

**FRAMEWORK AGREEMENT ON COOPERATION
CONCERNING THE EXCHANGE OF STUDENTS AIMING FOR
DOUBLE-DEGREES FROM**

**OULUN AMMATTIKORKEAKOULU - OULU UNIVERSITY OF
APPLIED SCIENCES**

PO BOX 222, FI-90101 Oulu, Finland

and

**ESCUELA POLITÉCNICA SUPERIOR DE GANDIA DE LA
UNIVERSITAT POLITÈCNICA DE VALÈNCIA (EPSG-UPV)**

Carrer Paranimf, 1, 46730 Grau de Gandia (Valencia), Spain

Double Degree

« Bachelor of Culture and Arts in Communication » (OUAS)

and

« Grado en Comunicación Audiovisual » (UPV)

Preamble

In furtherance of their mutual interests in the fields of education and research, Universitat Politècnica de València (hereafter referred to as UPV-EPSPG), represented by rector Prof. Francisco Mora Mas and Escuela Politécnica Superior de Gandia, represented by principle Prof. José Ismael Pastor Gimeno, principle, and on the other hand Oulu University of Applied Sciences, (hereafter referred to as OUAS), represented by president Jouko Paaso and the School of Media and Performing Arts, represented by its director, Riitta Tötterström

The Degree Programmes included in the Agreement are:

1. Degree Programme in Audio-visual Communication (Universitat Politècnica de Valencia - Campus de Gandia)
2. Degree Programme in Communication (Oulu University of Applied Sciences)

The double degree programme is an international Bachelor's programme in communication.

The Double Degree Programme is a 4-year programme in which OUAS students spend one year at UPV totalling 240 ECTS credits and UPV students spend one or one and a half year at OUAS, earning in any case 270 ECTS.

1 Agreement Objectives and Purposes - Double Degree Student Exchange

hereby agree to the following:

Article 1 – Aim of the Agreement

The aim of this agreement is to specify the general terms under which exchange students from OUAS studying at UPV-EPSPG and from UPV-EPSPG studying at OUAS may be awarded, upon successful fulfilment of all requirements for graduation at each institution, the academic degrees and diplomas of comparable academic levels from both institutions.

This Double Degree Agreement is between Oulu University of Applied Sciences and Universitat Politècnica de Valencia - Campus de Gandia (hereinafter the "institution" or jointly the "institutions"). This Double Degree Agreement (hereinafter the "Agreement") is concluded with a mutual desire to promote further co-operation between the two institutions. The objective of the agreement is to deepen academic and intercultural relations, to enrich the curricula and increase co-operation in education, science and culture between Finland and Spain.

Article 2 – Scope of the Agreement

Both institutions agree to the following general forms of cooperation and general requirements for all students participating under this agreement. Detailed conditions for the double degree shall be established by specific study plans.

Article 3 – Language of Instruction

All instruction during the overseas year at OUAS will be in English. At UPV-EPSPG instruction can also be carried out partly in Spanish. Other instruction can take place in the local language.

Article 4 – Number of students

Each academic year, the international co-ordinators of both institutions will inform each other of projected student flows for double-degree students, usually with a maximum of 4 students per academic year. These flows may be negotiated prior to the deadline for submitting applications.

Article 5 – Selection and admission of students

The exchange of students under this agreement will be conducted in accordance with the following principles:

- Students are selected and admitted to the double degree programme based on their academic results, motivation and language skills.
- UPV-EPSPG students should have an English language level not lower than B2 and are expected to receive Finnish language courses at OUAS.
- OUAS students should have an English language level not lower than B2 and at least an introductory level of Spanish language. They are supposed to receive Spanish language courses at UPV-EPSPG.
- The selection will be carried out in collaboration between the two institutions. Admission of students is always at the discretion of the receiving institution.
- Students will be responsible for covering the travel costs to the host country and living costs during the stay, including accommodation, books, equipment, consumables, language tuition prior to the commencement of coursework (where necessary), student union fee (if applicable) and other expenses arising out of the exchange.
- Students have to hand in a copy of their health insurance, covering the period of stay at the host university.

If needed:

In Finland a student you will be responsible for his illness-related expenses. The student will need insurance certificate to the residence permit application. The insurance deductible must not exceed 300 euros. The insurance must cover medical expenses in the amount of 100,000 euros if the studies in Finland last less than two years. The insurance must cover medical expenses in the amount of 30,000 euros if the studies in Finland last two years or longer. The insurance must be taken for the entire stay in Finland and it must be valid at the time of the arrival in Finland.

- Students cannot take part in exchange programmes during their stay at the host university.
- The host institution will render assistance to the incoming students in finding appropriate accommodation.
- Students participating under the terms of this programme will be entitled to participate in any introductory programme that may customarily be arranged for foreign students.

Article 6 – Study Plan and Course of Study

An individual study plan for the total duration of the double degree programme must be established and approved by the academic representatives of both institutions before commencing coursework. The individual study plan has to be revised in collaboration and in written form with the approval of both institutions.

The exact length of the period of study required by the host institution in order to receive its degree will be decided on a case-to-case basis after an evaluation of the subjects completed by the individual student at the home institution.

If courses of study change with respect to those listed in appendix 2.2, the follow-up committee will update the correspondence of courses.

