

**FRAMEWORK AGREEMENT ON COOPERATION  
CONCERNING THE EXCHANGE OF STUDENTS AIMING FOR  
DOUBLE-DEGREES FROM  
FACHHOCHSCHULE STRALSUND, STRALSUND UNIVERSITY OF  
APPLIED SCIENCES**

Zur Schwedenschanze 15, 18435 Stralsund, Germany

**and**

**ESCUELA POLITÉCNICA SUPERIOR DE GANDIA DE LA  
UNIVERSITAT POLITÈCNICA DE VALÈNCIA (EPSG-UPV)**

Carrer Paranimf, 1, 46730 Grau de Gandia (Valencia), Spain

Double Degree

« Leisure and Tourism Management » (FH-Stralsund)

**and**

« Grado en Gestión Turística » (UPV)

### ***Preamble***

In furtherance of their mutual interests in the fields of education and research, The Universitat Politècnica de València (hereafter referred to as UPV-EPSEG), represented by Professor José Pastor Gimeno, and Fachhochschule Stralsund, Stralsund University of Applied Sciences (hereafter referred to as FH-Stralsund), represented by Professor Thomas Rasmussen, hereby agree to the following:

### ***Article 1 – Aim of the Agreement***

The aim of this agreement is to specify the general terms under which exchange students from FH-Stralsund studying at UPV-EPSEG and from UPV-EPSEG studying at FH-Stralsund may be awarded, upon successful fulfilment of all requirements for graduation at each institution, the academic degrees and diplomas of comparable academic levels from both institutions.

### ***Article 2 – Scope of the Agreement***

Both institutions agree to the following general forms of cooperation and general requirements for all students participating under this agreement. Detailed conditions for the double degree shall be established by specific study plans.

### ***Article 3 – Number of students***

Each academic year, the international co-ordinators of both institutions will inform each other of projected student flows for double-degree students. These flows may be negotiated prior to the deadline for submitting applications.

### ***Article 4 – Selection and admission of students***

The exchange of students under this agreement will be conducted in accordance with the following principles:

- Students are selected and admitted to the double degree programme based on their academic results, motivation and language skills.
- UPV-EPSEG students should have an English language level not lower than B2 and are expected to receive language courses in German language at FH-Stralsund
- FH-Stralsund students should have an English language level not lower than B2 and a Spanish language level not lower than B1. They are supposed to receive Spanish language courses at UPV-EPSEG.
- The selection is carried out in collaboration between the two institutions. Admission of students is always at the discretion of the receiving institution.
- Students will be responsible for covering the travel costs to the host country and living costs during the stay, including accommodation, books, equipment, consumables, language tuition prior to the commencement of coursework (where necessary), student union fee (if applicable) and other expenses arising out of the exchange.
- The host institution will render assistance to the incoming students in finding appropriate accommodation.
- Students participating under the terms of this programme will be entitled to participate in any introductory programme that may customarily be arranged for foreign students.

### ***Article 5 – Study Plan and Course of Study***

An individual study plan for the total duration of the double degree programme must be established and approved by the academic representatives of both institutions before commencing coursework. The individual study plan has to be revised in collaboration and in written form with the approval of the two institutions.

The exact length of the period of study required by the host institution in order to receive its degree will be decided on a case-to-case basis after an evaluation of the subjects completed by the individual student at the home institution.

The general pattern for the double degree is as follows:

#### Students from FH-Stralsund:

1. Semesters 1 to 4 (Common Core) at FH-Stralsund
2. At least 5<sup>th</sup> and 6<sup>th</sup> semesters at UPV-EPSP attending successfully at least 60 ECTS credits at UPV-EPSP
3. 7<sup>th</sup> and 8<sup>th</sup> semester at FH-Stralsund
4. Internship(s) and bachelor's thesis may be done either at FH-Stralsund or at UPV-EPSP

After successfully completing the first four semesters (120 ECTS) at FH-Stralsund, FH-Stralsund students will go on exchange to UPV-EPSP and attend at least one year (60 ECTS) within the “Grado en Gestión Turística” at UPV-EPSP.

FH-Stralsund students will complete their curriculum at UPV-EPSP by studying at least 2 semesters in the bachelor's program “Grado en gestión turística” in the same way as regular UPV-EPSP students do. In particular, they have to meet all requirements of the examination regulations which are necessary to achieve the “Grado en Gestión Turística” at UPV-EPSP.

