

Adoption and adaptation of Innovation Public policies in developing countries. The case of pharmaceutical companies in Algeria

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Introduction

Innovation is contemplated as a determining factor of business competitiveness and regional growth. However, innovation is determined by economic and industry context and then it becomes a difficult phenomenon to promote or implement.

Methods

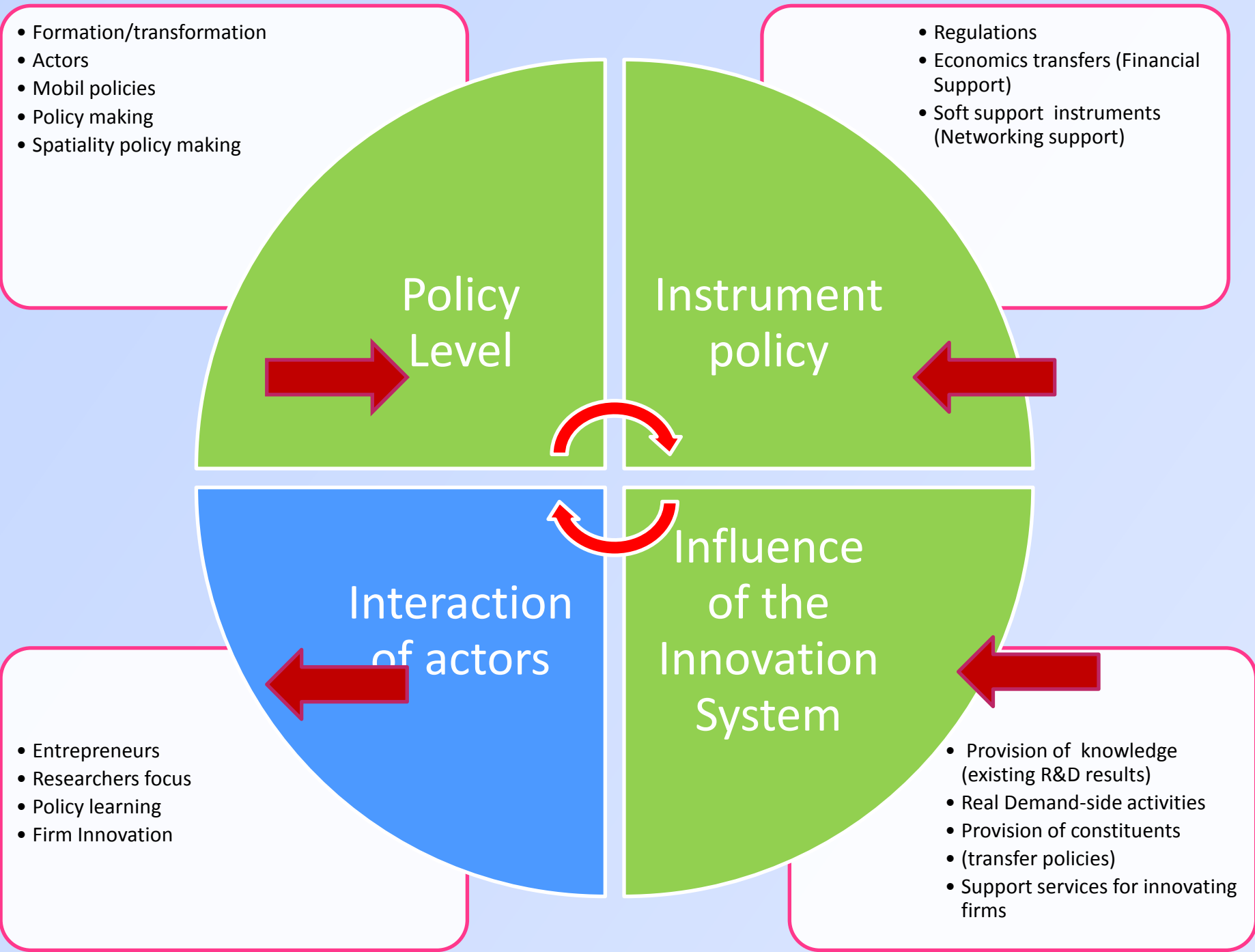
- Develop a model, based in an analysis of academic literature
- Test the model
- Develop a proposal for the improvement of the innovation policy approach in Algeria.