The general pattern for the double degree is as follows:

Students from OUAS:

1. After completing successfully four Semesters (120 ECTS) of study (Common Core) at OUAS, students will complete 60 ECTS (academic year, two semesters) at UPV in the bachelor's program "Grado en Comunicación Audiovisual" in the same way as regular UPV-EPSPG students do. OUAS students will complete their fourth year (semesters seven and eight) at OUAS.
2. Students will complete the 5th and 6th semesters at UPV-EPSPG attending successfully at least 60 ECTS at UPV-EPSPG, following courses they have not yet attended.
3. To qualify for an OUAS Bachelor of Culture and Arts degree the student is required to conduct work internship/work practice, either in Finland or in Spain, for a total of 800 hours or equivalent activity to earn a minimum of 30 ECTS to meet the OUAS graduation degree requirements.
4. To qualify for an OUAS Bachelor of Culture and Arts degree the student is required to have a minimum of 240 ECTS including the Bachelor's thesis (OUAS), work practice, 9 ECTS of Finnish Language and Culture Studies and 3 ECTS of a third foreign language.

Students from UPV-EPSPG:

1. After completing successfully 6 semesters (180 ECTS) of study (Common Core) at UPV-EPSPG, students will complete 60 ECTS (academic year, two semesters) at OUAS in the bachelor's program "Degree Program in Communication" in the same way as regular OUAS students do. UPV students will complete their fourth year (semesters seven and eight) at OUAS.
2. UPV students have to complete an additional 9th semester (compulsory for UPV double degree)

According to the European standard, one semester of full-time studies is equivalent to 30 ECTS credits. The individual student should, at the end of the period of study at the host institution be issued with an academic transcript with the courses successfully attended at the host institution totalling a minimum of 60 ECTS credits.

Additional requirements for UPV-EPSPG students:

In order to fulfil the UPV requirements for double degree students, UPV participants in this agreement must complete 30 additional ECTS, either at UPV or at OUAS.

Article 7 – Bachelor's Thesis

The bachelor's thesis (15 ECTS) must be defended at UPV-EPSPG as well as at OUAS, and will be carried out under the supervision of one faculty member from UPV-EPSPG and one from OUAS. The

supervisor from the institution where the thesis is carried out will be the first supervisor and responsible for the arrangements of topic and subject area of the project, the faculty member from the partner institution will be the second supervisor.

In particular, students have to meet all requirements of the examination regulations which are necessary to achieve the “Grado en Comunicación Audiovisual” at UPV-EPSG and the “Bachelor of Culture and Arts” at OUAS, including the bachelor thesis, which will be presented and defended at both institutions.

Article 8 – Validation of results

The receiving institution shall communicate the sending institution the results of each student at the end of each academic year. The parties agree that exams/courses shall be graded and awarded credits according to the rules of the institution where the exam/course has taken.

Article 9 – Tuition fees, costs

No tuition fees are required at the receiving institution for students involved in the double degree. Both parties agree to take action to obtain financial support for student exchanges under European programmes or from other financial resources.

Due to legal reasons, at UPV students from OUAS will have to pay the compulsory administrative fees in the same way as the local students.

Article 10 – Terms for students

Article 10.1 - Conditions for application

The deadline for submitting applications in both directions is 31st May. Each institution will screen its applicants for the double degree programme. The receiving institution will have the right to make the final decision on admission of nominated students. Acceptance letters should be mailed to the students by 15th June.

Applications must include curriculum vitae, a transcript of the student's records, including courses and marks and the application form for the UPV-OUAS double degree, duly signed and stamped by the home institution.

Article 10.2 – Conditions during study period

Students participating under this agreement shall be subject to the rules and regulations of the host institution. They will have the rights and privileges enjoyed by other students enrolled at the host institution.

Article 10.3 - Delivery of the academic degrees

Each institution decides, on its own internal criteria, if the student has fulfilled all requirements to obtain its degree. Each institution grants the student credit transfer from the partner university according to the accepted Learning Agreement.

Students are eligible to receive a double degree. That is, students receive the degree of the hosting institution in addition to their home institution. Therefore, each of the degrees includes a reference to the degree of the partner university. In order to receive the double degree, students must meet all additional requirements defined by the hosting institution: the rules, laws and regulations in force.

To award the double degree, all necessary documents are provided by the home institution as well as the hosting institution.

Upon completion of studies for the Double Degree exchange period, the Receiving Institution will send an academic transcript of the student's course of studies in English language to the appropriate office of the Sending Institution.

- OUAS will send a degree certificate/diploma and the diploma supplement in English language according to the model developed by the European Commission, Council of Europe and UNESCO/CEPES, to the appropriate office of UPV, when the double degree student has successfully completed all his/her study requirements at each institution to qualify for a double degree.
- UPV will send a degree diploma and the diploma supplement in Spanish and English language according to the model developed by the European Commission, Council of Europe and UNESCO/CEPES, to the Spanish consulate chosen by the student, when the double degree student has successfully completed all his/her study requirements at each institution to qualify for a double degree.

OUAS students:

In order to be issued with the Spanish "Grado en Comunicación Audiovisual", the double degree students from OUAS must complete successfully 60 ECTS at the UPV in addition to 180 ECTS at OUAS, including the bachelor's thesis as defined in the study plan. This will result in the automatic awarding of the "Grado en Comunicación Audiovisual" at UPV, provided that the student has met all necessary requirements.