#### Students from UPV-EPSP:

1. 6 semesters of study (Common Core) at UPV-EPSP
2. At least 7<sup>th</sup> and 8<sup>th</sup> semesters at FH-Stralsund attending successfully at least 60 ECTS credits, following courses they have not yet attended
3. 9<sup>th</sup> semester either at FH-Stralsund or at UPV-EPSP. UPV-EPSP students have to do their compulsory Internship and bachelor's thesis.

After successfully completing the first six semesters (180 ECTS) at UPV-EPSP, UPV-EPSP students will go on exchange to FH-Stralsund and attend at least one year (60 ECTS) within the “Bachelor in Leisure and Tourism Management” at FH-Stralsund. During an additional 9<sup>th</sup> semester UPV-EPSP students may choose, if they want to do their internship and / or bachelor's thesis at UPV-EPSP or at FH-Stralsund. In case they choose FH-Stralsund, it is responsibility of the student to find an internship.

UPV-EPSP students will complete their curriculum at FH-Stralsund by studying at least 2 semesters (60 ECTS) in the bachelor's program “Leisure and Tourism Management” in the same way as regular FH-Stralsund students do. In particular, they have to meet all requirements of the examination regulations which are necessary to achieve the “Bachelor in Leisure and Tourism Management” at FH-Stralsund.

The period of full-time course work at the host institution should not exceed three semesters, and the total duration of the nominal study period for the individual student should not be prolonged by more

than one year. According to the European standard, one semester of full-time studies is equivalent to 30 ECTS credits. The individual student should, at the end of the period of study at the host institution be issued with an academic transcript with the courses successfully attended at the host institution totalling a minimum of 60 ECTS credits.

*Requirements for FH-Stralsund students:*

In order to be issued with the Spanish “Grado en Gestión Turística”, the double degree student must first be admitted to UPV-EPSEGV as a regular student. A condition for admission is that the student has an appropriate knowledge of Spanish language. The Spanish *Grado* degree will be awarded upon successful completion of at least 72 ECTS credits (60 ECTS courses + 12 ECTS bachelor’s thesis) as defined in the study plan. This will result in the automatic awarding of the “Grado en Gestión Turística” at UPV, providing the student has met all necessary requirements.

*Requirements for UPV-EPSEGV students:*

In order to be issued with the German “Bachelor in Leisure and Tourism Management”, students must first be admitted to FH-Stralsund as regular students. A condition for admission is that the student has an appropriate knowledge of English language. The German Bachelor degree will be awarded upon successful completion of at least 72 ECTS credits (60 ECTS courses + 12 ECTS bachelor’s thesis) as defined according to the initial study plan. This will result in the automatic awarding of the “Bachelor in Leisure and Tourism Management” at FH-Stralsund, providing the student has met all necessary requirements.

***Article 6 – Bachelor’s Thesis***

The final degree project may be undertaken either at FH-Stralsund or at UPV-EPSEGV, and will be carried out under the supervision of one faculty member from UPV-EPSEGV and one from FH-Stralsund. The supervisor from the institution where the project is carried out will be the 1<sup>st</sup> supervisor and responsible for the arrangements of topic and subject area of the project, the faculty member from the partner institution will be the 2<sup>nd</sup> supervisor.

***Article 7 – Validation of results***

The receiving institution shall communicate the sending institution the results of each student at the end of each academic year. The parties agree that exams/courses shall be graded and awarded credits according to the rules of the institution where the exam/course is taken.

***Article 8 – Tuition fees, costs***

No tuition fees are required at the receiving institution for students involved in the double degree. Both parties agree to take action to obtain financial support for student exchanges under European programmes or from other financial resources.

Due to legal reasons, at UPV students from FH-Stralsund will have to pay the compulsory administrative fees in the same way as the local students.

## ***Article 9 – Terms for students***

### ***Article 9.1 - Conditions for application***

The deadline for submitting applications in both directions is 31<sup>st</sup> May. Each institution will screen its applicants for the double degree programme. The receiving institution will have the right to make the final decision on admission of nominated students. Acceptance letters should be mailed to the students by 15<sup>th</sup> June.

Applications must include curriculum vitae, a transcript of the student's records, including courses and marks and the application form for the UPV-FH-Stralsund double degree, duly signed and stamped by the home institution.

### ***Article 9.2 – Conditions during study period***

Students participating under this agreement shall be subject to the rules and regulations of the host institution. They will have the rights and privileges enjoyed by other students enrolled at the host institution.

