



OUTSIDE THE PAGE
I INTERNACIONAL CONGRESS
OF ILLUSTRATION, ART AND VISUAL CULTURE
VALENCIA (SPAIN) JUNE 19th, 20th and 21st 2013

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I International Congress on Illustration,
Art and Visual Culture

www.ilustrafic.com

Valencia (Spain) / June 19th, 20th and 21st / 2013

Faculty of Fine Arts / Polytechnic University of Valencia

Biennial congress which goal is to generate a space for reflection around visual culture and image in their different applications, stressing the proximity between diverse art disciplines and their relations. To that purpose, the analysis of the graphic image will be approached from different perspectives and fields beyond illustration itself, such as design, photography, painting and animation... analysing their relation, their renovation or their media presence.

OUT OF THE PAGE

This first edition of the congress starts off with the title Fuera de página (Out of the page), as a metaphor of the study of illustration from points of view that widen the traditional concept of an autonomous discipline, linked to skill and style, which are characteristic of drawing and painting techniques. In the expressive mark of the illustrator these are essential elements. At the same time, the vanishing of visual expression limits have encourage the presence of illustration in a social environment beyond the typical publishing image, linked to a place on the printed press. Such is the vitality of illustration these days that it forces us to consider several fields for debate. The relationship with technological visual procedures, lead by photography and all kinds of collages and digital feedback. The success of hybrid trends and techniques, such as handmade or illustration using objects. The connections with design and advertising, Also, its participation in the social and political debate, through cartoons, newspaper illustration, graphic novel or even through the net or on the streets; in protests and demands that are coming from a new and uncertain frame of social participation.

PROGRAM OF ACTIVITIES

The program of the Congress includes different activities and events, among them the EXHIBITION titled Abierto todo el día (Open all day), which will display notebooks and original work of illustrators Isidro Ferrer and Pep Carrio (in the Exhibitions hall Josep Renau of the Faculty of Fine Arts of Valencia).

This frame for reflection that Ilustrafic actually is, will be coupled with other events such as the FORO DE EMPRESAS (ENTERPRISE FORUM), which aims at putting in touch illustrator and industry; as well as the CREATIVE WORKSHOPS that will be taught by highly regarded artists in the field of illustration.

CONFIRMED SPEAKERS AND LECTURERS

Jean Jullien, Gemma Correll, Julio Blasco, Bjorn Lie, Paula Bonet, Mario Tascón and Román de la Calle. Teaching the creative workshops: Sean Mackaoui, Javier Olivares, Mar Hernández, Jonay Cogollos, Paula Sanz Caballero, Sergio Membrillas and Till Hafenbrak.

THEMES

For this first Congress, themes have been distributed in three blocks, making up its structure and distributed along the three days of the Congress:

Página en blanco (Blank page). The reflection about how ideas are generated is the starting point for this section. What does the origin of creation imply and what would be a personal and professional attitude when facing the blank page, where intuition and its confrontation or integration within a working method would be of great importance.

A pie de página (Footnote). The intention that is implicit in an image aimed for communication, through its direct or indirect meanings, be it in a conscious or unconscious way, cannot ignore problems of asocial, political, economic, ecologic and ethical kind, that encourage points of view and answers from all areas of life.

A doble página (Two-page spread). The "page" that this media symbolises is not anymore the isolated page, but more and more it is interwoven in "pages" of border territories. The mix of manual and digital techniques, the overlapping of design, illustration, photography and advertising, even the doubt itself of the limits of the format open up a reflection on the specificity of their visual tools.

CALL FOR PAPERS

OPEN CALL NOW

Submission of presentations, up until March 1st, 2013 (with references to any of the three themes).
More information in www.ilustrafic.com

REGISTRATION OPEN

*Early birds: From February 1st to April 15th:

Students / members APIV / ADCV or other associations: 90 €

General public and professionals: 140€

*From April 16th to June 18th:

Students / members APIV / ADCV or other associations: 125 €

General public and professionals: 180€

Dates

The Congress will take place June 19, 20 and 21st.

Place

Faculty of Fine Arts / Polytechnic University of Valencia, Spain

Organized by

Faculty of Fine Arts / APIV

INFORMACIÓN & CONTACT

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