



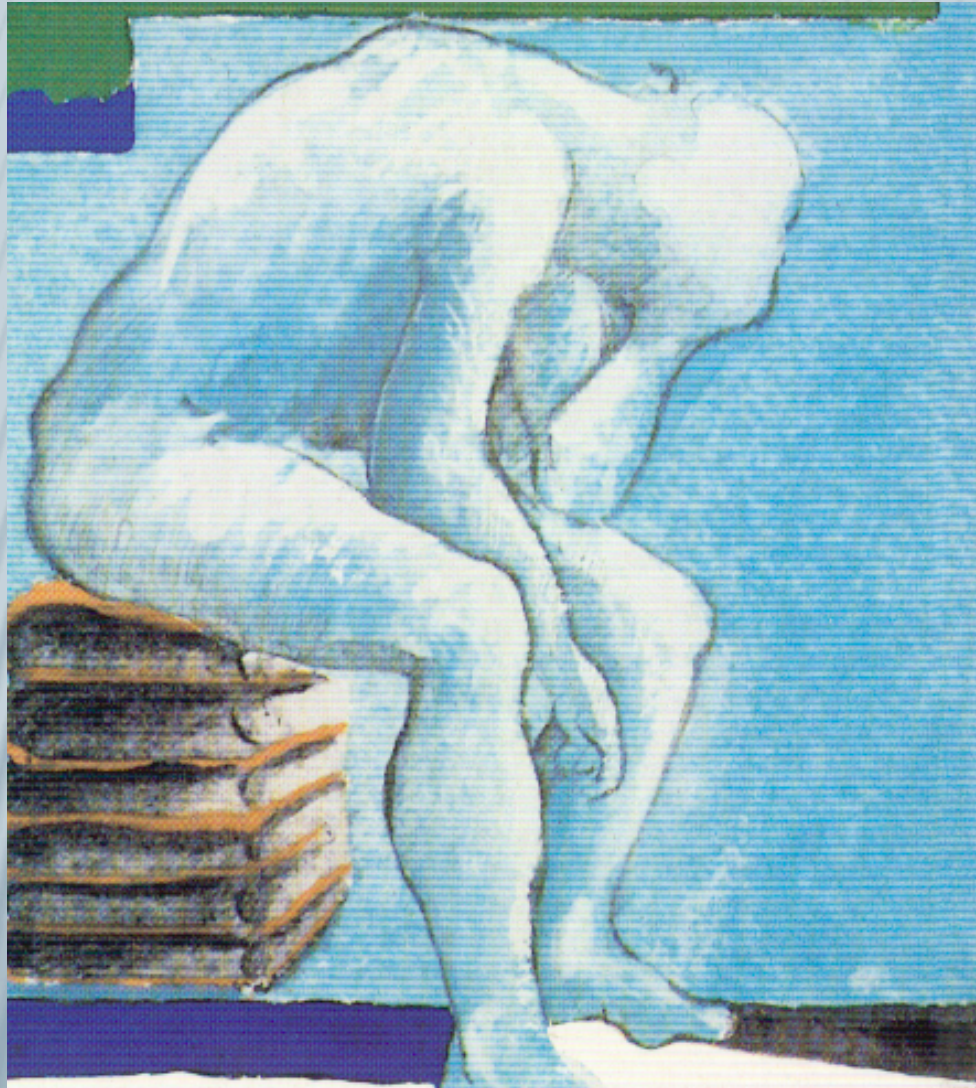
El rol de las redes sociales en el sistema de salud: ¿ Y el paciente qué?

