

# Análisis de tendencias y estilos de vida para el diseño y desarrollo de nuevos productos



UNIVERSITAT  
POLITÈCNICA  
DE VALÈNCIA



Escuela Técnica Superior de Ingeniería del Diseño

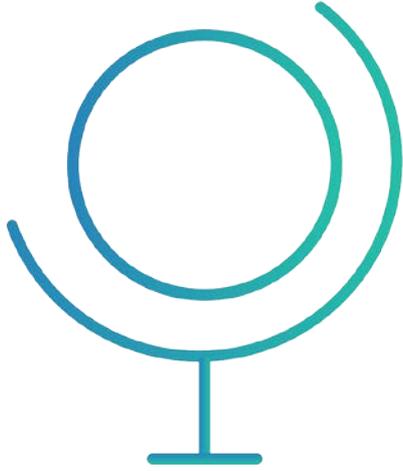
DOCTORADO EN DISEÑO, FABRICACIÓN Y GESTIÓN DE PROYECTOS  
INDUSTRIALES

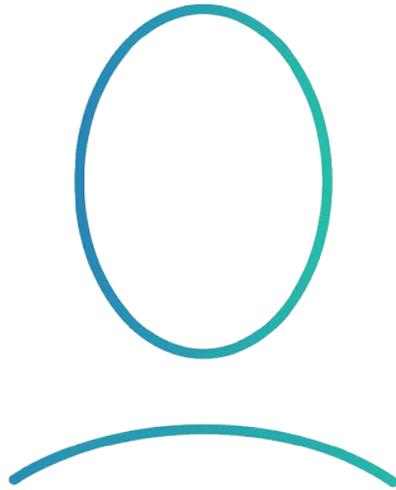
AUTORA: Alicia Parra Porras  
TUTORA: Beatriz García Prósper

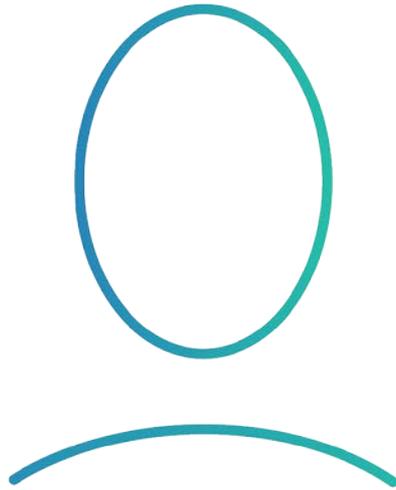
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01.06.2017



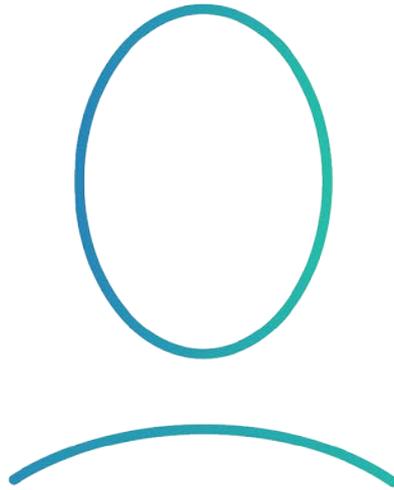








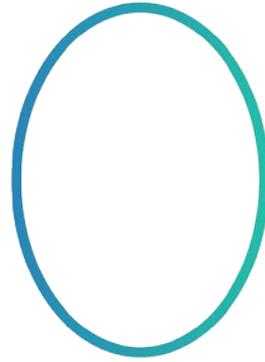
INNOVACIÓN



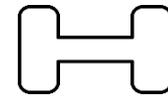
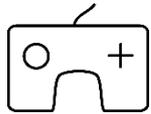
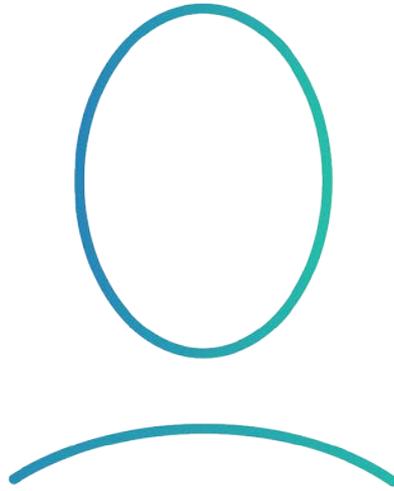
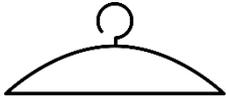
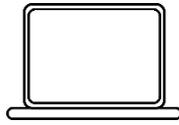
# INNOVACIÓN

Tendencias

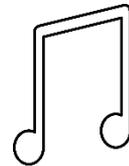
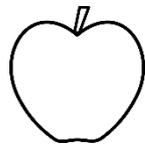
Estilos de vida



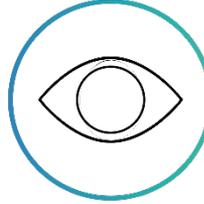
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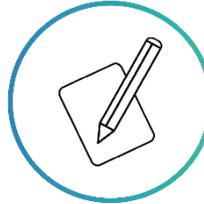
**OBJETIVOS**