### ***Article 9.3 - Delivery of the academic degrees***

Each institution decides, on its own internal criteria, if the student has fulfilled all requirements to obtain its degree. Each institution grants the student credit transfer from the partner university according to the rules, laws and regulations in force.

## ***Article 10 - Academic and administrative representatives***

Each institution will nominate its own academic and administrative representatives, and such representatives will be responsible for ensuring that measures are taken in accordance with this Agreement. The representatives will organize advisory and other academic services to students participating under this Agreement.

## ***Article 11 - Terms of agreement***

This Agreement shall have retroactive effect by both parties since the academic year 11-12 and will be valid for five years. Each institution may cancel this agreement provided that written notice of the intent is given at least six months prior to termination. Commitments already in progress shall be fulfilled.

## ***Article 12 - Amendments or changes***

Amendments or changes to this agreement shall be made in written form and signed by the duly authorised representatives of the institutions.

Six original samples of this agreement have been signed.

## ***Article 13 – In case of controversy***

The parties agree to solve in a friendly manner any controversy rising from the interpretation of the present agreement.

In the event that the disagreement cannot be resolved, the issue(s) will be submitted for arbitration; each party will appoint a member of the arbitration panel and one member will be chosen by mutual consent.

**Fachhochschule Stralsund**

Der Rektor

Prof. Dr.-Ing. Falk Höhn

Date:

**Universitat Politècnica de València**

The Rector

Prof. Juan Juliá Igual

Date:

Stralsund, den

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Valencia, a

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**Studiengang LTM**

Leiter des Studiengangs LTM

Prof. Dr. Thomas Rasmussen

Date:

**Escuela Politécnica Superior de Gandia**

The Director

Prof. José Ismael Pastor Gimeno

Date:

APPENDIX I

Courses UPV students must have attended before leaving for FH-Stralsund:

Sem.	Type (*)	ECTS	Code	Course
1A	OB	4,5	10120	Teoría del turismo
1A	FB	6	10122	Viajeros y turistas en la historia
1A	FB	6	10136	Derecho mercantil
1A	FB	4,5	10133	Matemáticas para el turismo I
1AB	FB	9	10146	Inglés para el turismo internacional (B1)
1AB	OPT	6	10148/ 10151	Francés I or Alemán para el turismo internacional
1B	FB	6	10123	Geografía del turismo y del ocio
1B	OB	6	10127	Informática de gestión
1B	FB	6	10130	Organización y gestión de empresas I
1B	FB	6	10135	Economía del turismo
2A	OB	4,5	10121	Mercados turísticos
2A	FB	6	10124	Contabilidad
2A	FB	4,5	10134	Matemáticas para el turismo II
2A	OB	6	10137	Recursos territoriales turísticos
2A	OB	4,5	10143	Intermediación turística
2AB	FB	6	10145	Inglés para la industria turística (B2)
2AB	OPT	6	10149/ 10153	Francés II or Alemán para el mundo laboral
2B	OB	4,5	10125	Gestión fiscal
2B	OB	6	10129	Marketing turístico
2B	OB	6	10138	Recursos culturales
2B	OB	6	10139	Gestión pública del turismo
3A	OB	6	10132	Gestión de la calidad
3A	OB	6	10140	Planificación de destinos turísticos
3A	OB	6	10141	Gestión de la producción en alojamientos
3A	OB	6	10144	Gestión de viajes
3AB	OB	9	10147	Inglés de los negocios (B2-C1)
3AB	OPT	6	10150/ 10152	Francés III or Alemán comercial
3B	OB	4,5	10128	Nuevas tecnologías aplicadas al turismo
3B	OB	4,5	10126	Gestión financiera
3B	OB	6	10131	Organización y gestión de empresas II
3B	OB	6	10142	Gestión de producción en restauración

- \* OB: Compulsory Course
- FB: Foundation Course
- OPT: Elective Course

APPENDIX 3.1.2

Courses FH-Stralsund students must have passed before leaving for UPV:

