

THE RISING TIDE OF CLIMATE CHANGE TRAUMA DISCOURSE: CONSTRUCTION & EVALUATION IN TED TALKS PLATFORM

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MAIN & SPECIFIC OBJECTIVES

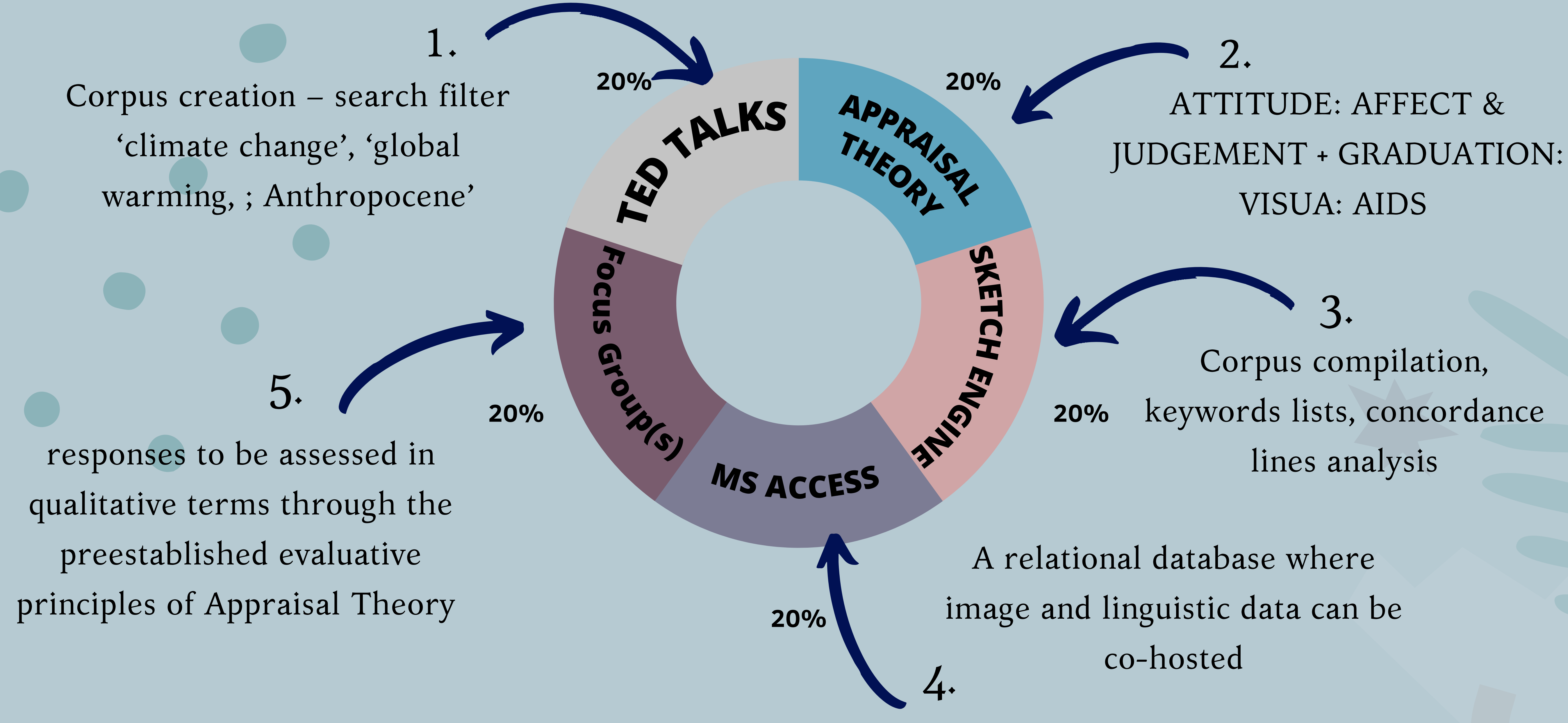
- To explore how the climate change issue is discursively construed and evaluated in the selected body of TED Talks videos
- To find out whether this meta-semiotic construction triggers or is related to the notion of climate trauma

The present project attempts to contribute to the re-assessment of the discursive construction of anthropogenic climate change by adopting an inclusive and critical linguistic perspective and a corpus approach to critical discourse analysis. By means of exploring the existing body of videos available on the platform TED Talks, the aim of the current dissertation revolves around analyzing how the presented current discursive practices contribute to the development of climate trauma. Additionally, the study attempts to investigate whether this linguistic construction can be challenged in order to approach the issue of climate change more productively.

METHODOLOGY

- Corpus-Assisted Multimodal Discourse Analysis Approach
- Critical Discourse Analysis
- Appraisal Theory

PROCEDURE & RESEARCH STAGES



EXPECTED OUTCOMES

Since the study is primarily interdisciplinary, it seeks not only to shed light on the discursive construction of climate trauma but also to propose possible solutions for more effective ways of engaging with the issue of climate change.

Therefore, following the premise that our emerging reality requires a new language, it is expected to signal the new linguistic ways of communicating the climate crisis in order to be able to act more effectively towards a brighter future for the planet and all the species inhabiting it.

Ecocritics may not be qualified to contribute to debates about problems in ecology, but they must nevertheless transgress disciplinary boundaries and develop their own 'ecological literacy' as far as possible.
 Greg Garrard, Ecocriticism, p.5

