Bachelor’s Degree in Audiovisual Communications -
Bachelor’s Degree in Business Administration and Management -
Bachelor’s Degree in Public Administration and Management -
Bachelor’s Degree in Tourism -
Branch of Social and Legal Sciences

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Each bachelor's degree is required to be included under one and only one of the following five branches of knowledge under which university studies of this level are classified:

- Arts and Humanities
- Engineering and Architecture
- Health Sciences
- Sciences
- Social and Legal Sciences

These branches correspond to the five major fields of knowledge, whose hallmark is a set of basic subjects, which in the case of Social and Legal Sciences, are as follows:

- Anthropology
- Business
- Communication
- Economics
- Education
- Geography
- History
- Law
- Political Science
- Psychology
- Sociology
- Statistics

Each bachelor's degree requires a minimum of 60 ECTS credits in basic level studies. Of these, 36 ECTS relate to basic subjects included under the branch of knowledge and are offered in the first two academic years of the degree programmes in courses of no less than 6 ECTS. The others can be awarded for subjects included under another branch, as long as they are shown to be basic or transversal.

The assignment of a bachelor's degree to a branch of knowledge is doubly important; firstly it determines what secondary subjects can be considered in the specific phase or what professional modules are of preferential access, when setting the mark for acceptance into a certain bachelor's degree programme; and secondly, the basic subjects approved in one bachelor's degree programme are automatically validated in any other bachelor's degree under the same branch of knowledge.

Notwithstanding the foregoing, upon completing the first 120 credits of a degree programme, i.e. the first two academic years, students receive a Certificado de Estudios Universitarios Iniciales (University Diploma), a diploma certifying that they have a basic university education, without having to wait until they have completed their studies.
The Faculty of Business Administration and Management of the Universitat Politècnica de València was founded in 2000. Despite the fact that the Faculty is very young, the UPV has extensive experience in areas relating to business administration and management given that it has been teaching these subjects since 1968.

The main aim of the Faculty is to prepare its graduates to successfully work in the area of management and administration in both public and private companies. Moreover, faculty members strive to ensure that students are competitive and distinguished among graduates from other universities, as a result of the UPV's know-how.

The Faculty currently has nearly 2,000 students and 170 faculty members. The Faculty is widely accepted both among students beginning university life and the companies that hire them upon completion of their degrees.

Services and facilities

Since July 2005 the Faculty is housed in a newly built and fully equipped building with a modern and striking structure. The Faculty has 12 classrooms, (with space for 30 to 100 students, equipped with audiovisual and technological media), 12 computer equipped classrooms, two open-access computer rooms, study halls, auditoriums and assembly halls and a library with a 284 m² reading room and space for 135 students, open from 8 a.m. to 9 p.m. It also has a free WiFi network accessible throughout the building.

University life

This Faculty organizes a large number of cultural, sports and solidarity activities through several associations: the Student Union, the Sports Club, etc. Throughout the year, numerous courses, conferences, workshops and other activities meant to enhance university life are organized.

The Faculty of Business Administration and Management organizes trips to companies enabling students to become familiar with the reality of working life and also places a great deal of importance on internships at companies, as a result of which 75% of students begin working before they finish their degree. Additionally, the Faculty has Joint Chairs with companies meant to expand a
student's education: Bancaja Jóvenes Emprendedores, Caixa Popular del Cooperativismo, IVAP (Valencian Institute of Public Administrations), y Cultura Directiva y Empresarial (sponsored by the Social Council of the UPV).

Relations with other universities

The Faculty of Business Administration and Management offers the students the opportunity to take courses taught in English over the four academic years it takes to complete a degree. Additionally, students can study English, French and German as electives.

The Faculty has international contact with university institutions from other countries both in Europe and on other continents. Through the Erasmus programme, students can study in European universities in Austria, Belgium, the Czech Republic, Germany, Denmark, France, Greece, Hungary, Italy, Ireland, Iceland, Lithuania, Norway, Holland, Poland, Portugal, Sweden, Slovenia and the United Kingdom, and through the Promoe programme, they can continue their degrees at universities in countries outside the European Union, such as the USA, Canada, China and Japan.

Additionally, the Erasmus internship and Leonardo grants enable students and recent graduates to do internships in other countries in the European Union.