Sem.	Type (*)	ECTS	Code	Course
1	C	2,5	LTMB1010	Basics of Business Management
1	C	2,0	LTMB1110	Introduction to Project Management
1	C	2,5	LTMB1400	Scientific Publishing
1	C	2,5	LTMB1810	Business Mathematics
1	C	5,0	LTMB1820	Statistics I
1	C	2,5	LTMB2010	Financial Accounting
1	C	3,0	LTMB2200	Basics of Leisure and Tourism Markets
1	C	2,5	LTMB2800	Psychology
1	C	2,5	LTMB3310	Business English I
1	C	5,0	LTMB3820	Spanish I
2	C	5,0	LTMB1020	Human Resource Management
2	C	2,5	LTMB1030	Management Concepts
2	C	3,0	LTMB1120	Applied Project Management
2	C	5,0	LTMB1610	Basics of Business Law
2	C	5,0	LTMB1830	Statistics II
2	C	2,5	LTMB3320	Business English II
2	C	2,0	LTMB3600	Internship Training
2	C	5,0	LTMB3821	Spanish II
3	C	5,0	LTMB1500	Economics
3	C	2,5	LTMB1620	Leisure and Tourism Law
3	C	3,0	LTMB1900	Research Methods
3	C	2,0	LTMB2020	Managerial Accounting
3	C	5,0	LTMB2100	Corporate Taxation
3	C	2,5	LTMB3330	Business English III
3	C	2,5	LTMB3920	Spanish III
4		2,5	LTMB2300	Specials of Leisure and Tourism Markets
4		2,0	LTMB3400	Excursion I
4				
6	C	2,5	LTMB1700	Competition Law
6	C	3,0	LTMB2720	Event Management
6		2,0	LTMB3500	Excursion II
7	C	2,0	LTMB3700	Job Training

\* C: Compulsory Course

CO: Compulsory Optional Course



Appendix 2.0 – TABLE OF SEMESTER SEQUENCE

Semester Sequence for UPV – EPSG students:

Semester 1 - (30 ECTS)	At UPV - EPSG
Semester 2 - (30 ECTS)	At UPV - EPSG
Semester 3 - (30 ECTS)	At UPV - EPSG
Semester 4 - (30 ECTS)	At UPV - EPSG
Semester 5 - (30 ECTS)	At UPV - EPSG
Semester 6 - (30 ECTS)	At UPV - EPSG
Semester 7 - (30 ECTS)	At Fachhochschule Stralsund
Semester 8 - (30 ECTS)	At Fachhochschule Stralsund
Semester 9 – Bachelor Thesis and / or internship	At Fachhochschule Stralsund / or at UPV - EPSG

Semester Sequence for FH-Stralsund students :

Semester 1 - (30 ECTS)	At Fachhochschule Stralsund
Semester 2 - (30 ECTS)	At Fachhochschule Stralsund
Semester 3 - (30 ECTS)	At Fachhochschule Stralsund
Semester 4 - (30 ECTS)	At Fachhochschule Stralsund
Semester 5 - (30 ECTS)	At UPV - EPSG
Semester 6 - (30 ECTS)	At UPV - EPSG
Semester 7 - (30 ECTS)	At Fachhochschule Stralsund
Semester 8 - (30 ECTS)	At Fachhochschule Stralsund or at UPV-EPSG

## Double degree between FH Stralsund and EPSG - UPV

Mobility from FH Stralsund to EPSG

Home University: **UPV**

**Degree: Tourism Management (240 ECTS)**

Host University: **Fachhochschule Stralsund**

**Degree: Leisure and Tourism Management (240 ECTS)**

Students from UPV will attend at least their 7th and 8th semester at FH-Stralsund and have to pass 60 ECTS out of the following courses:

Code	Course	Sem.	ECTS	Code	Course	Sem.	ECTS
LTMB4900	Personality and creativity training	1	2	LTMB4500	Health tourism	3	5
LTMB5400	Business simulation	7	2	LTMB1110	Introduction to Project management	1	2
LTMB4300	Creative Project	1	5	LTMB1400	Scientific publishing	1	2,5
LTMB4800	International entrepreneurship	7	5	LTMB2420	Intercultural communication	3	2,5
LTMB1420	Research methods	3	2,5	LTMB2620	Attraction and destination management	7	3
LTMB1900	Research methods	3	3	LTMB2900	Sociology	7	2,5
LTMB2510	Revenue management	7	2,5	LTMB3700	Job training	7	2
LTMB2800	Psychology	1	2,5	LTMB2610	Tour and cruise operations	6	2
LTMB3120	Media applications	7	2,5	LTMB2710	Sports development	6	2,5
LTMB3810	French I (if German as a 2nd language)	1	5	LTMB2720	Event management	6	3
LTMB3811	French II (if German as a 2nd language)	2	5	LTMB2730	Art and culture markets	6	2
LTMB5100	Maritime tourism	3	2	LTMB3110	Media in leisure and tourism	6	4
LTMB3831	Swedish I	2	5	LTMB3400	Excursion I	4	2
LTMB3830	Swedish II	1	5	LTMB3500	Excursion II	6	2
NO CODE	German Intensive Course <sup>1</sup>		1,5	LTMB3600	Internship training	2	2
LTMB5000	Computer science, pres. tech. & web design	2	2	LTMB1220	Leadership	6	2,5
LTMB5300	Mediation	6	2	LTMB2410	Service marketing	4	5
LTMB4400	Ethics	2	5	LTMB1210	Intercultural management	4	3
LTMB4800	Airline and airport management	6	5	LTMB4100	Scientific circle for bachelor thesis	7	15
LTMB1120	Applied project management	2	3	LTMB4200	Bachelor thesis and colloquium	7	15