# ETAPAS DEL DESARROLLO DE LA INVESTIGACIÓN



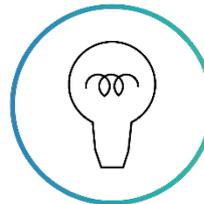
OBSERVACIÓN DEL  
USUARIO



ANÁLISIS

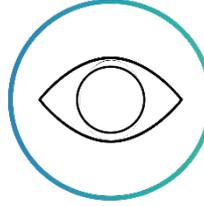


DESARROLLO  
METODOLOGÍA

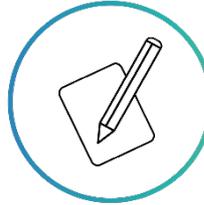


INNOVACIÓN

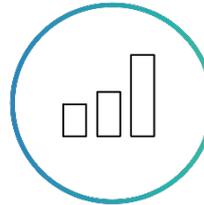
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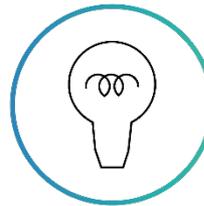
OBSERVACIÓN DEL  
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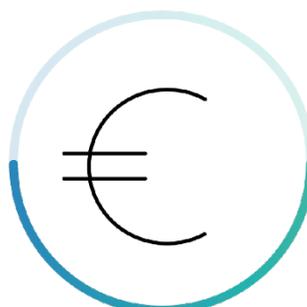


DESARROLLO  
METODOLOGÍA

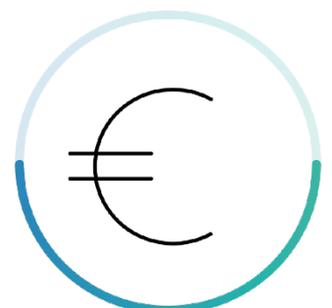


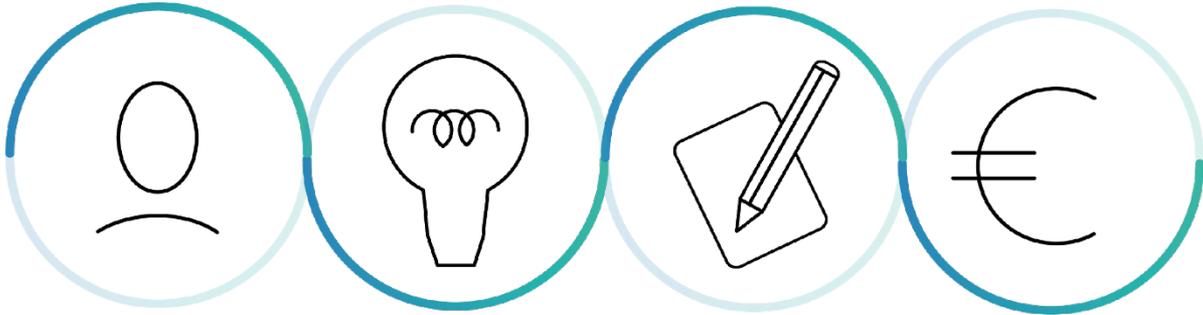
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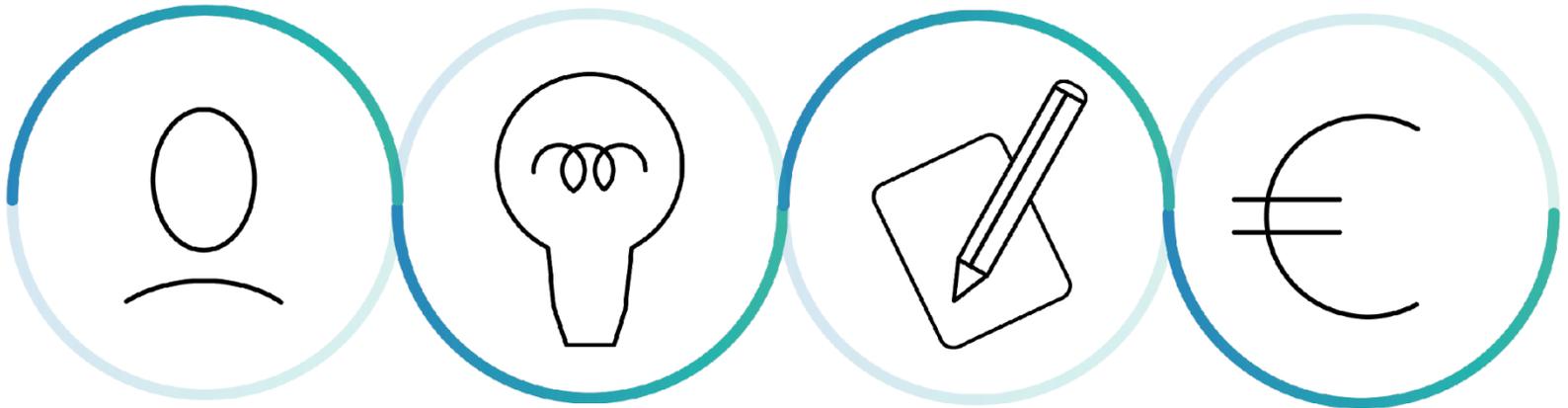
# RESULTADOS PREVISTOS Y POSIBLES UTILIDADES



# RESULTADOS PREVISTOS Y POSIBLES UTILIDADES







**Gracias.**