Bachelor's degrees offered

- Business Administration and Management
- Public Administration and Management
The Higher Polytechnic School of Alcoy (EPSA) is a Century-old institution, heir to the higher education center founded in 1853. It currently has over 2,300 students and nearly 200 faculty members. The UPV ranks second among public university schools in Spain in terms of years of experience educating engineers, as demonstrated by the fact that it has been doing so for over 157 consecutive years.

**Services and facilities**

The Higher Polytechnic School of Alcoy includes three historical buildings originally built during the industrial revolution and fully restored: the landmark Viaducto building and the old textile mills of Ferrándiz and Carbonell. It is a magnificent example of a university school fully integrated in a historic, friendly, safe and functional city.

In Alcoy you will find all the amenities of a modern university combined with more personalized attention. The ratio of personal computers to students is approximately 1 to 1, among the highest of all Spanish public universities.

A project is currently under development for a large scale sports area with an indoor sports pavilion and outdoor courts complete with other university services. The aim is for the School to be consolidated as a highly competitive, differentiated university center which constantly adapts to its environment. One of the School's aims is to ensure that its graduates are quickly employed. For this purpose, it has an Internship Service which manages the internships offered, for which students are paid a minimum of 300 euros per month. Also available is an Employment Service, the only qualified associated Servef (Valencian Employment Service) centre in the province.

**University life**

The School takes special care to assure that its first year students successfully adapt to university life. For this purpose, it has implemented several initiatives: welcome sessions, bridge courses in different subjects, study skills workshops, a personal care area, etc.

It has also a large variety of sports facilities and activities, including a full gymnasium and
multiple municipal facilities open to students at no charge. Throughout the academic year, it organizes plays, musicals and film series, etc. The School has its own dormitory, Ovidi Montllor, which offers quality accommodations at affordable prices. Moreover, Alcoy has a large number of flats for rent which are cheaper than in other cities. Studying in Alcoy costs only half what it costs in the capital city of the province.

Alcoy is a university town: one in twenty inhabitants belongs to the university community and this causes the surrounding area to have its own flavor. The town is surrounded by two natural parks (Font Roja and Sierra Mariola), areas of high ecological and scenic value, which can be explored on foot or by bike.

Relations with other universities

The Higher Polytechnic School of Alcoy has an International Relations Service which manages academic exchange programmes: Erasmus, Séneca, Promoe and Leonardo da Vinci. Over the past academic year, it hosted over one hundred foreign students and promoted exchange programmes enabling its students to continue their studies not only in Europe, but also in other countries around the world.

Bachelor’s degrees offered

· Business Administration and Management
· Chemical Engineering
· Computer Engineering
· Electrical Engineering
· Industrial Design Engineering and Product Development
· Mechanical Engineering
The Higher Polytechnic School of Gandia was founded in 1994. As a School of the Universitat Politècnica de València, it offers the same proven and recognized quality, but the relationship with students is closer and education is more personalized. Currently, it has approximately 2,200 students and 200 faculty members.

Services and facilities

The Higher Polytechnic School of Gandia has the following facilities:

- Lecture room building: it consists of 5,500 m² divided into two floors which house a total of 22 classrooms of different sizes, various audiovisual laboratories and a study hall.

- Resource Center for Learning and Research comprising a new generation library (which, in addition to browsing areas, has researcher and group work rooms, a multimedia library, projection rooms, etc.) several computer areas (seven computer rooms and an open-access area with state of the art equipment) and two language learning laboratories.

- Laboratory and faculty office buildings, organized according to the School’s thematic areas. In the case of the audiovisual area, the equipment is very complete and well organized providing students with easy access. Facilities include twelve laboratories, a television set, a radio studio, a camera room, several editing, multimedia and post-production rooms, etc. In the case of tourism, the computer rooms are equipped with related professional software.

- Administration buildings, including different services (international relations, internships, medical clinic, etc.), conference rooms, a lecture hall, an auditorium and a study hall open 356 days a year.

- Gymnasium and sports facilities for rowing, rugby, beach volleyball, aerobics, funky, GAP, yoga, and pilates, etc. The School has also entered into agreements so that students can use the municipal swimming pool, racquetball and athletics track.

- Other facilities such as the cafeteria (with an open terrace), stationary and photocopying service, offices and meeting rooms for the Student Union... In 2011, a new form of residence hall will be inaugurated.
University life

In the Higher Polytechnic School of Gandia a multitude of cultural activities are held: conferences, congresses, exhibitions, courses, trips, etc. Students rely on the university's support to hold all types of cultural, sports and recreational activities, such as those held by the Monminet theatre group and the Big Band. The Higher Polytechnic School of Gandia receives nearly 200 Erasmus students per year, contributing to an open and international climate.