<sup>1</sup> For students with German as a 2nd foreign language, level B1.2 or higher

<sup>2</sup> Any other course related to Tourism Management the student has not attended at UPV, previous approval by the programme director.

### **Conditions for recognition of the final degree work**

- Students who want to get recognition of the course “10172 Técnicas de investigación y presentación del TFG” only, must pass the following courses:

<b>Code</b>	<b>Course</b>	<b>Sem.</b>	<b>ECTS</b>
LTMB1400	Scientific publishing	1	2,5
LTMB1420	Research methods	3	2,5

- Students who want to get recognition of the course “10172 Técnicas de investigación y presentación del TFG” in addition to “10171 Trabajo fin de grado”, must pass the following course:

<b>Code</b>	<b>Course</b>	<b>Sem.</b>	<b>ECTS</b>
LTMB4200	Bachelor thesis and colloquium	7	15

## Double degree between FH Stralsund and EPSG - UPV

Mobility from FH Stralsund to EPSG

Home University: **Fachhochschule Stralsund**  
**Degree: Leisure and Tourism Management (240 ECTS)**

Host University: **UPV**  
**Degree: Tourism Management (240 ECTS)**

Students from FH Stralsund will attend their 5th and 6th semester at EPSG-UPV and have to pass 60 ECTS out of the following courses at EPSG:

EPSG						FH Stralsund					
Sem.	Code	Type	ECTS	Teaching Language	Course	Sem.	Code	ECTS	Lengua	Course	
2A	10137	OB	6,0	Spanish	Recursos territoriales turísticos	4	LTMB3000	5,0	English	Tourism Geography and Ecology	
2A	10138	OB	6,0	Spanish	Recursos culturales	6	LTMB2730	2,0	English	Art and Culture Markets	
						6	LTMB3110	4,0	English	Media in Leisure and Tourism	
2B	10139	OB	6,0	Spanish	Gestión pública del turismo	7	LTMB2620	3,0	English	Attraction and Destination Management	
						7	LTMB2710	2,5	German	Sports Development	
3A	10132	OB	6,0	Spanish	Gestión de la calidad	7	LTMB1230	2,5	English	Total Quality Management	
						6	LTMB1220	2,5	English	Leadership	
3A	10140	OB	6,0	Spanish	Planificación de destinos turísticos	7	LTMB2630	5,0	English	Integrated Tourism Planning	
3A	10141	OB	6,0	Spanish	Gestión de la producción en alojamientos	4	LTMB4600	5,0	English	Hotel Management	
3A	10144	OB	6,0	Spanish	Gestión de viajes	6	LTMB4700	5,0	English	Airline and Airport Management	
						6	LTMB2610	2,0	English	Tour and Cruise Operations	
1AB	10148	OBT	6,0	French	Francés I	1	LTMB3810	2,5	French	French I	
						2	LTMB3811	2,5	French	French II	
2AB	10149	OBT	6,0	French	Francés II	3	LTMB3910	2,5	French	French III	
						4	LTMB3011	2,5	French	French IV	
3AB	10150	OPT	6,0	French	Francés III	6	LTMB4010	2,5	French	French V	
						7	LTMB4011	2,5	French	French VI	
3B	10128	OB	4,5	Spanish	Nuevas tecnologías aplicadas al turismo	7	LTMB3120	2,5	English	Media Applications	
						4	LTMB3200	5,0	English	E-Commerce	
3B	10126	OB	4,5	Spanish	Gestión financiera	6	LTMB1300	5,0	English	Corporate Finance	
3B	10131	OB	6,0	Spanish	Organización y gestión de empresas II	7	LTMB2510	2,5	English	Revenue Management	
						6	LTMB2520	2,0	English	Strategic Marketing Communication	
3B	10142	OB	6,0	Spanish	Gestión de producción en restauración	4	LTMB2410	5,0	English	Service Marketing	
4A	10157	OPT	5,0	Spanish	Comportamiento del consumidor	6	LTMB2530	2,5	English	Market Research	
						7	LTMB2900	2,5	English	Sociology	
4A	10158	OPT	5,0	English	Innovation Management and Entrepreneurship	7	LTMB4800	5,0	English	International Entrepreneurship	
4A	10167	OPT	5,0	English	Intercultural Communication	4	LTMB2420	2,5	English	Intercultural Communication	
						4	LTMB1210	3,0	English	Intercultural Management	
?	13250	OPT	5,0	Spanish	Spanish	6	LTMB4010	2,5	Spanish	Spanish V	
						7	LTMB4021	2,5	Spanish	Spanish VI	
<b>Total: 101,0</b>						<b>Total: 96,5</b>					

