



## 2010-2011 CALL FOR CULTURAL PROJECTS

### 1-PRESENTATION

This call is intended to provide a temporary solution for rationalising the one-off and permanent cultural proposals which reach this department so that they can be included in the cultural programme being developed. The initiative is also intended to encourage the university community's cultural concerns as promoter of this type of activities.

### 2-RULES

**2.1** The presentation of a project implies acceptance of the established rules.

**2.2** Any individual, group, collective or association belonging to the Universidad Politécnica de Valencia wishing to carry out a cultural project in collaboration with the Department of Culture, Communication and Institutional Image may apply. Projects intended for the exhibition hall in the Vice-chancellor's building are excluded from the call.

**2.3.** Any area, type and duration of cultural projects will be admitted. Participants may present as many projects as they deem opportune.

**2.4.** Any person interested in presenting a proposal must deliver the duly completed Annexes I and II to the UPV General Registry at Campus de Vera (building 3F, Camino de Vera s/n), at the Escuela Politécnica in Alcoy (Plaza Ferrandiz y Carbonell s/n) or at the Escuela Politécnica in Gandia (carretera Nazaret Oliva s/n del Grao) addressed to the Vicerrectorado de Cultura, Comunicación e Imagen Institucional (Area de Gestion de Actividades Culturales).

**2.5** The following criteria will be used to evaluate the projects:



1. Amount requested.
2. Repercussion of the project on the university institution itself.
3. Backing of other institutions or bodies for the initiative.
4. Interest and originality of the proposal.
5. Media impact.

**2.6** Overall funding is 15,000 Euros with a maximum allocation of 2,500 Euros per project.

**2.7** The project presentation period will begin on 20<sup>th</sup> September 2010 and end on 15<sup>th</sup> November, both inclusive. No projects will be accepted outside the above period.

### 3-Evaluation Committee

Evaluation committee members:

- Head of Culture, Communication and Institutional Image
- Head of the Cultural Management Section
- Expert from the Cultural Management Section