

Enjoy up to 70 sports in our facilities.

You will find many services at your disposal: language classes, discounts in public transport, counselling, employability support…

Professional opportunities

You may hold management positions in all kinds of enterprises: from positions of responsibility in general management to more specialized ones in administration, accounting, finance, taxation, human resources, marketing, quality, occupational hazards, etc. You may also work as auditor, consultant, adviser and trainer for other companies in issues related to economics, finance, quality systems, human resources, etc.

Graduates in Business Administration and Management may work both in the private and public sectors. You can also choose to be self-employed.

Study at the

and be part of

Spain’s best technological university

according to the Shanghai ranking
Credits for obtaining the degree

<table>
<thead>
<tr>
<th>Basic courses</th>
<th>Compulsory</th>
<th>Optional</th>
<th>Internship</th>
<th>TFG</th>
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The subjects that you will be able to take

**Basic courses**
- Business Law
- Introduction to Accounting
- Introduction to Business Administration
- Introduction to Finance
- Introduction to Statistics
- Macroeconomics I
- Microeconomics I
- Modelos Matemáticos para ADE I - II
- Statistical Methods in Economics

**Compulsory courses**
- Accounting Analysis and Consolidation
- Business English B1
- Cost Accounting and Introduction to Auditing
- Econometrics
- Financial and Corporate Accounting
- Financial Economics
- Financial Management
- Financial Mathematics

**Elective courses**
- Accounting Practice
- Advanced Techniques for Financial Simulation
- Banking and Stock Exchange
- Business English B2 - C1
- Development Cooperation

**Human Resources**
- Labour Law
- Macroeconomics II
- Market Research
- Marketing Management
- Microeconomics II
- Operational Research
- Organization Strategy and Design
- Production and Operation Management
- Quantitative Methods to Support Decision Making
- Spanish Economy
- Tax Management in Companies
- World Economy

**Compulsory courses**
- Development of Management Skills and Teamwork
- Ecommerce Applications
- Entrepreneurs and Business Start-Ups
- Foreign Trade Management
- French Language
- German Language I
- Information Systems for Management
- Logistics and Global Operations
- NGDO Management
- Strategic Control Systems
- Strategic Planning in Companies
- Tax Treatment of Financial Products
- Valencian Business Language