The School is located in the Grau, very close to the beach. Therefore, students are able to find inexpensive accommodations nearby, since a wide variety of apartments are available for rent at off-season prices from October to June. The campus is also well connected by means of the train and free shuttle bus service.

The city of Gandia has become a tourist destination for thousands of visitors every year because it combines the sun and beach with numerous cultural events.

Relations with other universities

The Higher Polytechnic School of Gandia has entered into over 400 cooperation agreements with universities from all over the world, as a result of which approximately 160 students are completing their studies in universities located in Europe, the United States, Canada, Latin America, Australia, China and Japan. Many students even take advantage of their stay to obtain international dual degrees.

Bachelor's degrees offered

- Audiovisual Communications
- Environmental Sciences
- Telecommunications Systems, Sound and Image Engineering
- Tourism
When you complete this degree you will have the following skills:

· Planning, coordinating, organizing and managing processes in the audiovisual field.

· Making an audiovisual product and using languages as well as expressive and technological skills relating to each of the audiovisual communication media and formats.

· Expressing yourself clearly and coherently in the two languages spoken in Valencia and also in English.

What does this degree entail?

These studies provide students with knowledge of the field of information processing, creation, production and film making using various audiovisual media.

This is an innovative programme fostering skills of analysis, criticism, creative talent and the domain of audiovisual language, as well as the ability to adapt to multimedia communication and future technological environments, and the willingness to innovate in different audiovisual and digital media.

What should you master beforehand?

It is advisable for students to have basic knowledge of Spanish language and literature, and a love for reading and writing. It is also important to be aware of the different audiovisual media and have the enthusiasm to learn to use them.

What skills will you have upon completion of this degree?
What are your professional options after you finish this degree?

It is natural for graduates with a degree in audiovisual communications to work in companies within the audiovisual and multimedia sector where products are designed for different media (film, radio, television, Internet, etc.) as well as companies requiring an internal or external communications expert.

You can also choose to work as a freelancer (media agencies, production companies, etc.); in public administration; in research, development and innovation (public and private centers and R&D+i departments in large companies) and in teaching.

What are your internships options?

Students can do internships at enterprises working with institutions, associations and companies in the sector representing all fields and areas of interest relating to the degree. The School has entered into agreements with 108 entities including the following: local and municipal radio stations and the UPV’s radio and television station; Spanish national, regional and local television networks; private producers and federated Valencian audiovisual companies; town councils, associations, advertising agencies and corporations; regional and local newspapers and specialized journals.

Where can you spend a semester abroad?

The Higher Polytechnic School of Gandia has entered into agreements with universities in Germany, Austria, Belgium, Finland, Greece, Ireland, Italy, Norway, the Netherlands, Portugal, Poland, the Czech Republic, Sweden and Turkey.

What are your master’s degree options?

The Bachelor’s Degree in Audiovisual Communications enables you to enroll in a Master’s Degree in Digital Post-Production, which is divided into the specialties Video Post-Production and Audio Post-Production.

Students can also enroll in any other UPV master’s degree programme as long as they take the appropriate bridge courses.
Business Administration and Management

EPSA-FADE

www.upv.es/bachelor-degree-in-business-administration-and-management

What does this degree entail?

The aim of the Bachelor’s Degree in Business Administration and Management is to prepare its graduates to manage, direct, provide advice to and assess business organizations. Therefore, graduates will have thorough training in the management and organization of enterprises, enabling them to perform senior level tasks of a global scope within organizations, or senior or middle management positions in different departments in the company (production, human resources, financing, marketing, investment, administration or accounting).

This bachelor’s degree offers two career paths at different UPV schools:
- Higher Polytechnic School of Alcoy
- Faculty of Business Administration and Management

What should you master beforehand?

It is recommendable for students to have knowledge of mathematics and economics. Also important is the domain of a foreign language, although courses are offered as part of the degree programme (elective English, French and German courses and the opportunity to take some courses taught in English).

What skills will you have upon completion of this degree?

Graduates in Business Administration and Management have thorough training in business management and organization, enabling them to perform senior level tasks in middle or senior management positions in one of the different departments in a company.
What are your professional options after you finish this degree?