UPV students:

In order to receive the Bachelor of Culture and Arts in the Degree Programme in Communication at OUAS, students must complete successfully at least 60 ECTS at OUAS, in addition to 180 ECTS at UPV, following the curriculum of the Degree Programme in Communication (Bachelor of Culture and Arts), including the bachelor's thesis as defined in the study plan. This will result in the automatic awarding of the "Bachelor of Culture and Arts" at OUAS, provided that the student has met all necessary requirements.

Article 11 - Other Conditions

- **Legislation**

Students on Double Degree exchange shall abide by the laws, regulations, and customs of the host country, and abide by the policies and regulations of the Receiving Institution.

- **Liability**

The partners and their legal representatives are liable only when they intentionally violate the agreement; any such liability is limited to damage that could have been foreseen, and any recompense is limited to provision of service described in this Agreement. Liability against damage caused by exchange students is excluded.

- **Validity of common regularities**

- All agreements are subject to the presently valid regularities of each partner institution. Parts of this agreement which stand in contradiction to the regularities are to be changed by agreement which is closest to the regularities.

- **Licence conditions**

The partner institutions grant each other non-exclusive licenses to use their respective logos and names in promotional materials, advertisements, brochures, etc., in connection with promotional conduct of the double degree programme according to the graphic and communications instructions of the owner of the logo.

- **Legal validity**

This agreement will be in force upon signature; the agreement will end 5 years after the date of signature. A partner may terminate participation by giving notice in writing one year prior to the beginning of a double degree cycle.

If a partner institution terminates their participation it must be assured that registered students in the programme can finish their studies as described in this agreement.

Article 12 - Academic and administrative representatives

Each institution will nominate its own academic and administrative representatives, and such representatives will be responsible for ensuring that measures are taken in accordance with this Agreement. The representatives will organize advisory and other academic services to students participating under this Agreement.

Article 13 - Terms of agreement

This Agreement shall enter into force on 1st January 2014. The student exchange shall start in August 2014 and will be valid for a period of five years. Each institution may cancel this agreement, provided that written notice of the intent is given at least six months prior to termination. Commitments already in progress, shall be fulfilled.

Article 14 - Amendments or changes

Amendments or changes to this agreement shall be made in written form and signed by the duly authorised representatives of the institutions.

Changes and additions to this agreement have to be documented in order to become legally valid and can only be made upon mutual agreement of all partner institutions. In order to be legally valid they have to be made in writing.

In cases where one of the articles of the agreement becomes invalid, the validity of the other articles remains untouched. The invalid article should be replaced by agreement made by all partners which is legally acceptable and which comes closest in content to the original article.

Six original samples of this agreement have to be signed.

Article 15 – In case of controversy

The parties agree to solve in a friendly manner any controversy rising from the interpretation of the present agreement.

In the event that the disagreement cannot be resolved, the issue(s) will be submitted for arbitration; each party will appoint a member of the arbitration panel and one member will be chosen by mutual consent.

Oulu University of Applied Sciences
The President
Jouko Paaso
Date:

Universitat Politècnica de València
The Rector
Francisco Mora Mas
Date:

Oulu,

Valencia,

School of Media and Performing Arts
Director
Riitta Tötterström
Date:

Escuela Politécnica Superior de Gandía
Head
José Ismael Pastor Gimeno
Date:

Oulu,

Gandía,

Appendix:

- 1.1. Listado de Asignaturas que debe estar superadas en ORIGEN
- 1.2. Tabla secuencia de semestres y reconocimiento de asignaturas
- 1.3. Sistema de calificación en el DESTINO
- 1.4. Sistema de créditos y equivalencia
- 1.5. Comisión de seguimiento
- 1.6. Informe positivo de la CAT
- 1.7. Resolución positiva de la subcomisión de reconocimiento de créditos



Appendix 1.1 OUAS: List of Courses. OUAS students must have passed at OUAS at least 120 ECTS out of the following courses as a prerequisite for the continuation of studies at UPV with indication of Generic and Specific CompetencesUPV:

A more specific proceeding of studies will be decided when students make their personal study plans.

DEGREE PROGRAMME IN COMMUNICATION

- OPTION 1: OPTION OF VISUAL COMMUNICATION
- OPTION 2: OPTION OF JOURNALISM

DEGREE PROGRAMME IN COMMUNICATION: OPTION OF VISUAL COMMUNICATION

Basic and professional studies

Code	Course	Semester				ECTS
		1	2	3	4	
M1017VP	Orientation to Studies	3				3
M1027VP	Communication and Performing Skills		3			3
M1026YP	Computer as a Working Tool	3				3
M1023VP	Written Communication	3				3
M7016VS	Cartoon Workshop	3				3
M7179VP	Photography 1	3				3
M4004VS	Image Manipulation I	3				3
M7052VS	Interpretation of Visual Media	4				4
M7183VS	Drawing and basics in drawing software	3		2		5
M7166VS	Symbols, Icons and Logos	3				3
M7165VS	Fundamentals of Typography	3				3
M7161VS	Studio Photography		3			3
M1024VP	Swedish for Media Sector		3			3
M1025VP	English for Media Sector				4	4
M4101VS	Image Manipulation II				3	3
Graphic design and publication						
M2001VS	Visual Culture		4			4
M1009VP	Fundamentals of Publishing		3			3
M7107VS	Vector Graphics		4			4
M7164VS	Graphic Design and Guidelines		6			6
M7105VS	Desktop Publishing		4			4
M7175VS	Fundamentals of Web Publishing		3			3
M7172VS	Painting		3			3
M7163VS	Illustration				3	3

