

# Análisis de tendencias y estilos de vida para el diseño y desarrollo de nuevos productos



UNIVERSITAT  
POLITÈCNICA  
DE VALÈNCIA



Escuela Técnica Superior de Ingeniería del Diseño

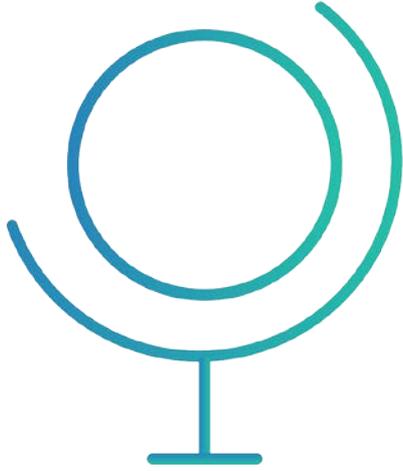
DOCTORADO EN DISEÑO, FABRICACIÓN Y GESTIÓN DE PROYECTOS  
INDUSTRIALES

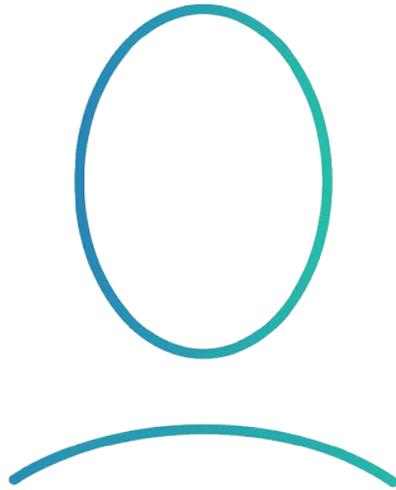
AUTORA: Alicia Parra Porras  
TUTORA: Beatriz García Prósper

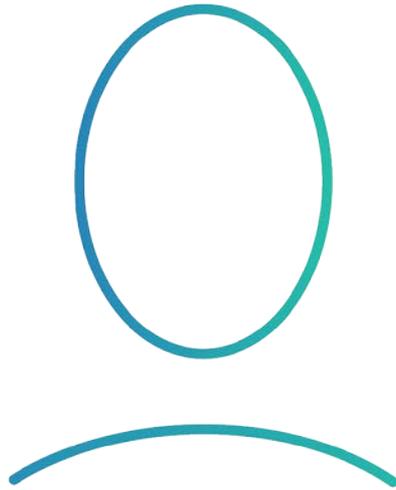
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01.06.2017



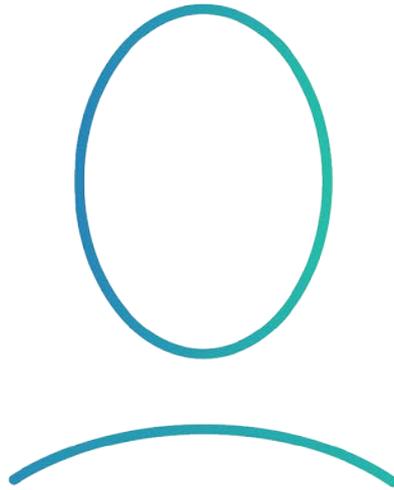








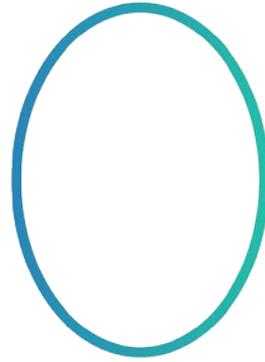
INNOVACIÓN



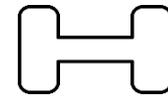
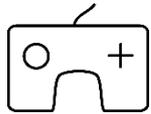
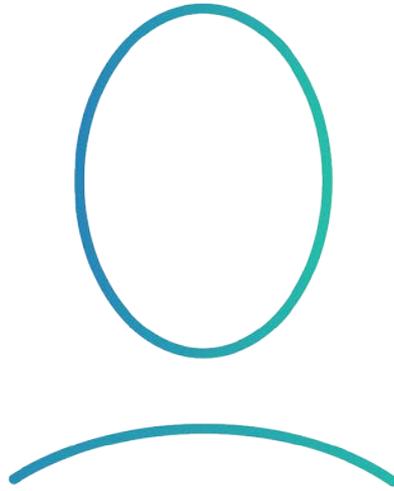
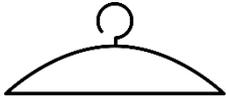
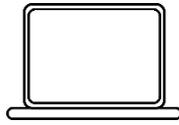
# INNOVACIÓN

Tendencias

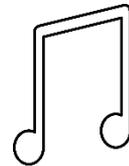
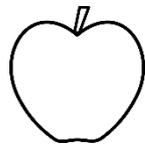
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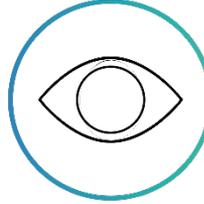
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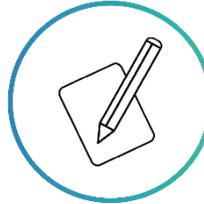
**OBJETIVOS**



