



Propuestas para Comisión Académica de Título en ADE - Facultad de Administración y Dirección de Empresas en fecha prevista 14/02/2023

| República Checa. CZ PRAHA02: CESKA ZEMEDELKA UNIVERZITA V PRAZE | | | | | | Cr. EXT ECTS | |
|---|-------|--|-------|----------|--|--------------|-------|
| 1 | 11754 | Dirección Comercial | 9,00 | ERE62E | Marketing | 5,00 | 5,00 |
| | | | 9,00 | ERE8BE | Marketing Plan | 4,00 | 4,00 |
| | | | | | | 9,00 | 9,00 |
| 2 | 11752 | Economía Financiera | 6,00 | ENE38E | Financial Economics | 5,00 | 5,00 |
| | | | 6,00 | EUE50E | Trade and Commerce | 5,00 | 5,00 |
| | | | | | | 10,00 | 10,00 |
| 3 | 13973 | Economía Digital | 4,50 | EREE1E | Natural Resource Management | 5,00 | 5,00 |
| | | | 4,50 | ERET7E | Theory of management | 5,00 | 5,00 |
| | | | 9,00 | | | 10,00 | 10,00 |
| | 14254 | Instrumentos de gestión medioambiental | | | | | |
| Francia. F LILLE11: UNIVERSITE CATHOLIQUE DE LILLE | | | | | | Cr. EXT ECTS | |
| 1 | 11749 | Dirección de Recursos Humanos | 6,00 | 2725 | Managing Learning and development in organizations | 6,00 | 6,00 |
| | | | 6,00 | | | 6,00 | 6,00 |
| 2 | 11749 | Dirección de Recursos Humanos | 6,00 | 2725 | MANAGING LEARNING AND DEVELOPMENT IN ORGANIZATIONS | 6,00 | 6,00 |
| | | | 6,00 | | | 6,00 | 6,00 |
| 3 | 11751 | Dirección Financiera | 6,00 | 2794 | Corporate Financial Reporting & Business Environment | 6,00 | 6,00 |
| | | | 6,00 | | | 6,00 | 6,00 |
| 4 | 11751 | Dirección Financiera | 6,00 | 2794 | CORPORATE FINANCIAL REPORTING AND BUSINESS ENVIRONMENT | 6,00 | 6,00 |
| | | | 6,00 | | | 6,00 | 6,00 |
| 5 | 11767 | Ética y responsabilidad social corporativa | 4,50 | 2361 | RESPONSIBLE LEADERSHIP | 2,00 | 2,00 |
| | | | 4,50 | 2721 | SUSTAINABILITY IN A DIGITAL WORLD | 2,00 | 2,00 |
| | | | 4,50 | 2723 | MANAGEMENT CONTROL MISSION | 2,00 | 2,00 |
| | | | 4,50 | 2736 | PREDICTIVE ANALYTICS FOR BUSINESS | 2,00 | 2,00 |
| | | | 4,50 | 2743 | SUSTAINABLE CORPORATE GOVERNANCE | 2,00 | 2,00 |
| | | | 4,50 | 2745 | TECHNOLOGY AND STRATEGY | 2,00 | 2,00 |
| | | | 4,50 | 2760 | PEOPLE MANAGEMENT IN OPERATIONS AND LOGISTICS | 2,00 | 2,00 |
| | | | 4,50 | 2761 | Climate Finance and risk management | 2,00 | 2,00 |
| | | | 36,00 | 2763 | CONFLICT MANAGEMENT IN ORGANIZATIONS | 2,00 | 2,00 |
| | | | | 2767 | INTERNATIONAL SUPPLY CHAIN MANAGEMENT AND LOGISTICS | 2,00 | 2,00 |
| | | | | 2772 | INTERNATIONAL BUSINESS STRATEGIES | 2,00 | 2,00 |
| | | | | 2775 | INFRASTRUCTURE AND DEVELOPMENT FINANCE | 2,00 | 2,00 |
| | | | | 2780 | GLOBAL BUSINESS ENVIRONMENT | 6,00 | 6,00 |
| | | | | 2786 | EXPLORING THE AUDIT PROFESSION | 2,00 | 2,00 |
| | | | | 2793 | DATA ANALYTICS AND VISUALIZATION FOR FINANCE | 6,00 | 6,00 |
| | | | | | | 38,00 | 38,00 |
| 6 | 11767 | Ética y responsabilidad social corporativa | 4,50 | 2361 | RESPONSIBLE LEADERSHIP | 2,00 | 2,00 |
| | | | 4,50 | 2721 | SUSTAINABILITY IN A DIGITAL WORLD | 2,00 | 2,00 |
| | | | 4,50 | 2723 | MANAGEMENT CONTROL MISSION | 2,00 | 2,00 |
| | | | 4,50 | 2743 | SUSTAINABLE CORPORATE GOVERNANCE | 2,00 | 2,00 |
| | | | 4,50 | 2745 | TECHNOLOGY AND STRATEGY | 2,00 | 2,00 |
| | | | 4,50 | 2760 | PEOPLE MANAGEMENT IN OPERATIONS AND LOGISTICS | 2,00 | 2,00 |
| | | | 4,50 | 2761 | CLIMATE FINANCE AND RISK MANAGEMENT | 2,00 | 2,00 |
| | | | 4,50 | 2763 | CONFLICT MANAGEMENT IN ORGANIZATIONS | 2,00 | 2,00 |