The main question

How governments can promote or impulse innovation?

The relation between development and the innovation policy system

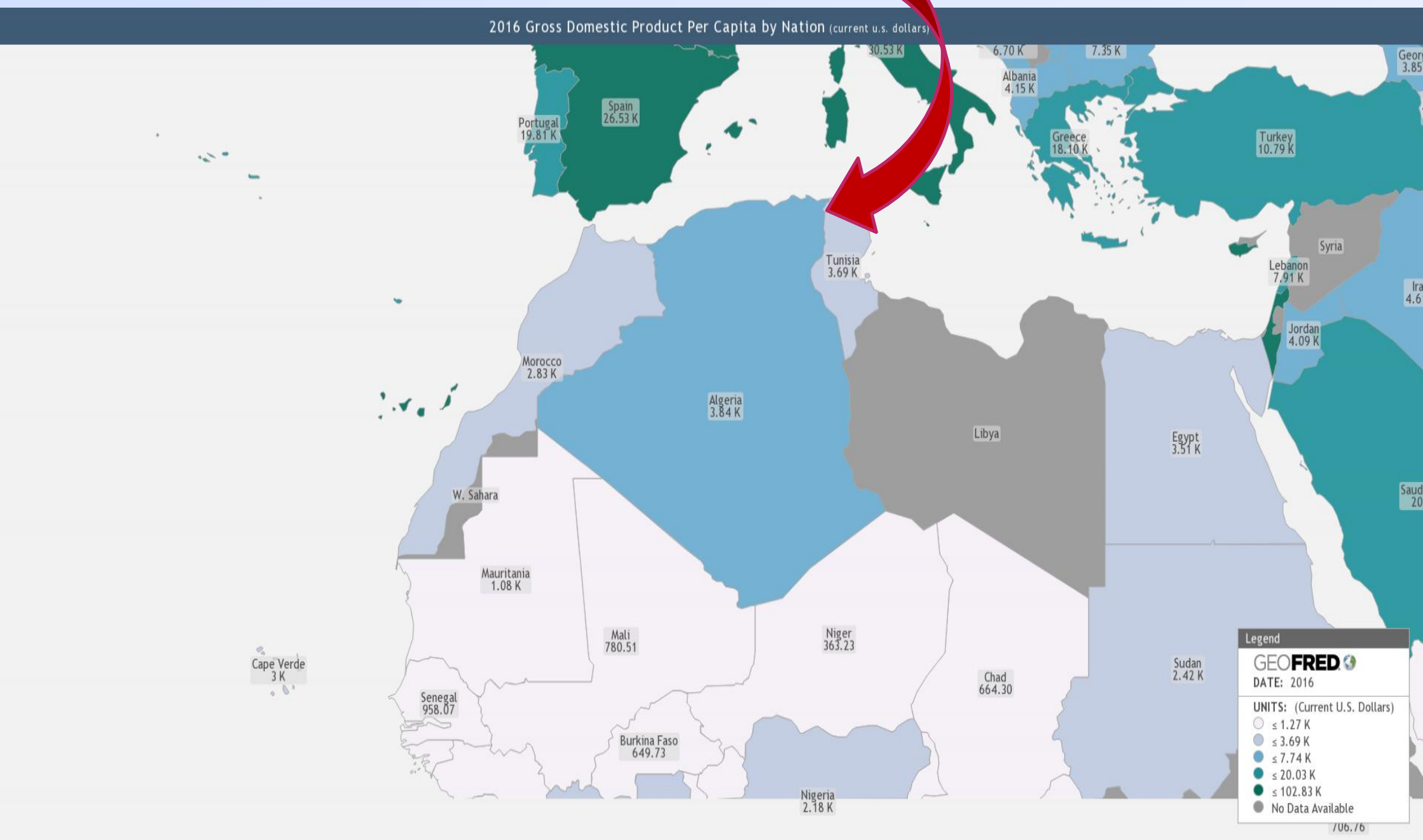
The proposal model of innovation policy system