Vicente Traver

Director de Tecnologías para la Salud y el Bienestar
ITACA - Universidad Politécnica de Valencia

Valencia, 16 de Noviembre de 2010

EL CIUDADANO COMO ELEMENTO CLAVE



El cambio del paciente 1.0 al Paciente 2.0 (ePaciente)





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latest activity

Patricia Griffith replied to the discussion 'Sometimes I don't understand this thing called Diabetes.....'
5 minutes ago

ErinArg replied to the discussion '"They call them Happy Meals, but they won't be so happy when they have juvenile diabetes"'
6 minutes ago

ErinArg added a discussion
7 minutes ago

"They call them Happy Meals, but they won't be so happy when they have juvenile diabetes"

members



community ads

Mediador para el Intercambio de buenas prácticas. Los pacientes 2.0 construyen comunidad e intercambian buenas prácticas y experiencias como en TuDiabetes o Diabetes Connect

home page ad

HealthWarehouse

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Your story can change the NHS

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Latest Patient Opinions

“
[Wansbeck general Hospital,Ashington. labour and delivery,my experience](#)
”

16 hours ago

tizzi o

“
[Co](#)
19 h

19 h

Nobby

Campus (Gastroenterology)

Asesor y consejero. Los ciudadanos están usando Internet para asesorar y evaluar servicios sanitarios como Patient Opinion en Reino Unido

Hansard Society survey

The Hansard Society would like to know your views about this web site. To take part in a short survey, click the link below.

[Hansard Society survey](#)



The Hansard Society is an independent, non-partisan charity

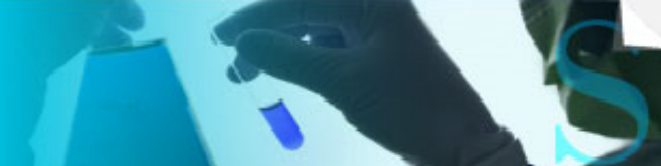
Your opinion

Patients, service users, carers, relatives, friends, staff. This is for everyone...



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Services near you



Temas de Salupedia

Asuntos Sociales y Familia
Enfermedades o problemas de salud
Pruebas - Procedimientos
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+ Comentado

busqueda



Nº de enlaces: 251

1 2 3 4 5 6 7 8 ... 26



Astenia primaveral

Las personas tendemos a asociar la existencia de mucho sol y luminosidad con mejoras del estado de ánimo. No obstante, contrariamente a lo que se ...

<http://www.forumclinic.org/...> Cache Gráfica

16/06/2009 13 7 5.0 0.0 0



Jugando a perder. La Ludopatía

Documento del Servicio Vasco de Salud que expone de manera práctica información sobre el juego patológico, sus consecuencias, la manera de detectar ...

<http://www.osanet.euskadi.net/>

Usuario usuario

Contraseña

Entrar

Registrar nuevo usuario
Recordar contraseña

Encuestas

¿Confía en la información que encuentra en Salupedia?

☐ Si, me parece una fuente de información fiable

☐ Si, aunque no mas que otras páginas de Internet

☐ No, creo que no es fuente de información

Votar

Ver resultados

Palabras Clave

niño
musculo

pacientes
irritable

Revisor de contenido. El paciente puede evaluar, revisar o modificar contenidos siguiendo unas reglas como en wikis de salud o en Salupedia



Desafortunadamente, muchas mujeres experimentan dolor y lesiones en el pezón durante la lactancia. Esta información del Instituto Joanna Briggs exp ...

<http://www.murciasalud.es/...> Cache Gráfica



Health Risk Assessment
Take our online health risk assessment to understand your personal risk factors



Health Screening Results
Track your blood glucose, blood pressure, cholesterol and more



Health Library
Read about important health topics

Make An Appointment
Schedule a health screening with US Wellness



Health Manager
[Select an Option] ▼



Member Forums
Talk with others about health and wellness topics



Health Coaching
Talk with our health coaches about your screening and wellness goals



About Us
Learn more about our services and how we can help you

Blood Glucose Log	Blood Pressure Log	Cholesterol Log	Heart Rate Log
-------------------	--------------------	-----------------	----------------

[My Dashboard ►](#)