Web Design and Digital Publishing

M4200VS	Usability			3		3
M7104VS	Web Design 1			5		5
M7169VS	Web Standards			4		4
M7170VS	Web Programming			3		3
M7040VS	Webcasting			3		3
M3004VS	Photo Journalism			3		3
M7182VS	Digital Publishing			3		3

Audiovisual Studies

M7157VS	Scriptwriting				3	3
M1028VP	Audiovisual Production				6	6
M1019VP	Postproduction				3	3
M4105VS	Animation				3	3
M7176VS	3D- modeling				3	3
M7177VS	3D-animation				5	5

TOTAL ECTS 126



Appendix 1.2 UPV: List of Courses. UPV students must have passed at UPV at least 180 ECTS out of the following courses as a prerequisite for the continuation of studies at OUAS: with indication of Generic and Specific Competences

A more specific proceeding of studies will be decided when students make their personal study plans.

GRADO EN COMUNICACIÓN AUDIOVISUAL

Code	Course		Semester	ECTS	K (*)	SPECIFIC COMPETENCES ACQUIRED IN THE SUBJECT
10208 / 10375	Expresión oral y locución (castellano o valenciano)	Oral expression and speech (Spanish or Valencian)	1A	4,5	OPT	4G, 11E, 19E, 20E, 21E, 22E
10195	Grabación y edición de sonido	Sound recording and editing	1A	4,5	OB	2E, 15E, 32E
10202	Historia de los medios audiovisuales	Media history	1A	6	FB	1G, 4G, 13E, 27E, 28E, 29E, 30E
10175	Diseño de personajes	Character design	1A	4,5	OB	4G, 1E, 6E, 7E, 10E, 16E
10186	Proceso de realización radiofónica	Radio production	1A	4,5	OB	2G, 4G, 5G, 2E, 4E, 5E, 8E, 9E, 15E, 28E, 32E
10203	Tecnología audiovisual	Audiovisual technology	1A	6	FB	6G, 3E, 12E, 18E, 24E, 26E, 34E, 35E
10181	Diseño gráfico y comunicación audiovisual	Graphic design and audiovisual communication	1B	4,5	OB	1G, 2E, 4E, 23E, 32E
10193	Edición de vídeo	Video editing	1B	4,5	OB	5G, 2E, 14E, 23E, 28E, 32E
10174	Introd. al guión: guión técnico y storyboard	Introduction to screenwriting: shooting script and storyboard	1B	4,5	FB	7E, 10E, 16E
10184	Realización televisiva	Television production	1B	4,5	OB	2G, 4G, 5G, 2E, 4E, 5E, 8E, 9E, 15E, 23E, 28E, 32E
10196	Teoría y estética de la comunicación de masas	Theory and aesthetics of mass communication	1B	6	FB	1G, 3G, 13E, 28E, 30E
10194	Teoría y técnica del montaje	Theory and technique of editing	1B	6	OB	5G, 2E, 14E, 23E, 28E, 32E
10180	Derecho de la información	Information Law	2A	6	FB	2G, 5G, 5E, 9E, 32E
10200	Historia universal contemporánea	Contemporary Universal history	2A	4,5	FB	1G, 4G, 13E, 27E, 28E, 29E, 30E
10173	Introd. al guión: formatos y estructuras	Introduction to Screenwriting: formats and structures	2A	4,5	FB	2G, 4G, 1E, 6E, 7E, 10E, 16E
10189	Música audiovisual	Audiovisual music	2A	4,5	OB	2G, 4G, 5G, 2E, 4E, 5E, 8E, 9E, 15E, 23E, 28E, 32E
10191	Organización de empresas	Business organisation	2A	6	FB	2G, EG, 2E, 4E, 5E, 8E, 9E, 15E
10179	Producción	Production	2A	4,5	OB	2G, 5G, 6G, 2E, 4E, 5E, 8E, 9E, 15E, 18E, 32E
10197	Análisis de la publicidad audiovisual	Analysis of audiovisual advertising	2B	4,5	OB	1G, 3G, 13E, 27E, 28E, 29E, 30E, 31E
10187	Dirección de fotografía	Cinematography	2B	6	FB	2G, 4G, 5G, 2E, 4E, 5E, 8E, 9E, 15E, 23E, 28E, 32E
10209/10376	Expresión escrita: la norma en los medios de comunicación	Writing: the norm in media (Spanish or Valencian)	2B	4,5	OPT	4G, 3E, 19E, 20E, 21E, 22E
10201	Historia del cine	Film history	2B	4,5	FB	1G, 4G, 13E, 27E, 28E, 29E, 30E
10198	Teoría y ecología de los medios audiovisuales	Media theory and ecology	2B	6	FB	1G, 3G, 13E, 27E, 28E, 29E, 30E, 31E
10182	Visión y representación espacial	Vision and spatial representation	2B	4,5	OB	1G, 2E, 4E, 23E, 32E

