

Apply
now!

WE FUND CREATIVES TO DEVELOP INNOVATIVE TRANSMEDIA FORMATS



WHO WE FUND

The Media Innovation Center Babelsberg (MIZ) funds innovative crossmedia projects and promotes media expertise. Your idea outthinks TV, radio and/or online media? You want to develop a non-fictional format for young audiences (14 to 29 year-olds)? You want to work with German format developers and increase your creative potentials with a three month stay in Germany (Berlin/Potsdam)? And your English skills are impeccable. Then we would love to help you realize the pilot!



THE PROGRAMME

We will support your project through a scholarship (individual funding) of 5.000€ for living expenses, 1.000€ travel costs and an optional production budget of up to 3.000€. The program kick-off is 1 August 2016.

You will cooperate with the participants of the [MIZ-Format Festival](#), take part in the protothon (2-3 August 2016) to generate the technical set-up of your pilot and participate in the Entertainment Master Class workshop „[Developing Formats](#)“, 3 - 9 September 2016 in London.

We will match you with a mentor to support you in the process and provide you with office space at MIZ. You will also have access to our radio and television studio as well as the editing and production equipment. During your stay you will be invited to share your expertise and knowledge in a workshop at MIZ-Babelsberg.



HOW TO APPLY UNTIL 13 JULY 2016

Please submit a brief project outline (max. 3 pages), in which you point out the innovation value and broadcasting connection of your idea and explain what goal you want to achieve with the scholarship. Moreover, we ask you to submit a budget and time plan. We also need a CV with reference projects, possibly a team description as well as proof for your English proficiency (level B2). Please note that only complete documents may be taken into account. Applicants with eligible project ideas might be invited to a consultation (via Skype).



OUR PARTNER: [ENTERTAINMENT MASTER CLASS](#)

A think tank for decision makers; A writers' room for format creators; A future lab for entertainment entrepreneurs; That's the ENTERTAINMENT MASTER CLASS. Founded in 2008, the EMC has pioneered a new style of peer-to-peer education, a Master Class created by the industry for the industry, designed for aspiring creators, executives and entrepreneurs who work in the worldwide business of television entertainment. More than 250 leading practitioners from within the industry and around the world speak, teach and mentor at the EMC.



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