| | | | 36,00 | 2767 | INTERNATIONAL SUPPLY CHAIN MANAGEMENT AND LOGISTICS | 2,00 | 2,00 |
| | | | | 2768 | INTERNATIONAL PURCHASING AND SUPPLY MANAGEMENT | 2,00 | 2,00 |
| | | | | 2772 | INTERNATIONAL BUSINESS STRATEGIES | 2,00 | 2,00 |
| | | | | 2775 | INFRASTRUCTURE AND DEVELOPMENT FINANCE | 2,00 | 2,00 |
| | | | | 2786 | GLOBAL BUSINESS ENVIRONMENT | 6,00 | 6,00 |
| | | | | 2786 | EXPLORIT THE AUDIT PROFESSION | 2,00 | 2,00 |
| | | | | 2793 | DATA ANALYTICS AND VISUALIZATION FOR FINANCE | 6,00 | 6,00 |
| | | | | | | 38,00 | 38,00 |
| 7 | 11767 | Ética y responsabilidad social corporativa | 4,50 | ENT-2778 | HOW TO SETUP AN ONLINE BUSINESS | 2,00 | 2,00 |
| | | | 4,50 | FIN-2727 | MONEY AND CAPITAL MARKETS | 2,00 | 2,00 |
| | | | 4,50 | FIN-2743 | SUSTAINABLE CORPORATE GOVERNANCE | 2,00 | 2,00 |
| | 11773 | Gestión de Proyectos | | | | | |
| | 11774 | Banca y Bolsa | | | | | |



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| | | | | | | | | |
|--|-------|--|--------------|----------|---|--------------|--------------------|--|
| 7 | 11776 | Valoración de empresas | 4,50 | FIN-2757 | BANKING, INSURANCE AND REGULATION | 6,00 | 6,00 | |
| | 11785 | Análisis del riesgo financiero | 4,50 | FIN-2771 | INTERNATIONAL FINANCE | 2,00 | 2,00 | |
| | 13973 | Economía Digital | 4,50 | ITC-2792 | WHY CULTURE MATTERS | 2,00 | 2,00 | |
| | | | 27,00 | MIS-0570 | DIGITAL TRANSFORMATION: DIGITAL DISRUPTIONS IN OUR SOCIETIES AND ECONOMIES | 2,00 | 2,00 | |
| | | | | MKT-0674 | PRODUCT INNOVATION | 2,00 | 2,00 | |
| | | | | NEG-0813 | THE INTERNATIONAL PURCHASER | 2,00 | 2,00 | |
| | | | | OPS-0874 | DATA ANALYTICS FOR BUSINESS PROFESSIONALS USING EXCEL | 2,00 | 2,00 | |
| | | | | OPS-2738 | PRODUCTION PLANNING AND CONTROL | 2,00 | 2,00 | |
| | | | | OPS-2791 | DIGITAL OPERATIONS MANAGEMENT | 2,00 | 2,00 | |
| | | | | OMS-2736 | PREDICTIVE ANALYTICS FOR BUSINESS | 2,00 | 2,00 | |
| | | | | STS-2731 | NON-GOVERNMENTAL AND NON-PROFIT ORGANIZATIONS: FINANCING AND PARTNERING WITH CORPORATES AND FOUNDATIONS | 2,00 | 2,00 | |
| | | | | | | 32,00 | 32,00 | |
| Hungría. HU BUDAPES16: ÓBUDAI EGYETEM | | | | | | | Cr. EXTENTS | |
| 1 | 11745 | Contabilidad de Costes e Introducción a la Auditoría | 6,00 | GGXKG1 | Macroeconomics | 5,00 | 5,00 | |
| | | | 6,00 | EBNE | | 4,00 | 4,00 | |
| | | | | GSXVE1 | Advanced Economics and Controlling | | | |
| | | | | BMNE | | 9,00 | 9,00 | |
| 2 | 11753 | Investigación Comercial | 6,00 | GGTKM1 | Environment-friendly marketing | 3,00 | 3,00 | |
| | | | 6,00 | KTNC | | 4,00 | 4,00 | |
| | | | | GSXSG1 | Practice of Organizational Development | | | |
| | | | | BMNE | | 7,00 | 7,00 | |
| 3 | 11767 | Ética y responsabilidad social corporativa | 4,50 | | International Project | 3,00 | 3,00 | |
| | 11789 | Gestión del Comercio Exterior | 4,50 | GGTIP1K | | | | |
| | 11792 | Ecosistemas de Innovación y Competitividad | 4,50 | TNC | | 4,00 | 4,00 | |
| | 11794 | Marketing en Empresas y Servicios Industriales | 4,50 | GGXMA2 | Principles of Marketing | | | |
| | 11798 | Diseño de servicios, de la idea a la implementación | 4,50 | ABNE | | 2,00 | 2,00 | |
| | | | 22,50 | GSVFB1 | family businesses in EU | | | |
| | | | | KTNC | | 4,00 | 4,00 | |
| | | | | GSVNC1 | New Challenges of the XX1st Century | | | |
| | | | | KTNC | | 4,00 | 4,00 | |