10177	Argumentos universales en la narrativa audiovisual	Universal arguments in audiovisual narrative	3A	4,5	OB	2G, 4G, 1E, 6E, 7E, 10E, 16E
10188	Dirección artística	Art direction	3A	4,5	OB	2G, 4G, 5G, 2E, 4E, 5E, 8E, 9E, 15E, 23E, 28E, 32E
10185	El proceso cinematográfico	Filmmaking process	3A	4,5	OB	2G, 4G, 5G, 2E, 4E, 5E, 8E, 9E, 15E, 23E, 28E, 32E
10207	Inglés para los medios de comunicación	English for the media	3AB	4,5	OB	5G, 3E, 11E, 19E, 20E, 21E, 22E
10178	Narrativa audiovisual	Audiovisual narrative	3A	6	OB	2G, 4G, 1E, 6E, 7E, 10E, 16E,
10205	Preproducción interactiva	Interactive pre-production	3A	4,5	OB	2G, 3G, 5G, 12E, 18E, 24E, 26E, 34E, 35E
10183	Expresión gráfica e infografía	Graphic expression and computer graphics	3A	4,5	OB	1G, 6G, 2E, 4E, 5E, 9E, 15E, 23E, 32E
10204	Animación en 3D	3D Animation	3B	4,5	OB	2G, 3G, 5G, 12E, 18E, 24E, 26E, 34E, 35E
10206	Comunicación interactiva	Interactive communication	3B	4,5	OB	5G, 6G, 12E, 18E, 24E, 26E, 34E, 35E
10190	Fundamentos de la animación	Fundamentals of animation	3B	4,5	OB	2G, 4G, 5G, 2E, 23E, 28E
10192	Gestión de la empresa audiovisual	Management of Audiovisual Enterprises	3B	4,5	OB	2G, EG, 2E, 4E, 5E, 8E, 9E, 15E
10176	Ideación de formatos audiovisuales	Conceptualization of audiovisual formats	3B	4,5	OB	2G, 4G, 1E, 6E, 7E, 10E, 16E
10199	Investigación de audiencias	Audience research	3B	4,5	OB	1G, 3G, 13E, 27E, 28E, 29E, 30E, 31E
TOTAL ECTS 180						

(*) Tipo / kind of course

Appendix 2.1: Table of semester sequence

Mobility from OUAS to UPV:

Semester 1 at OUAS
Semester 2 at OUAS
Semester 3 at OUAS
Semester 4 at OUAS
Semester 5 - MOBILITY
Semester 6 - MOBILITY
Semester 7 at OUAS
Semester 8 at OUAS
Bachelor thesis at OUAS and UPV

Mobility from upv TO OUAS:

Semester 1 at UPV
Semester 2 at UPV
Semester 3 at UPV
Semester 4 at UPV
Semester 5 at UPV
Semester 6 at UPV
Semester 7 at OUAS
Semester 8 at OUAS
Semester 9 at OUAS or UPV
Bachelor thesis at UPV and OUAS

Appendix 2.2.1

MEDIA Double Degree Programme

OUMS will recognize UPV double degree students 180 ECTS credits out of the following course offer based on a personal study plan:

UPV courses:

Code	Course		Semester	ECTS
10208	Expresión oral y locución (castellano)	Oral expression and speech (Spanish)	1A	4,5
10375	Expresión oral y locución (valenciano)	Oral expression and speech (Valencian)		
10195	Grabación y edición de sonido	Sound recording and editing	1A	4,5
10202	Historia de los medios audiovisuales	Media history	1A	6
10175	Diseño de personajes	Character design	1A	4,5
10186	Proceso de realización radiofónica	Radio production	1A	4,5
10203	Tecnología audiovisual	Audiovisual technology	1A	6
10181	Diseño gráfico y comunicación audiovisual	Graphic design and audiovisual communication	1B	4,5
10193	Edición de vídeo	Video editing	1B	4,5
10174	Introd. al guión: guión técnico y storyboard	Introduction to screenwriting: shooting script and storyboard	1B	4,5
10184	Realización televisiva	Television production	1B	4,5
10196	Teoría y estética de la comunicación de masas	Theory and aesthetics of mass communication	1B	6
10194	Teoría y técnica del montaje	Theory and technique of editing	1B	6
10180	Derecho de la información	Information Law	2A	6
10200	Historia universal contemporánea	Contemporary Universal history	2A	4,5
10173	Introd. al guión: formatos y estructuras	Introduction to Screenwriting: formats and structures	2A	4,5
10189	Música audiovisual	Audiovisual music	2A	4,5
10191	Organización de empresas	Business organisation	2A	6
10179	Producción	Production	2A	4,5
10197	Análisis de la publicidad audiovisual	Analysis of audiovisual advertising	2B	4,5
10187	Dirección de fotografía	Cinematography	2B	6
10209/1	Expresión escrita: la norma en los medios de comunicación (castellano)	Writing: the norm in media (Spanish)	2B	4,5
0376			2B	4,5

List of OUMS courses:

BASIC AND PROFESSIONAL STUDIES		
Code	Course	ECTS
M1017VP	Orientation to Studies	3
M1027VP	Communication and Performing Skills	3
M1026YP	Computer as a Working Tool	3
M1023VP	Written Communication	3
M7016VS	Cartoon Workshop	3
M7179VP	Photography 1	3
M4004VS	Image Manipulation I	3
M7052VS	Interpretation of Visual Media	4
M7183VS	Drawing and basics in drawing software	5
M7166VS	Symbols, Icons and Logos	3
M7161VS	Studio Photography	3
M1024VP	Swedish for Media Sector	3
M1025VP	English for Media Sector	4
M4101VS	Image Manipulation II	3
M5005VS	Production Budgeting	3
M7098VS	Basics of Entrepreneurship	3
M2004VS	Research and Development	3
Graphic design and publication		
M2001VS	Visual Culture	4
M1009VP	Fundamentals of Publishing	3
M7107VS	Vector Graphics	4

10209/1 0376	Expresión escrita: la norma en los medios de comunicación (Valenciano)	Writing: the norm in media (Valencian)	2B	4,5
10201	Historia del cine	Film history	2B	4,5
10198	Teoría y ecología de los medios audiovisuales	Media theory and ecology	2B	6
10182	Visión y representación espacial	Vision and spatial representation	2B	4,5
10177	Argumentos universales en la narrativa audiovisual	Universal arguments in audiovisual narrative	3A	4,5
10188	Dirección artística	Art direction	3A	4,5
10185	El proceso cinematográfico	Filmmaking process	3A	4,5
10207	Inglés para los medios de comunicación	English for the media	3AB	4,5
10178	Narrativa audiovisual	Audiovisual narrative	3A	6
10205	Preproducción interactiva	Interactive pre-production	3A	4,5
10183	Expresión gráfica e infografía	Graphic expression and computer graphics	3A	4,5
10204	Animación en 3D	3D Animation	3B	4,5
10206	Comunicación Interactiva	Interactive communication	3B	4,5
10190	Fundamentos de la animación	Fundamentals of animation	3B	4,5
10192	Gestión de la empresa audiovisual	Management of Audiovisual Enterprises	3B	4,5
10176	Ideación de formatos audiovisuales	Conceptualization of audiovisual formats	3B	4,5
10199	Investigación de audiencias	Audience research	3B	4,5
TOTAL ECTS			180	

M7164VS	Graphic Design and Guidelines	6
M7105VS	Desktop Publishing	4
M7175VS	Fundamentals of Web Publishing	3
M7172VS	Painting	3
M7163VS	Illustration	3

Web Design and Digital Publishing

M4200VS	Usability	3
M7104VS	Web Design 1	5
M7169VS	Web Standards	4
M7170VS	Web Programming	3
M7040VS	Webcasting	3
M3004VS	Photo Journalism	3
M7182VS	Digital Publishing	3

Audiovisual Studies

M7157VS	Scriptwriting	3
M1028VP	Audiovisual Production	6
M1019VP	Postproduction	3
M4105VS	Animation	3
M7176VS	3D - modelling	3
M7177VS	3D-animation	5

Optional Specialisation Studies

Digital Publishing

M1006VP	Project Management	3
M7180VS	Media Workshop	10
M7181VS	Sound Creativity	3
M7185VS	Digital Publishing 2	4
M7173VS	Interactive Software	4
M7168VS	Experimental Web/Graphic Design Workshop	5
M7184VS	Vector Graphics 2	6

M7167VS	Advertising Project	5
M7194VS	Commission Project	5

Audiovisual production and broadcasting

M1006VP	Project Management	3
M7180VS	Media Workshop	10
M7181VS	Sound Creativity	3
M7179VS	Basics in 3D Stereoscopic Cinematography	6
M4011VS	Video II	4
M4501VS	Video Editing II	4
M7167VS	Advertising Project	5
M7195VS	Multiple Camera and Virtual Scenography	5
M4505VS	Composition Software	5

FREE-CHOICE STUDIES

M7101VS	Free-choice Studies	15
Y00044F	Demola Project	3
M1016VP	Portfolio	4
M2005VS	Workshop	12
M7087VS	International Project	3
M4104VS	Visual Display of Quantitative Information	3
M7186VS	Production for the Immersive 3D Environment	5
M7122VS	Sound Design	4
M7013VS	Drawing and Painting II	5
M7117VS	Monoprint	3
M7090VS	Commission Project	3
M7088VS	Learning at Work	3
M7019VS	Assisting Media Production	3
Y00033F	Incubation for Business Ideas	9
Y00034F	Developing Own Business	9
Y00035F	InnovWeek Innovation Project 3 ECTS	3

WEB PRODUCTION

M4207VS	Databases and Dynamic Solutions	5
M4204VS	User Interface Design	5
M4104VS	Visual Display of Quantitative Information	3
M7040VS	Webcasting	3
M7041VS	Mobile- and Podcasting	3
M4207VS	Databases and Dynamic Solutions	3
TV PRODUCTIONS		
M5010VS	Dramaturgy and Screenwriting	5
M7022VS	Audio Storytelling	3
M5002VS	Multiple Camera and TV Studio	3
M4500VS	Video Technology	3
M4306VS	Virtual Set Design	3
M4307VS	Shooting on Location	4
M4505VS	Composition Software	5
M7051VS	Experimental Film & Video	6
M7050VS	Music Video	6
DESCRIPTION TECHNIQUES		
M4100VS	Photography II	3
M7012VS	Fashion Photography Workshop	3
Preparation to International Exchange		
Y00021E	Orientation to Student Exchange	3

Appendix 2.2.2

MEDIA Double Degree Programme

UPV will recognize OUAS double degree students 180 ECTS credits out of the following course offer based on a personal study plan

