



Project Title : An Open Collaborative Media Center for Digital-led Art and Design Creations

Wider objective :

- To bridge the gap between the innovative learning technology needs and teaching practices in Tunisian universities in the fields of Digital-led Art and Design creations.

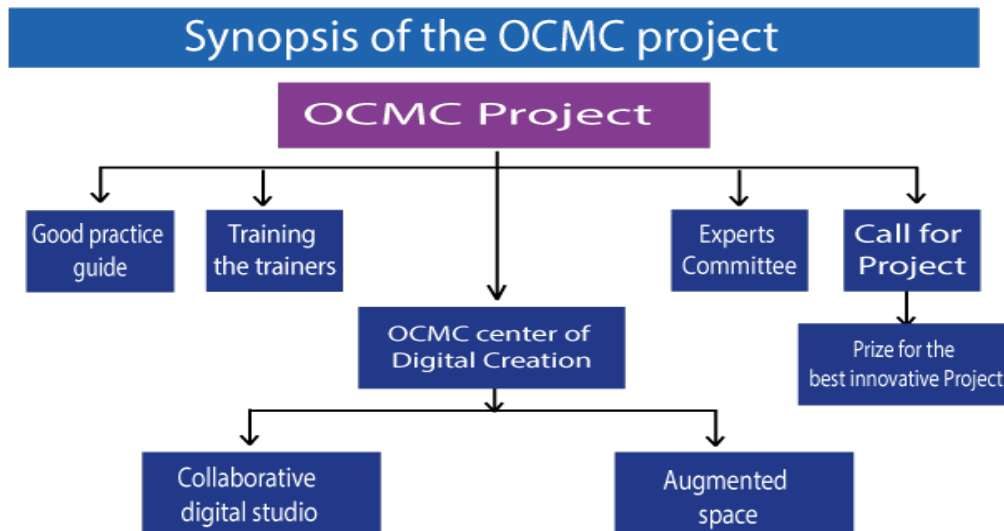
Specific objectives :

- To Explore and analysis advanced methods, techniques and digital practices in European Institutes of Art and Design.
- To Formalize a new strategic plan in order to adapt and include the innovative technologies for human computer interaction for Art and Design learning.
- To Develop an Open Collaborative Media Center which offers and shares innovative learning tools for students and academic staff.
- To Build a high calibre network for futur digital expert and creators in Art and Design.

Key activities of the project :

Workpackages	Activities
<p>1. OCMC Model and its institutional and communication strategies</p> <p>Objective: Elaborate institutional strategies based on the transfer of good digital practices in Art and Design of the partner universities</p>	<p>1.1. Define a set of common labor standards for Collaborative and extended learning platform in the fields of Art and Design.</p> <p>1.2. Analyze the gap between the good practices required and the state of current learning platform in each partner university.</p> <p>1.3. Develop the necessary tools (a digital Design platform, a collaborative and extended Studio...).</p> <p>1.4. Create a team of experts and academics in the fields of (Collaborative learning platform, immersive environment, training the trainers...)</p> <p>1.5. Formalize a strategic plan according to the standards predefined by each partner for the creation of "digital creations" centers.</p>
2. Establishing of the OCMC	<p>2.1. Set up OCMC centers in each partner university.</p>

ecosystem Objective: Setting up OCMC for Digital creations	2.2. Develop a OCMC guidelines. 2.3. Training the trainers. 2.4. Develop a OCMC community 2.5. Create a collaborative learning environment (Digital Studio, Collab-space, LMS..).
3. Mainstreaming of OCMC centers Objective: To integrate the OCMC program in partner universities for the creation of learning technologists and a IHM based designers	3.1. Develop a coherent training program. 3.2. Set up a committee of experts to support innovative learning skills. 3.3. Apply IHM based instructional design methods and practice. 3.4. Launch a call for projects for the creation of technology-enhanced collaborative learning content development. 3.5. Organize a competition for the prize of the best OCMC projects.
4. Quality Plan "Planning, evaluation, ." Objective: to describe how quality will be managed throughout the lifecycle of the project, thus the aim is to ensure the high quality of deliverables along with the quality of the process itself.	4.1. Form a board of directors. 4.2. Create a quality assurance committee (QAC). 4.3. Establish a quality assurance and evaluation plan. 4.4. Define a model of perpetual quality control.
5. Dissemination and plan operating Objective: to define short and long-term dissemination and exploitation strategy Term.	5.1. Develop the dissemination and exploitation strategy. 5.2. Ensure the dissemination of activities by targeting specific networks (Web 2.0, web ads, Erasmus + platform, information days...). 5.3. Networking and private public networking for best projects and their implementation. 5.4. Create a OCMC website.
6. Project Management Objective: to reach a good level of coordination and collaboration to achieve project objectives	6.1. Management of work plan activities. 6.2. Coordination of work packages between partners and effective communication with EACEA (Education, Audiovisual and Culture Executive Agency).



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