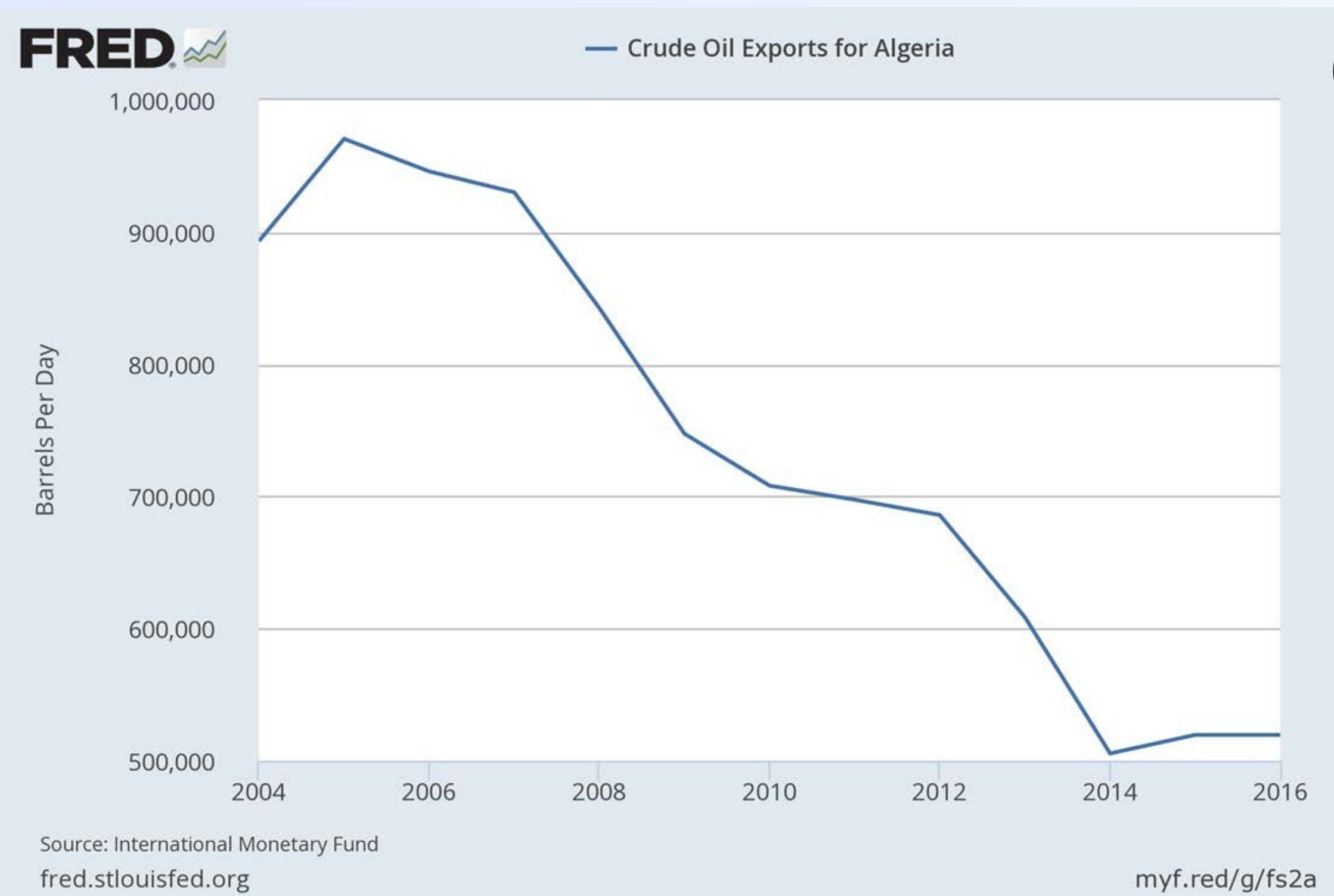
Why we choose Algeria ?