OUAS Courses:

Code	Course	ECTS
M1017VP	Orientation to Studies	3
M1027VP	Communication and Performing Skills	3
M1026VP	Computer as a Working Tool	3
M1023VP	Written Communication	3
M7016VS	Cartoon Workshop	3
M7179VP	Photography 1	3
M4004VS	Image Manipulation I	3
M7052VS	Interpretation of Visual Media	4
M7183VS	Drawing and basics in drawing software	5
M7166VS	Symbols, Icons and Logos	3
M7165VS	Fundamentals of Typography	3
M7161VS	Studio Photography	3
M1024VP	Swedish for Media Sector	3
M1025VP	English for Media Sector	4
M4101VS	Image Manipulation II	3
M5005VS	Production Budgeting	3
M7098VS	Basics of Entrepreneurship	3
M2004VS	Research and Development	3
M2001VS	Visual Culture	4
M1009VP	Fundamentals of Publishing	3
M7107VS	Vector Graphics	4
M7164VS	Graphic Design and Guidelines	6
M7105VS	Desktop Publishing	4
M7175VS	Fundamentals of Web Publishing	3

Courses UPV will recognize:

Code	Course	Sem.	ECTS
10208	Expresión oral y locución (castellano)	Oral expression and speech (Spanish)	1A 4,5
10375	Expresión oral y locución (valenciano)	Oral expression and speech (Valencian)	1A 4,5
10195	Grabación y edición de sonido	Sound recording and editing	1A 4,5
10202	Historia de los medios audiovisuales	Media history	1A 6
10175	Diseño de personajes	Character design	1A 4,5
10186	Proceso de realización radiofónica	Radio production	1A 4,5
10203	Tecnología audiovisual	Audiovisual technology	1A 6
10181	Diseño gráfico y comunicación audiovisual	Graphic design and audiovisual communication	1B 4,5
10193	Edición de vídeo	Video editing	1B 4,5
10174	Introd. al guión: guión técnico y storyboard	Introduction to screenwriting: shooting script and storyboard	1B 4,5
10184	Realización televisiva	Television production	1B 4,5
10196	Teoría y estética de la comunicación de masas	Theory and aesthetics of mass communication	1B 6
10194	Teoría y técnica del montaje	Theory and technique of editing	1B 6
10180	Derecho de la información	Information Law	2A 6
10200	Historia universal contemporánea	Contemporary Universal history	2A 4,5
10173	Introd. al guión: formatos y estructuras	Introduction to Screenwriting: formats and structures	2A 4,5
10189	Música audiovisual	Audiovisual music	2A 4,5
10191	Organización de empresas	Business organisation	2A 6
10179	Producción	Production	2A 4,5
10197	Análisis de la publicidad audiovisual	Analysis of audiovisual advertising	2B 4,5
10187	Dirección de fotografía	Cinematography	2B 6
10209/10376	Expresión escrita: la norma en los medios de comunicación (castellano)	Writing: the norm in media (Spanish)	2B 4,5
10209/10376	Expresión escrita: la norma en los medios de comunicación (valenciano)	Writing: the norm in media (Valencian)	2B 4,5

M7172VS	Painting	3
M7163VS	Illustration	3
M4200VS	Usability	3
M7104VS	Web Design 1	5
M7169VS	Web Standards	4
M7170VS	Web Programming	3
M7040VS	Webcasting	3
M3004VS	Photo Journalism	3
M7182VS	Digital Publishing	3
M7157VS	Scriptwriting	3
M1028VP	Audiovisual Production	6
M1019VP	Postproduction	3
M4105VS	Animation	3
M7176VS	3D- modeling	3
M7177VS	3D-animation	5
M1006VP	Project Management	3
M7180VS	Media Workshop	10
M7181VS	Sound Creativity	3
M7185VS	Digital Publishing 2	4
M7173VS	Interactive Software	4
M7168VS	Experimental vector graphic Design	5
M7184VS	Vector Graphics 2	6
M7167VS	Advertising Project	5
M7194VS	Commission Project	5
M1006VP	Project Management	3
M7181VS	Sound Creativity	3
M7179VS	Basics III 3D stereoscopic	6
M4011VS	Video II	4
M4501VS	Video Editing II	4
M7167VS	Advertising Project	5
M7195VS	Computer Camera and Virtual	5
M4505VS	Composition Software	5

10201	Historia del cine	Film history	2B	4,5
10198	Teoría y ecología de los medios audiovisuales	Media theory and ecology	2B	6
10182	Visión y representación espacial	Vision and spatial representation	2B	4,5
10177	Argumentos universales en la narrativa audiovisual	Universal arguments in audiovisual narrative	3A	4,5
10188	Dirección artística	Art direction	3A	4,5
10185	El proceso cinematográfico	Filmmaking process	3A	4,5
10207	Inglés para los medios de comunicación	English for the media	3AB	4,5
10178	Narrativa audiovisual	Audiovisual narrative	3A	6
10205	Preproducción interactiva	Interactive pre-production	3A	4,5
10183	Expresión gráfica e Infografía	Graphic expression and computer graphics	3A	4,5
10204	Animación en 3D	3D Animation	3B	4,5
10206	Comunicación interactiva	Interactive communication	3B	4,5
10190	Fundamentos de la animación	Fundamentals of animation	3B	4,5
10192	Gestión de la empresa audiovisual	Management of Audiovisual Enterprises	3B	4,5
10176	Ideación de formatos audiovisuales	Conceptualization of audiovisual formats	3B	4,5
10199	Investigación de audiencias	Audience research	3B	4,5
TOTAL ECTS				180