Screening Results

Biometric	Value	Entry Date	Source
● BMI	27.00	5/20/2008	
● Cholesterol	190	5/20/2008	self entered
● Blood Pressure	120 / 90	5/23/2008	self entered
● Blood Glucose	97	5/20/2008	self entered
● Bone Density	-0.09	5/20/2008	RN Brian
● Lung Function	0.75 Ratio: 0.81 / Lung Age: 65	5/20/2008	RN Brian
● C-Reactive Protein	1	5/20/2008	RN Brian
● Prostate Specific Antigen	3	5/20/2008	RN Brian
● Hemoglobin A1c	6%	5/20/2008	RN Brian

Gestor de la carpeta de salud personal. Diferentes iniciativas como Microsoft Health Vault, Google Health o Indivio permiten al paciente introducir datos y gestionar su historia de salud personal

Goal

Over by 80 lbs



Rivals / Leaderboards

Now you can keep tabs and compare your friends and rivals training progress!

[Create a Leaderboard](#)



AD-FREE!
DOWNLOAD NOW
FROM ITUNES STORE!

iMapMyRun+

Support our fitness community while tracking and calculating your pace speed and more from your iPhone

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MYTRAINING

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[Goals & Challenges](#)

[Calculate Calories](#)

[Calculate HR Zones](#)

faster, farther, everywhere.

[view details](#)



ATTN:
GLADIATORS
TRAINING JUST GOT...
EASIER.

FIND TRAINING PLANS

CHALLENGES

PRINTED MAPS

MEMBERSHIP

TRAINING

MAP, FIND NEW RUN & LOG YOUR WORKOUTS

RECENT RUNNING FORUMS

- [Brooks GTS9](#)
posted in: [Running Gear](#)
- [The Official: Training SU Thread](#)
posted in: [Runner's Forum](#)
- [What to Eat?](#)
posted in: [General Fitness & Nutrition](#)
- [New\(ish\) runner looking for training plans](#)
posted in: [Runner's Training](#)
- [Looking for a walking/running group in Downtown Charleston, SC](#)
posted in: [Running Clubs, Groups & Meetups](#)

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Promotor de estilo de vida saludable. A través de sensores plug& play y una plataforma, se promueve un estilo de vida saludable, como en MapMyRun

Troms ♦ Runs

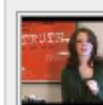
Top Runs

Events

Groups

Organized Runs

A Second Life on Second Life



THCBMedia

14 de marzo de 2008

[\(más información\)](#)

[Suscribirse](#)

In real life Alice Krueger has severe multiple sclerosis and is unable to walk without the use of crutches. She rarely leaves her home except for trips to see her doctor. In the virtual world of Se...

URL

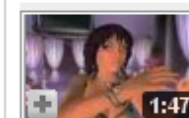
<http://www.youtube.com/watch?v=UV52WRXm1Cg>

Insertar

`<object width="425" height="344"><param name="n`

► **Más de: THCBMedia**

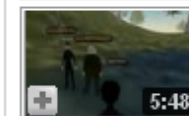
▼ **Videos relacionados**



CSI: NY Second Life Virtual Experience [Zuiker]

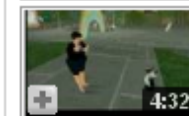
315883 reproducciones
 CBS

Videos destacados



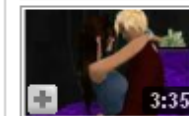
Dead on Second Life

2791 reproducciones
 xdxvSxdxd



Second Life with Autism

35222 reproducciones
 kumquatkowboy



Second Life: If This is Second Life Why Is My H...

72117 reproducciones
 KirkLancaster9000



Second Life and Public Health

2693 reproducciones
 csp...

Creador de comunidades. Los pacientes usan Internet para afianzar relaciones, creando nuevas comunidades. PatientsLikeMe o SecondLife son ejemplos de ello.

