

RULES OF THE SECOND UPV SCIENCE MOMENTS CONTEST (“INSTANTES DE CIENCIA UPV”), JULY 2014

Contest description

Science Moments UPV is a contest created by the Universitat Politècnica de València (UPV) that aims to bring society and science together. In order to take part, people interested must upload their own photographs to the social networking app, Instagram (available for Android, iOS and Windows Phone).

Organization

The contest is organized by the Unit for Scientific Communication and Innovation of the Centre for Innovation, Research and Technology Transfer of the UPV, with the support of the Spanish Foundation for Science and Technology (FECYT, in Spanish).

Contestants

This is a contest open to anyone interested in science and photography. Successful contestants under the age of 18 will be required to submit written permission signed by their father, mother or legal guardian. Participation is free.

How to participate and number of works

In order to take part in the contest, contestants must:

- **Publish a photograph** on the social network **Instagram**,
- **Give it a title**,
- Add the **hashtag #InstaCienciaUPV**.

These **three requirements are mandatory** for the images to be entered in the contest. Any photographs without titles and/or hashtags will be automatically rejected.

Samples: *Nanoparticles #InstaCienciaUPV / Robot programming in the Science Week #InstaCienciaUPV*

Contestants may enter as many images as they want, but all of them must be their **own, original, unedited work that has not been awarded in any other contest and has been published during the course of the contest**.

Presentation deadline

The timeline for image publishing is from **July 1, 2014 (from 12.00 am) to July 21, 2014 (to 11.59 pm)**.



Prizes

There are three prizes. Two of them will be given by the contest's panel of judges and the third will be decided by popular vote.

First prize given by panel of judges: 300 euros

- Second prize given by panel of judges: 100 euros
- Prize given by popular vote: 100 euros

The popular prize will be given to the image with the most "Likes" on Instagram by the end of the contest.

All prizes are taxable.

Panel of judges

UPV representatives will be part of the panel of judges, together with public figures appointed by the Centre for Innovation, Research and Technology Transfer, the Communication Area and the Office of Cultural Activities. Both the panel's decision and any other unanticipated aspects in these rules will be decided by the judges, whose ruling will not be open to appeal.

Decision of the judges

The decision made by the panel of judges will be released on Thursday, July 24 by the communication channels of the UPV (social networks, web and UPV TV).

Copyright

The winners transfer all rights of reproduction and distribution to the UPV, which can both exhibit or use them in order to prepare material for scientific, technological or academic activities.

All the reproductions of these works made by the UPV will always include the original author and under no circumstances will they be used for lucrative or economic purposes.

Contestants are responsible for ensuring that images entered in the contest have no previous copyrights and they must attend to any claim that could arise from third-party copyright clauses or other third-party rights.

Acceptance of the rules

The participation implies both the total acceptance of the rules and rights and obligations arise from them. The organization reserves the right to exclude from the contest both works that do not observe the subject proposed for the contest and those that could be considered inappropriate. Any situation not covered by these rules can be unilaterally resolved by the UPV.