M7101VS	Free-choice Studies	15
Y00044F	Demola Project	3
M1016VP	Portfolio	4
M2005VS	Workshop	12
M7087VS	International Project	3
M4104VS	International Project	3
M7186VS	Production of the Immersive 3D Environment	5
M7122VS	Sound Design	4
M7013VS	Drawing and Painting II	5
M7117VS	Monoprint	3
M7088VS	Learning at Work	3
Y00033F	Incubation for Business Ideas	9
Y00034F	Developing Own Business	9
Y00035F	InnoWeek Innovation Project 3 ECTS	3
M4207VS	Databases and Dynamic Solutions	5
M4204VS	User Interface Design	5
M4104VS	Visualization of Quantitative Information	3
M7040VS	Webcasting	3
M7041VS	Mobile- and Podcasting	3
M7015VS	QTVR-workshop	3
M5010VS	Dramaturgy and Screenwriting	5
M7022VS	Audio Storytelling	3
M5002VS	Multiple Camera and TV Studio	3
M4500VS	Video Technology	3
M4306VS	Virtual Set Design	3
M4307VS	Shooting on Location	4
M4505VS	Composition Software	5
M7051VS	Experimental Film & Video	6
Y00021E	Orientation to Student Exchange	3
M8001VS	Practical Training 1	10
M8002VS	Practical Training 2	10
M8003VS	Practical Training 3	10

M9000VS	Bachelor's Thesis	15
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TOTAL available courses 398

Appendix 3

Grading system at OUAS and UPV

Description of the grading system at Oulu UAS

The grading of each course is numerical on a scale of 0 - 5:

fail	0
satisfactory	(1-2)
good	(3 - 4)
excellent	-5

or verbal on a scale of pass (P) – fail (F).

Appendix Description of the grading system applied at each university and its equivalence

The Finnish grades are converted into ECTS grades as follows (ECTS grades in brackets):

Finnish grades:		ECTS grades:		UPV grades:
excellent	5	excellent	A	10,0*
very good	4	Very good	B	8,5 to 10,0
good	3	C	C	7,0 to 8,4
satisfactory	2	D	D	6,0 to 6,9
sufficient	1	E	E	5,0 to 5,9
fail	0		F or FX	0,0 to 4,9

In the Diploma Supplement (annex to the degree certificate) the grades are given as follows:

0 = Fail
1 = Sufficient

* "Only in special cases students are awarded "Excellent"

Appendix 4: Description of the credit system applied at each university and its equivalence

Both institutions use the ECTS Credit Transfer System

Appendix 5

Follow-up Committee:

for OUAS: Heikki Timonen
Marjo Pääskylä
Bastian Fähnrich

for UPV: Antonio Forés López
Michaela Muszynski
Javier Martínez

Appendix 6

B.A. in Audio-visual Communication

GENERIC COMPETENCES to be assessed during the course

Number	Description
01G	To analyse critically and thoughtfully any audio-visual event.
02G	To plan, coordinate, organise and direct processes in the audio-visual field.
03G	To apply methodologies and concepts in the various spheres of research, development and innovation.
04G	To be able to express oneself with clarity and coherence in the languages of the community.
05G	To foster teamwork.
06G	To make an audio-visual product.

SPECIFIC COMPETENCES to be assessed during the course

Number	Description
01E	To develop creatively new audio-visual formats.
02E	To apply audio-visual techniques.
03E	To communicate and develop the profession on an international scale.
04E	To apply techniques production techniques and processes in the audio-visual field.
05E	To find interrelations within the organizational structures in the audio-visual field.
06E	To write with fluency texts, continuity and scripts.
07E	To adapt and participate in a professional team.
08E	To lead an audio-visual team.
09E	To respect professional ethics and deontology.
10E	To identify and apply resources, elements, methods and procedures.
11E	To communicate and analyse texts in each of the audio-visual media
12E	To analyse techniques, processes and resources.
13E	To develop theories and methods in audio-visual communication.
14E	To carry out the technical arrangement of sound and visual materials.
15E	To create and direct audio-visual products.
16E	To create a script in different formats.
17E	To be able to learn autonomously.
18E	To apply techniques, processes and technical resources for directing and disseminating.
19E	To communicate correctly in one's native language.
20E	To express oneself efficiently in the various audio-visual formats.
21E	To make audio-visual presentations.
22E	To present ideas and messages with solid arguments.
23E	To apply techniques and processes for the creation and dissemination of audio-visual graphic designs.

- 24E To use appropriately technological tools for directing and disseminating.
- 25E To plan acoustic representations.
- 26E To manage necessary technical resources for directing and disseminating audio-visual products.
- 27E To perceive critically the current panorama of production.
- 28E To define research or innovative personal creation topics.
- 29E To analyse stories and tales.
- 30E To review the history and development of audio-visual media.
- 31E To analyse relationships between images and sounds.
- 32E To communicate ideas to the team.
- 33E To apply audio-visual techniques for obtaining an audio-visual product.
- 34E To apply technology to audio-visual media.