| | | | | GSVST1 | strategic training course | | | |
| | | | | KTNC | | 4,00 | 4,00 | |
| | | | | GSXSU1 | Strategic and Business Planning | | | |
| | | | | ABNE | | 3,00 | 3,00 | |
| | | | | GVMOD1 | Optimal and Real Decision | | | |
| | | | | KTNC | | 24,00 | 24,00 | |
| 4 | 11749 | Dirección de Recursos Humanos | 6,00 | GGTUK1 | Business Communication | 4,00 | 4,00 | |
| | | | 6,00 | KTNC | | 4,00 | 4,00 | |
| | | | | GVXEM2 | Human Resource Management | | | |
| | | | | ABNE | | 8,00 | 8,00 | |
| 5 | 11753 | Investigación Comercial | 6,00 | GGXIM1 | International Marketing | 5,00 | 5,00 | |
| | | | 6,00 | CBNE | | 4,00 | 4,00 | |
| | | | | GGXPM2 | Project Management | | | |
| | | | | BMNE | | 9,00 | 9,00 | |
| 6 | 11767 | Ética y responsabilidad social corporativa | 4,50 | GGEN3C | Knowledge of International Trade | 4,00 | 4,00 | |
| | 11789 | Gestión del Comercio Exterior | 4,50 | BNE | | 4,00 | 4,00 | |
| | 11792 | Ecosistemas de Innovación y Competitividad | 4,50 | GGTIP1K | International Project | | | |
| | 11794 | Marketing en Empresas y Servicios Industriales | 4,50 | TNC | | 4,00 | 4,00 | |
| | 11798 | Diseño de servicios, de la idea a la implementación | 4,50 | GGXGT2 | The History of Economics | | | |
| | | | 22,50 | CBNE | | 4,00 | 4,00 | |
| | | | | GGXMA2 | Principles of Marketing | | | |
| | | | | ABNE | | 2,00 | 2,00 | |
| | | | | GSVFB1 | family businesses in EU | | | |
| | | | | KTNC | | 4,00 | 4,00 | |
| | | | | GSVNC1 | New Challenges of the 21st Century | | | |
| | | | | KTNC | | 3,00 | 3,00 | |
| | | | | GVMOD1 | Optimal and Real Decisions | | | |
| | | | | KTNC | | | | |



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| | | | | | | | | |
|---|-------|---|--------------|----------|--------------------------------------|-------|---------------------|--|
| 6 | 11767 | Ética y responsabilidad social corporativa | 4,50 | | | 25,00 | 25,00 | |
| | 11789 | Gestión del Comercio Exterior | 4,50 | | | | | |
| | 11792 | Ecosistemas de Innovación y Competitividad | 4,50 | | | | | |
| | 11794 | Marketing en Empresas y Servicios Industriales | 4,50 | | | | | |
| | 11798 | Diseño de servicios: de la idea a la implementación | 4,50 | | | | | |
| | | | 22,50 | | | | | |
| Italia. I PARMA01: UNIVERSITÀ DEGLI STUDI DI PARMA | | | | | | | Cr. EXT ECTS | |
| 1 | 11767 | Ética y responsabilidad social corporativa | 4,50 | 1001371 | ECONOMIA DELLA GLOBALIZZAZIONE | 8,00 | 8,00 | |
| | 11789 | Gestión del Comercio Exterior | 4,50 | 1006655 | CROSS-CULTURAL MARKETING | 9,00 | 9,00 | |
| | 11792 | Ecosistemas de Innovación y Competitividad | 4,50 | 1008042 | CONSUMER BEHAVIOUR | 5,00 | 5,00 | |
| | 11793 | Logística | 4,50 | 1008771 | BRANDING | 5,00 | 5,00 | |
| | 11794 | Marketing en Empresas y Servicios Industriales | 4,50 | 1009352 | E-BUSINESS E E-COMMERCE | 4,00 | 4,00 | |
| | 11801 | Emprendedores y creación de empresas | 4,50 | | Responsabilità sociale delle imprese | 9,00 | 9,00 | |
| | 11802 | Desarrollo de competencias directivas y trabajo en equipo | 4,50 | | | 40,00 | 40,00 | |
| | 14256 | Gestión laboral en las organizaciones | 4,50 | | | | | |
| | | | 36,00 | | | | | |
| Países Bajos. NL S-GRAVE13: HAAGSE HOGESCHOOL | | | | | | | Cr. EXT ECTS | |
| 1 | 11753 | Investigación Comercial | 6,00 | IB- | Advanced Marketing & Sales | 6,00 | 6,00 | |
| | | | 6,00 | S226C-19 | | 6,00 | 6,00 | |