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# II International Staff Week

## WORKSHOP SUMMARY



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1. How to Motivate the STUDENTS?
2. How to Motivate the STAFF?
3. International experience vs. Curricula
4. Internationalization strategies
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# How to Motivate the STUDENTS?

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How to motivate the STUDENTS to apply abroad in the scope of the Erasmus programme?



# How to Motivate the STUDENTS?

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- to have the languages at school
- to study and travel safely



# How to Motivate the STAFF?

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How to motivate the STAFF to travel abroad in the scope of the Erasmus programme?



# How to Motivate the STAFF?

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- free English language courses for staff as well as teachers
- to improve the outgoing staff numbers with the help of own financial sources - so called zero grants
- personal presentation to encourage people to go



# How to Motivate the STAFF?

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- to increase the salary of teachers according to their participation
- positive motivation
- to create a central policy
- to cover the absence of staff
- part of promotion process to participate on Erasmus
- to organize meetings with university representatives





# How to Motivate the STAFF?

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- Information → so that people know what they can do to travel within Erasmus mobilities
- the more people go the more the benefit is





# How to Motivate the STAFF?

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- BAD ideas
  - to take people abroad who don't speak any foreign language (in case the organizing university agrees)
  - cases from practise



# International Experience vs. Curricula

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What is best: international experience or CV improvement?  
Erasmus grant or looking for employment?



# International Experience vs. Curricula

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## Part I

- Preconditioned skills displayed by students
- Expected skills by employers

## Part II

- Strategies & measures in order to encourage theses skills @ HEI



# International Experience vs. Curricula

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Preconditioned skills displayed by students

- to be initiative and self confident
- to be open to changes
- ability to take risks
- cultural awareness
- time-management



# International Experience vs. Curricula

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## Expected skills by employers

- competencies in foreign languages
- fluent English and other languages (eg. French)
- adaptability towards different cultures
- team-work abilities (conflict management in an international environment)
- problem solving skills & decision making
- leadership



# International Experience vs. Curricula

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strategies & measures  
to encourage these skills @ HEI

- to offer courses/programmes
  - in language & business language
  - cultural awareness
  - inter/cross-cultural communication
  - cultural moduls (eg. Scandinavian module with language, culture, doing business) with guest teachers from abroad
- to implement diversity management
- exchange students as role models



# International Experience vs. Curricula

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strategies & measures

to encourage these skills @ HEI

- to offer seminars
  - with representatives of multinational countries
  - with professionals (target group: regular students; circle of 4 courses with different focuses on 4 different career fields; teamteaching; paid courses)
- compulsory internship-abroad programmes in the Master's Degree
- „cooperative placements“ in 2nd year of Bachelors (industry)
- scholarships paid by companies





# Internationalization Strategies

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How the Universities define  
Internationalization? How do they  
promote the Internationalization?



# Internationalization Strategies

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- Refresh specialisation close to market requirements so that it is more interesting for incoming students
- Teacher should publish more papers and books to have a better ranking for university
- Teachers should attend to conferences
- More classes in english with mixed students



# Internationalization Strategies

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- Improve language skills of teachers
- Increase sports facilities and culture facilities
- Use of agents in other countries
- Mobility fair
- More information to teaching staff about mobility opportunities
- Organize excursion abroad to make students move



# Internationalization Strategies

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- Conferences for staff with someone from the national agency who gives information about Erasmus plus
- Summer university for 1 month with possibility to get ECTS
- Erasmus students organization organize presentations for outgoing students



# Internationalization Strategies

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- International Day with former outgoing and incoming students
- Song competition and the winner gets a trip to a foreign city
- Cultural evening cooperation University, Campus France, French Embassy
- Cultural center at University that give language courses and conferences
- Internationalization at Home



# Benefits of the Erasmus Programme

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Best benefits for the Erasmus  
students  
Erasmus vs. regular students



# Benefits of the Erasmus Programme

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- Staff qualification improvement
- Encouragement for opening english /other languages programs
- Promotes university's reputation
- Former Erasmus students may return for phd
- Interaction between partners outside the program, i.e. workshops
- The more students the higher the budget
- Developing relationships and sharing knowledge





# Benefits of the Erasmus Programme

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- Benefit from open minded students
- Globalization
- Europe grow together
- Networking
- Increase the quality of dissertation papers
- Former Erasmus students are the cheapest marketing instrument



# Benefits of the Erasmus Programme

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- Improvement of: teamwork Skills – Social Skills – Language Skills – Personality Skills – Problem solving skills – Being adaptable
- Networking
- Having a buddy
- Receiving Erasmus information package for social life (double degree)
- Career options are higher



# Benefits of the Erasmus Programme

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- Erasmus students integrate easily
- Difficultly with the integration of native students, but it depends of the mentality of the country
- Integration is easier when sharing experience
- Find a partner
- Networking
- Find a partner