- The hydrocarbures represent 90% of the income of the country.
- Algeria search for an alternative for the economic development

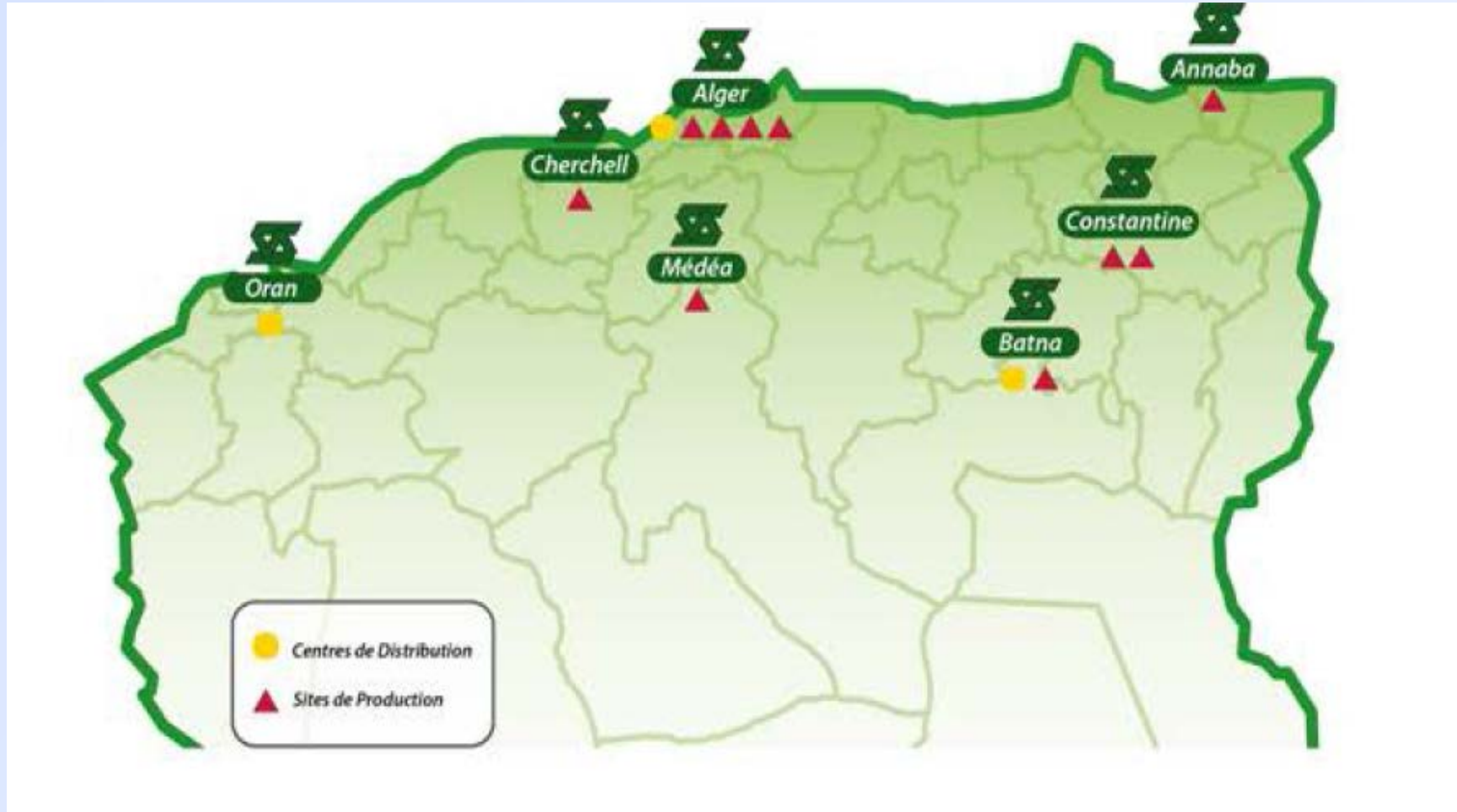
Gross domestic product per capita



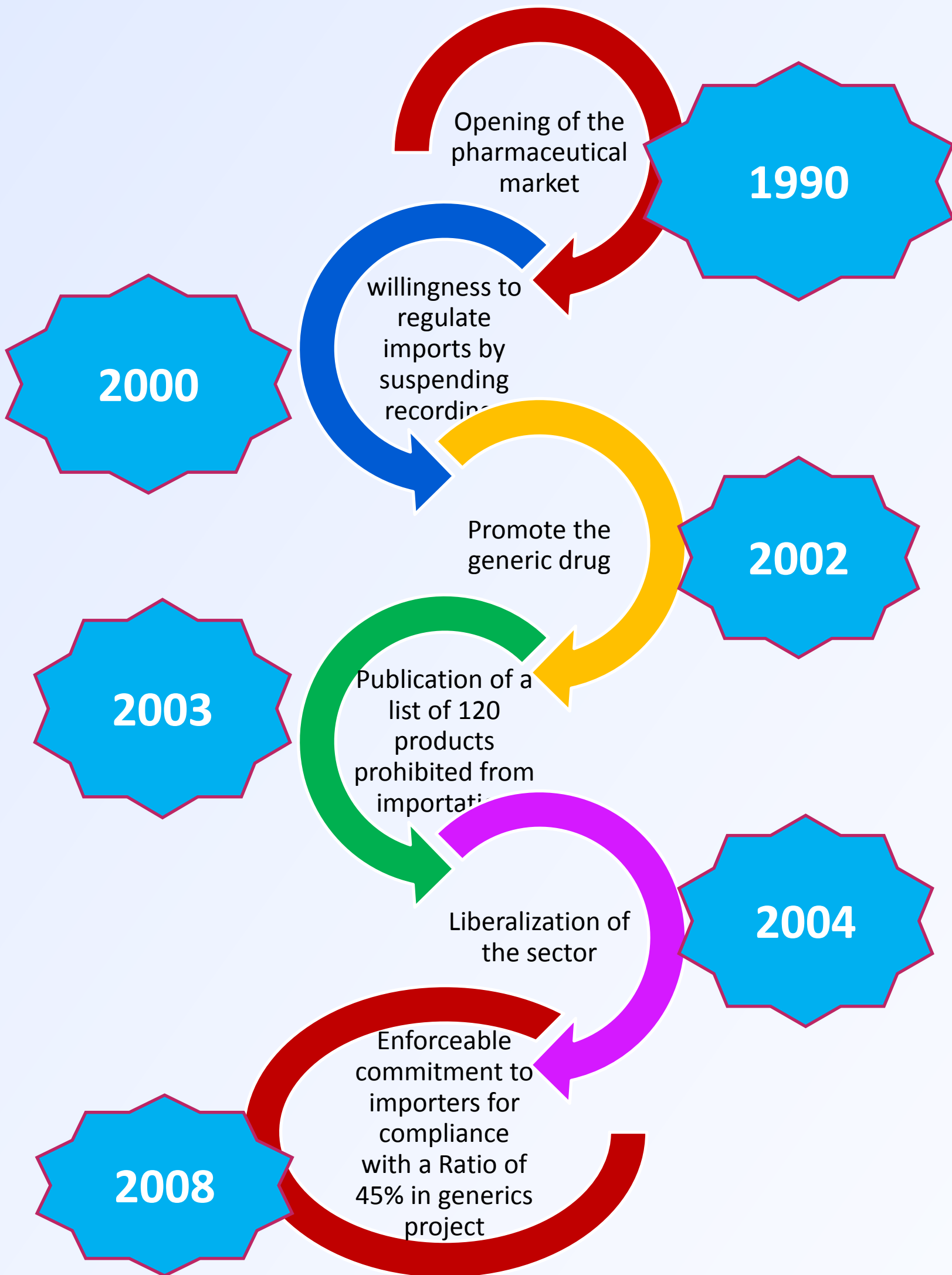