### APPENDIX 3.3

#### Equivalence of grading system

Grading at FH-Stralsund	Equivalence at UPV	Equivalence 0-4 scale
1.0	10	4
1.1	9.0 - 9.9	3
1.7 - 2.2	8.0 - 8.9	2
2.3 - 2.8	7.0 - 7.9	
2.9 - 3.4	6.0 - 6.9	1
3.5 - 4.0	5.0 - 5.9	
4.1 - 6.0	0.0 - 4.99	0

### APPENDIX 3.4

#### Description of Credit Systems

- Both institutions work on ECTS basis.

### APPENDIX 3.5

#### Follow-up Committee

On behalf of UPV:

José Pastor Gimeno, head of EPSG  
Lourdes Canós Darós, programme director  
Michaela Muszynski, head international office

On behalf of FH-Stralsund:

Thomas Rasmussen, head of department  
Anne Wegner, project manager  
Antje Pedde, head of International Academic Service

## ANEXO 8

Competencias que han superado los estudiantes del Grado en Gestión Turística cuando inician su estancia en la FH- Stralsund:

01E Comprender los principios del turismo: su dimensión espacial, social, cultural, política, laboral, económica y natural.

02E Conocer la evolución histórica del turismo.

03E Conocer los principales agentes y estructuras político-administrativas turísticas.

04E Comprender y saber interpretar la normativa turística.

05E Conocer los impactos positivos y negativos que genera la actividad turística.

06E Conocer el funcionamiento de los mercados turísticos a nivel mundial.

07E Organizar pequeñas estructuras empresariales.

08E Elaborar y ejecutar planes y actuaciones comerciales.

09E Saber administrar recursos materiales y humanos de las organizaciones turísticas.

10E Aplicar instrumentos económicos, financieros y tributarios que afectan a las empresas turísticas.

11E Adquirir las capacidades básicas para emprender proyectos empresariales.

12E Promover y aplicar herramientas para gestión de la innovación.

13E Elaborar y ejecutar planes públicos turísticos.

14E Gestionar el patrimonio con finalidades turísticas.

15E Conocer los instrumentos de planificación territorial y urbanística.

16E Conocer el procedimiento operativo del ámbito de alojamiento.

17E Conocer el procedimiento operativo del ámbito de restauración.

18E Saber utilizar programas informáticos de gestión de alojamientos y restaurantes.

19E Conocer la estructura y el procedimiento operativo del ámbito de las empresas de intermediación.

21E Conocer la estructura y el procedimiento operativo del ámbito de las empresas de organización de eventos.

22E Conducir y asistir a grupos turísticos.

23E Utilizar el inglés en el entorno profesional.

24E Comunicarse de forma oral y escrita en una segunda lengua extranjera.

25E Promover y aplicar herramientas para la calidad.

26E Adquirir habilidades básicas para trabajar en equipo.

01G Identificar y analizar los factores del entorno turístico.

02G Implementar una metodología adecuada para elaborar investigaciones y estudios en el sector turístico.

03G Gestionar empresas turísticas privadas y públicas.

04G Comunicarse de forma oral y escrita en inglés y en una segunda lengua extranjera.

05G Analizar y utilizar las tecnologías de la información y las comunicaciones (TIC) en los distintos ámbitos del sector turístico.

06G Gestionar el patrimonio cultural y natural a través de técnicas de valoración e identificación de actores y elementos.

07G Comunicarse de forma oral y escrita en la lengua propia.

08G Adquirir habilidad para buscar, asimilar y compartir nuevos conocimientos potenciando su desarrollo personal y profesional de forma auto-organizada.