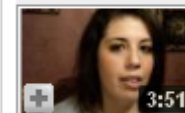


CarCatTr

Living with Multiple Sclerosis - Conference



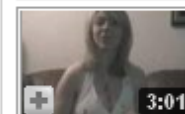
Proveedor de contenido. El paciente actúa como proveedor de contenido con texto, audio, video e imágenes. You Tube, Twitter, o blogs son algunos ejemplos.



Multiple Sclerosis Makeup The Hell

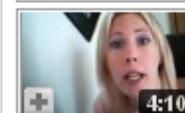
12796 reproducciones
jpmetz

Videos destacados



Living with Multiple Sclerosis - Greatest job e...

2841 reproducciones
laurenvparrott



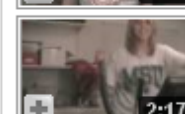
What it's like having MS (Multiple Sclerosis)

104089 reproducciones
kwazykelli



Living with Multiple Sclerosis - Bladder Issues

3533 reproducciones
laurenvparrott

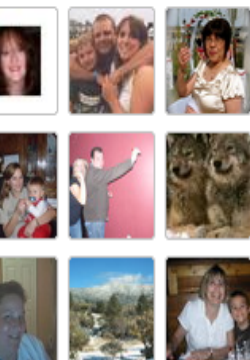


Living with Multiple Sclerosis - Exercise!

2246 reproducciones
laurenvparrott

The PatientsLikeMe Multiple Sclerosis Community

Multiple Sclerosis is a lifelong chronic condition that affects 2.5 million people worldwide. Imagine knowing every medication, supplement, or device used to treat your disease. Imagine knowing what treatments work for people just like you — and having the ability to easily connect with those people. That's what makes PatientsLikeMe different. Patients share their treatments and outcomes not just to help themselves, but to help others. [Become part](#) of making a difference for everyone with MS today.



Our MS Community

371

Patient updates this week

Using PatientsLikeMe, MS patients share detailed information about their symptoms, treatments, overall progress, and more.

403

New patients this month

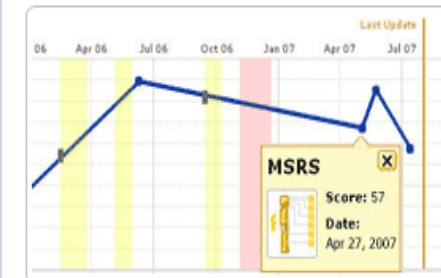
PatientsLikeMe members can find other patients like them experiencing similar symptoms and taking the same treatments.

12550

MS patients in our community

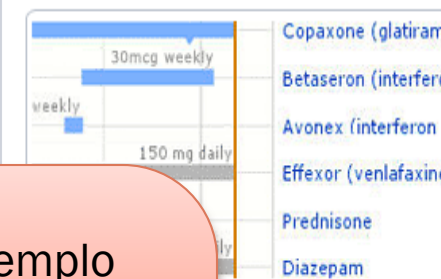
Today, 12550 people with MS are learning from each other on PatientsLikeMe. [See more MS patients...](#)

An Innovative Approach Designed Specifically for MS



Relevant Outcomes

Answer simple questions from our custom-made MSRS survey each month (or as needed) to generate your MS outcomes map and see how your MS has changed over time.