The decrease of the oil price barrels



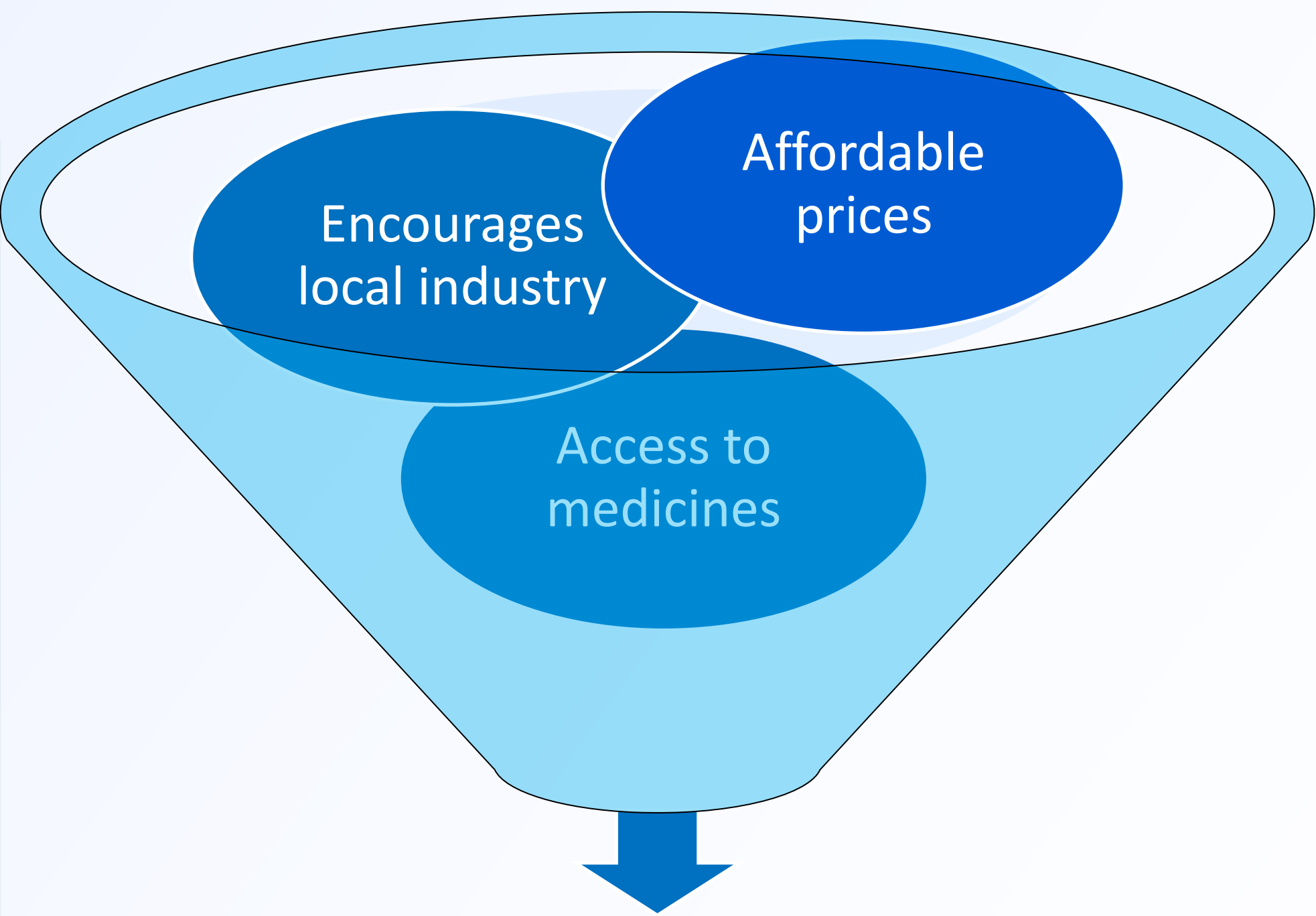
Case study at some firms of the pharmaceutical industry SAIDAL



The development of the SAIDAL firm



The government policy for the pharmaceutical companies



Major challenges the government faces in relation to pharmaceutical industry

Expected Results

Present the indicators related to the environment of the Algerian economy which may reflect policy innovation in Algerian companies.