Given your general profile, you can hold management positions in all types of companies: from general senior management positions to more specialized positions in administration, accounting, finance, tax, human resources, marketing, quality, occupational hazards, etc. You can also work as an auditor, consultant, adviser or trainer of other companies in relation to economic and financial matters, quality systems, human resources, etc.

Graduates in Business Administration and Management can work both in the private and public sector, and can also work as freelancers.

Where can you spend a semester abroad?

Through the Séneca, Erasmus and Promoe programmes, agreements have been entered into with universities in Spain, Europe and other parts of the world.

Séneca grants allow you to complete your studies in Madrid, Barcelona and Sevilla. The Erasmus programme enables you to study in the UK, Holland, France, Belgium, the Czech Republic, Germany, Portugal, Sweden, Switzerland and Norway, etc. Also, the UPV’s Promoe grants offer you the opportunity to do an academic exchange with universities in countries such as the USA, Singapore, China, Mexico, Argentina, Vietnam and Canada, among others.

What are your internships options?

Internships in companies are voluntary and monetary compensation is provided under all the agreements. Internships are available at the companies which have entered into cooperation agreements with the Universitat Politècnica de València. Currently, there are over 350 such agreements with the foremost banks and saving institutions, financial entities and auditors, etc.

What are your master’s degree options?

A Bachelor’s Degree in Business Administration and Management enables you to enroll in the following Master’s Degree Programmes offered by the UPV: Financial and Fiscal Management; and Business, Product and Service Management. Students can also enroll in any UPV master’s degree programme as long as they take the appropriate bridge courses.
Graduates in Public Administration and Management have a multidisciplinary profile, with extensive knowledge of the legal, economic and social environment, making them suitable to work in any sector of public administration. This comprehensive education also prepares graduates to join the private sector.

What skills will you have upon completion of this degree?

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What are your professional options after you finish this degree?

Upon completion of these studies, graduates can perform jobs requiring management, coordination, performance and consulting tasks in Public Administrations, political institutions and other European, Spanish, regional and local public organizations in which a job can be obtained by means of a competitive examination or recruitment.
They can also work as the manager of regional bodies, public business entities and public foundations.

Given the knowledge they possess, graduates in Public Administration and Management are especially attractive to private companies and advisory service companies, public service concessionaires, government contractors, associations, foundations, professional associations, non-government organizations and entities, which generally have ongoing contact with Public Administrations.

What are your internships options?

Internships in companies are voluntary and there is monetary compensation under all the agreements. You can do an internship at the companies which have entered into cooperation agreements with the Universitat Politècnica de València. Currently, there are agreements with various town councils, ministries (such as Social Welfare or Health), the Provincial Government of Valencia, the Account Syndicate of the Community of Valencia, and the Valencian Employment Service (Servef), etc.

Where can you spend a semester abroad?

You can continue studying in other universities in Europe and around the world. The Erasmus programme allows you to spend from 3 to 10 months in the UK, Holland, France, Belgium, the Czech Republic, Germany, Portugal, Sweden, Switzerland and Norway, etc.

Additionally, the UPV’s Promoe grants offer you the opportunity to do an academic exchange with universities in countries such as the USA, Singapore, China, Mexico, Argentina, Vietnam and Canada, among others.

What are your master’s degree options?

The Universitat Politècnica de València offers a large number of master's degrees you can enroll in after having completed a Bachelor's Degree in Public Administration and Management as long as you have taken the appropriate bridge courses.
What does this degree entail?

The aim of this degree is to prepare graduates to plan and manage tourism destinations in a sustainable manner; direct and manage lodging, catering or other tourism-related companies; design, publicize and commercialize leisure trips; direct and manage public institutions relating to tourism and communicate in several languages with other tourism agents.

What should you master beforehand?

It is recommendable for students to have previous knowledge of mathematics, speak foreign languages with ease, enjoy foreign cultures and be fond of travelling.

What skills will you have upon completion of this degree?

Graduates with a degree in Tourism will have the following skills:

- Identifying and analyzing factors of the tourism environment and carrying out research and studies in the tourism sector with the appropriate methodology.
- Directing private and public tourism companies.
- Managing cultural and natural heritage through valuation techniques and the identification of actors and elements.
- Communicating orally and in writing in English and in a second foreign language (German or French).
- Using information and communication Technologies (ICT) in various areas of the tourism sector.
- Seeking, assimilating and sharing new knowledge by enhancing their personal and professional development in an organized manner.
What are your professional options after you finish this degree?