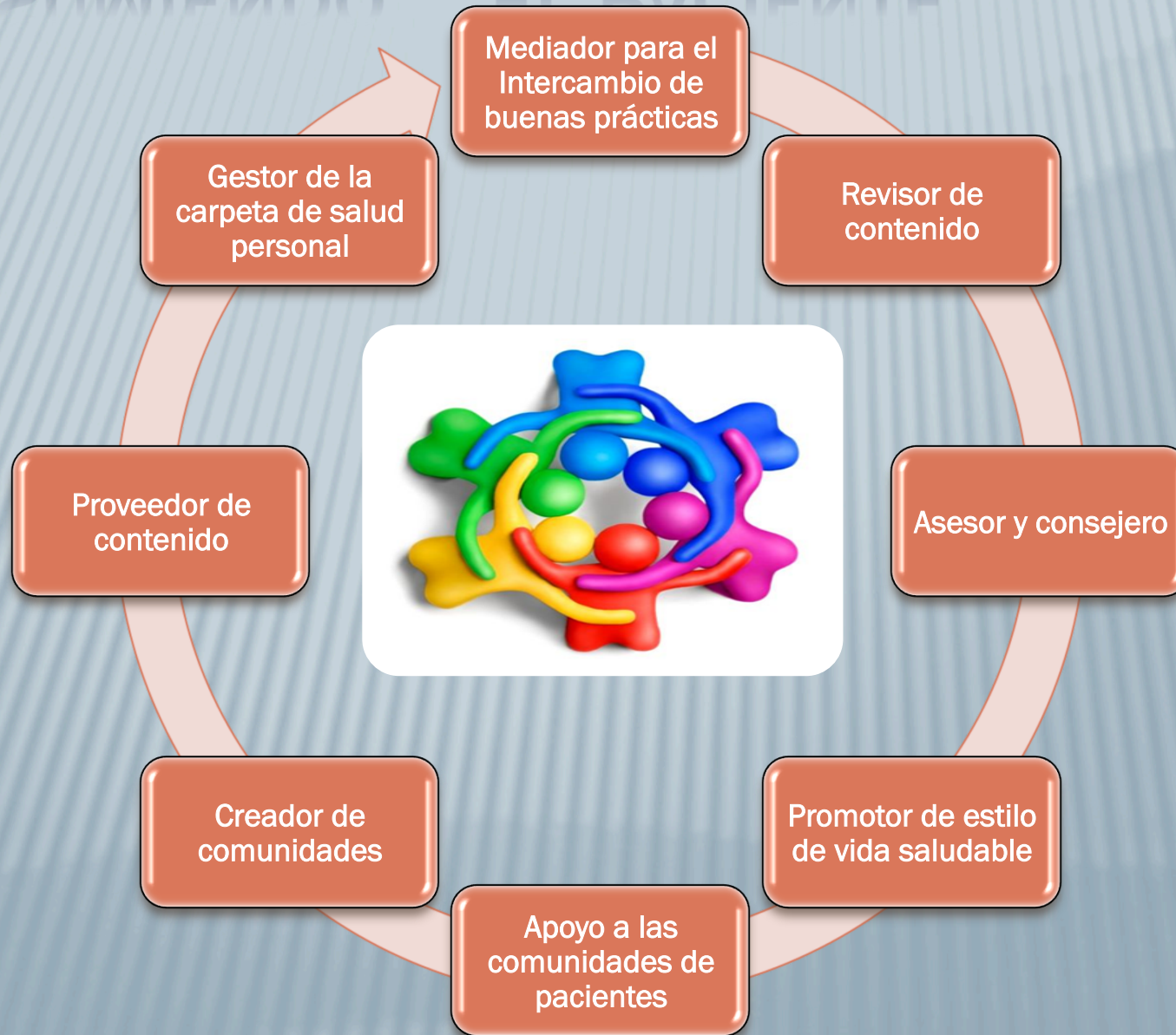
Treatments

Share your regime and share your regime. Get the latest treatment information through our Treatment

Apoyo a las comunidades de pacientes. PatientsLikeMe es el ejemplo clásico donde una comunidad de gente con intereses comunes da apoyo a cualquier miembro a través de forums, post, blogs o simplemente compartiendo datos.



RESUMIENDO ... EL PACIENTE



... pero hay un lado oscuro ...
Recomendaciones interesadas
Blogs promoviendo anorexia
Pacientes falsos
Aspectos legales
Temas éticos
Seguridad

...





El rol de las redes sociales en el sistema de salud



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ITACA - Universidad Politécnica de Valencia

Valencia, 16 de Noviembre de 2010