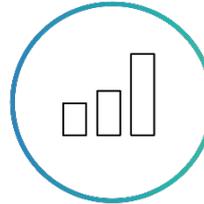
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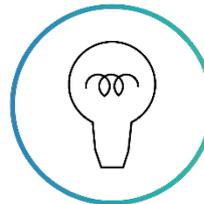
OBSERVACIÓN DEL  
USUARIO



ANÁLISIS

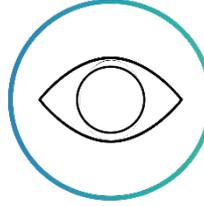


DESARROLLO  
METODOLOGÍA

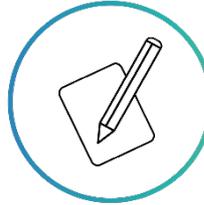


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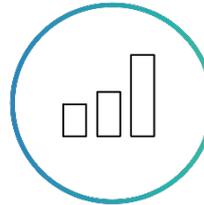
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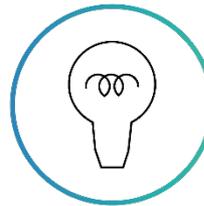
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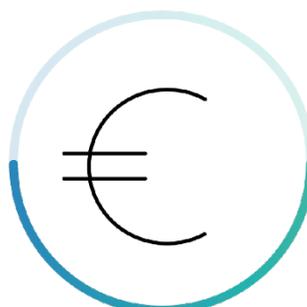


DESARROLLO  
METODOLOGÍA

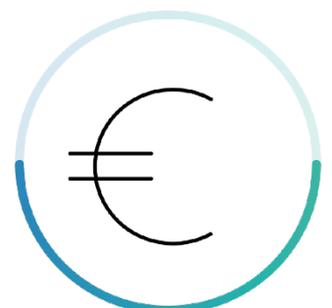


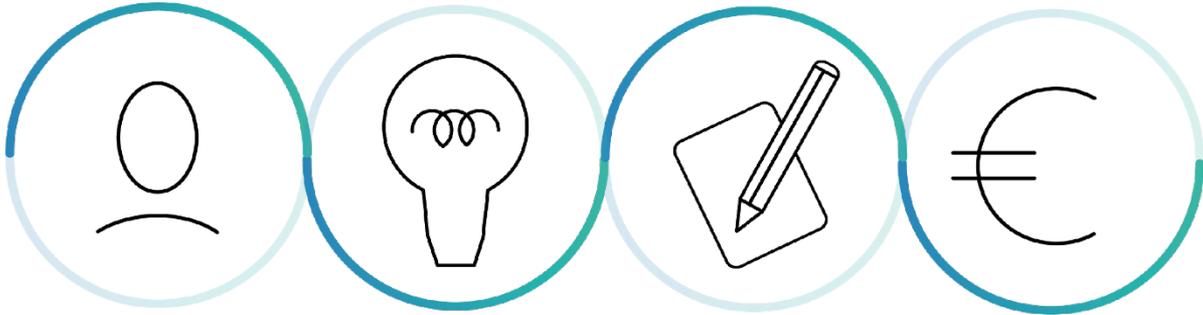
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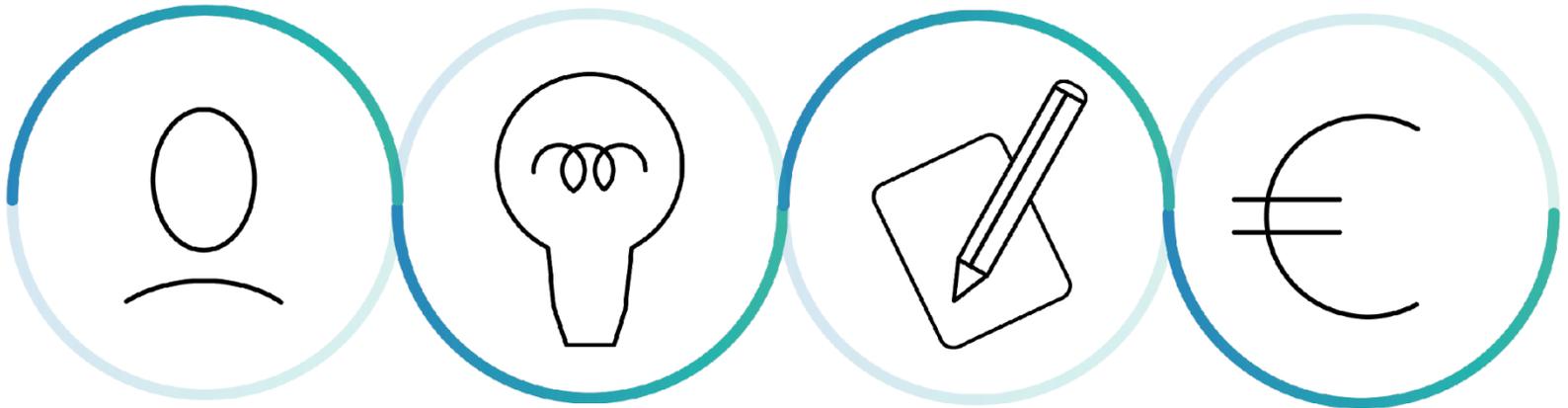
# RESULTADOS PREVISTOS Y POSIBLES UTILIDADES



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**Gracias.**