Graduates can work in lodging companies, restaurants and catering companies, and in travel agencies; as tour operators; in tourism promotion companies, fairs, transport organizations, tourism planning and development companies, tourism industry associations; in animation, the organization of conventions and events, or rural or environmental tourism; in the tourism departments of different public bodies and institutions, public or private research or R&D+i companies; or as a teacher in public and private centers, among other options.

What are your internship options?

The Universitat Politècnica de València has entered into approximately 300 education cooperation agreements with public and private companies in the tourism sector for students doing a Bachelor's Degree in Tourism.

The internships offered are related to hotel management, travel agencies, tour operators, animation and events, market studies, ecotourism, public planning and management of tourism destinations, golf courses, and the design and creation of tourism projects, etc.

Where can you spend a semester abroad?

The School fosters academic exchange programmes, and for this purpose has entered into exchange agreements with universities in Germany, Austria, Finland, France, Italy, Ireland and the Netherlands.

What are your master's degree options?

After studying a Bachelor's Degree in Tourism, students can enroll in the UPV's Master's Degree in Business, Product and Service Management, which offers two specialties: Advanced Service Management, offered in Spain, and Product Technology, offered in Germany.

You can also enroll in a Master's Degree in Cultural Management (inter-university with the Universitat de València), offering a specialty in Cultural Resource Management.

Students can also enroll in any other UPV master's degree programme as long as they take the appropriate bridge courses.
Study at the Universitat Politècnica de València

The best decision you'll ever make

The Universitat Politècnica de València is a prestigious public institution providing modern and flexible degrees tailored to the needs of society. It is the only Spanish technological university ranked as one of the top universities worldwide in the Academic Ranking of World Universities (ARWU) published by the University of Jiao Tong in Shanghai.

We offer our students all types of resources and services: classrooms, libraries, laboratories, state-of-the-art computer equipment, wireless network, 28,000 computers, email account from the first day, classes in Spanish, Valenciano and English, scholarships and grants provided by the university itself so that no one is deprived of the opportunity to study, and much more.

Adapting to university life

By means of the Integra programme, faculty members and students help newcomers adapt to university life. Not only is their initial contact with the university facilitated, new students are also monitored at key times during the course year, and given advice on which electives to choose and how to improve their performance.

Sports

We have excellent and freely accessible sports facilities throughout the campus. Students can choose from 75 different sports disciplines: sailing, rowing, diving, sport fishing, fencing, climbing, mountain climbing, archery, aikido, taekwondo, capoeira, cycling, yoga, rugby, handball, swimming, beach volleyball, athletics, tennis paddle, pelota valenciana, etc.

Student exchanges

The UPV has signed agreements with 400 different universities, under which students are able to spend a semester in one of the 50 countries where exchanges are offered: not only in Europe (Erasmus grants), but also in the US, Japan, China, Australia, Canada and Latin America.

Cultural activities

With their UPV ID card, students can participate in a large variety of cultural activities: classical, pop and jazz concerts, painting and photography exhibitions, urban arts festivals, etc. Students can also participate in writing, gastronomy, wine tasting, and percussion workshops, among others, for which open electives credits are awarded.
Internships at companies

90% of our graduates take less than six months to find their first job. And this is largely due to the paid internships offered at companies. Additionally, the UPV's Servipoli Foundation manages the search for part-time jobs compatible with their studies.

Courses and masters

The UPV offers over 1,400 courses a year in all specialties so each student can shape their curriculum to meet their interests. Additionally, 56 master's degrees and 28 doctorate programmes of the highest quality standards are offered.

UPV campuses

The Universitat Politècnica de València has three fully equipped campuses. One is located in the city of Valencia (Vera) and the other two are located in Alcoy and Gandia. All of the UPV campuses share the same philosophy and provide the same opportunities. And, although there are no significant differences between studying in one city or another, Alcoy and Gandia offer a more personalized education and a more intimate environment.

Study at the UPV.
The best decision you'll ever make

Studying at the UPV is a goal which is increasingly easier to achieve: 83% of students pass their final exams and only 6% percent abandon their studies. Students like and are satisfied with the UPV. In fact, 95% would complete their degree at the Universitat Politècnica de València again if they had to start all over.