Bachelor's Degree in Tourism

Social and Legal Sciences

Higher Polytechnic
School of Gandia
Campus of Gandia
(Gandia)

4 courses
240 credits
Spanish and valencian
Credit 16,41€
(2020/2021)
It will make you eligible for scholarships
65 places
Cut-off marks

eps@upv.es
+34 962 849 333
www.upv.es/titulaciones/GGT/

Introduction to the degree

This degree aims to train students to be able to plan and sustainably manage tourist destinations, lead and manage companies within the fields of hosting, catering and other tourism activities, design, communicate and sell tourist trips, lead and manage public institutions related to tourism and communicate in several languages with tour agents.

International mobility

The school has signed exchange agreements with universities in Germany, Austria, Finland, France, Italy, Ireland and Netherlands.

You can also access the double degree in Leisure and Tourism Management at the Fachhochschule Stralsund.

Internships

The UPV has signed nearly 300 educational cooperation agreements with public and private enterprises within the tourist sector so that students can go on internships with them.

Internships are related to hotel management, travel agencies, tour operators, entertainment and events, market research, ecotourism, public planning and management of tourist destinations, golf courses, design and creation of tourist projects, etc.

Continuation of studies

With this degree, you will be able to access to:

- MD in Business, Product and Service Management
- MD in Cultural Management
- others MD + levelling subjects

Professional opportunities

Graduates can work hotel and catering companies, travel agencies, tour operators, tourist promotion companies, fairs, transport organizations, tourism development and planning companies, associations, organization of conventions and events, rural or environmental tourism, tourism departments in different agencies and public institutions, public or private research (R&D) centres, and also as teachers in public and private centres, amongst other options.

Study at the UPV

Enjoy our huge campuses with spaces designed for you such as the Student Recreation House.

You can do up to 40 sports in our facilities.

You will find many services at your disposal: language classes, discounts in public transport, counselling, employability support…

and be part of Spain’s best technological university according to the Shanghai ranking
The subjects that you will be able to take

**Basic courses**
- Accounting
- Commercial Law
- Economics of Tourism
- English for International Tourism B1
- English for the Tourism Industry B2
- Geography of Tourism and Leisure
- Management and Business Administration I
- Mathematics for Tourism I - II
- Travellers and Tourists in History

**Compulsory courses**
- Business English B2 - C1
- Cultural Resources
- Financial Management
- Management and Business Administration II
- Management IT
- Marketing for Tourism
- New Technologies Applied to Tourism
- Operation Management in Accommodation

**Elective courses**
- Business German
- Competitive Intelligence in Tourism Organizations
- Consumer Behaviour
- Digital Marketing for Tourist Companies and Destinations
- Ecotourism
- Effective Oral Presentations
- Entrepreneurship

**Optional courses**
- Production Management in Restaurants
- Public Tourism Management
- Quality Management
- Tax Management
- Theory of Tourism
- Tourist Destination Planning
- Tourist Intermediation
- Tourist Markets
- Tourist Territorial Resources
- Travel Management

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