Bachelor's Degree in Audiovisual Communications

Social and Legal Sciences

Higher Polytechnic School of Gandia
Campus of Gandia (Gandia)

4 courses
240 credits
Spanish and valencian
Credit 14.96€
(2020/2021)
It will make you eligible for scholarships
80 places
Cut-off marks
2019
9.956
2018
10.038
2017
10.022
epsg@upv.es
+34 962 849 333
www.upv.es/titulaciones/GCOA/

Introduction to the degree

This degree aims to train students in the field of information processing, creation, production and direction across the different audiovisual media.

The program is innovative and develops the capacity for analysis and criticism, creativity, the mastery of audio-visual language, the ability to adapt to multimedia communication and future technological environments, and the predisposition to innovate across the different audio-visual and digital media productions.

Internships

Students can do internships in institutions, organizations and companies in the audiovisual communication sector. The school has signed agreements with 108 entities, such as municipal and local radio stations; UPV radio and television; national, autonomous and local television networks, private producers and federated audio-visual enterprises in the Valencian Community, municipalities, associations, advertising agencies and corporations, regional and local newspapers and specialized magazines.

International mobility

The Higher Polytechnic School of Gandia has signed agreements with universities in Germany, Austria, Belgium, Finland, France, Greece, Ireland, Italy, Norway, Netherlands, Portugal, Poland, Czech Republic, Sweden and Turkey.

Continuation of studies

With this degree, you will be able to access to:

- MD in Digital Post Production
- MD in Transmedia Communication
- GCOA
- others MD + levelling subjects

Professional opportunities

A common choice for graduates in Audio-visual Communications is to work in companies in the audio-visual and media sector that create products for the different media (cinema, radio, television, internet, etc.). It is also common for companies to need an expert in either internal or external communications.

You can also work as a self-employed contractor in media agencies or producers; in the civil service, engage in research; work in the development and innovation of media (in private or public centres and R&D departments in big companies) or teach.

Study at the UPV

and be part of Spain’s best technological university according to the Shanghai ranking

Enjoy our huge campuses with spaces designed for you such as the Student Recreation House.

You can do up to 40 sports in our facilities.

You will find many services at your disposal: language classes, discounts in public transport, counselling, employability support…
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Credits for obtaining the degree

<table>
<thead>
<tr>
<th>Basic courses</th>
<th>Compulsory</th>
<th>Optional</th>
<th>Internship</th>
<th>TFG</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>60.00</td>
<td>111.00</td>
<td>57.00</td>
<td>0.00</td>
<td>12.00</td>
<td>240.00</td>
</tr>
</tbody>
</table>

The subjects that you will be able to take

### Basic courses
- Audio-Visual Technology
- Business Organisation
- Cinematography
- Contemporary Universal History
- Film History
- History of Audio-Visual Media
- Information Law
- Introduction to Screenwriting: Formats and Structures
- Introduction to Screenwriting: Shooting Script and Storyboard
- Theory and Aesthetics of Mass Communication
- Theory and Media Ecology

### Compulsory courses
- Analysis of Audio-Visual Advertising
- Audience Research
- Audio-Visual Music
- Audio-Visual Narrative
- Character Design
- Conceptualization of Audio-Visual Formats
- English for Media
- Filmmaking Process
- Fundamentals of Animation
- Graphic Design and Audio-Visual Communication
- Graphic Expression and Computer Graphics
- Interactive Communication
- Interactive Pre-production
- Management of Audio-Visual Companies
- Production
- Production Design
- Radio Production
- Sound Recording and Editing
- Television Production
- Theory and Technique of Editing
- Universal Arguments in Audio-visual Narrative
- Video Editing
- Vision and Spatial Representation
- 3D Animation

### Elective courses
- Academic English
- Analysis of TV Series
- Audio-Visual Production Centres
- Basic Technical German Course
- Corporate Video Production
- Digital Scenography
- Effective oral Presentations
- Entrepreneurship
- Film Comedy
- Film Genre Workshop
- Graphic Multimedia Design Workshop
- Intercultural Communication
- Marketing Online in Social Media
- Narrative Adaptation from Fiction to Film
- Non-Fiction Workshop (Documentary)
- Oral Expression and Speech in Spanish
- Oral Expression and Speech in Valencian
- Persuasive and Rhetorical Strategies in Audio-Visual Communication
- Publishing and Advanced Post-Production
- Radio Workshop
- Sound Design
- Styles in Film Direction
- Technical Valencian
- Television Direction Workshop
- Visual Effects
- Writing: the Norm in Media (Spanish)
- Writing: the Norm in Media (Valencian)
- 2D Animation Workshop
- 3D Animation Workshop